



## **K12 Inc. Announces New Executive Vice President and Chief Financial Officer**

April 8, 2010

HERNDON, Va., Apr 08, 2010 (BUSINESS WIRE) --K12 Inc. (NYSE:LRN) announced today that Harry T. Hawks is the company's new Executive Vice-President and Chief Financial Officer. Mr. Hawks will join the company in early May.

Mr. Hawks, 56, is an experienced corporate executive and financial expert. He joins K12 following a distinguished career in the broadcast media industry, most recently serving as Executive Vice-President and Chief Financial Officer at Hearst Television Inc., formerly known as Hearst-Argyle Television, Inc.

"I am pleased to welcome Harry to the K12 executive management team," said Ron Packard, Founder and CEO of K12 Inc. "Harry brings a wealth of knowledge and experience with large and successful public companies. He not only has excellent business acumen, but is passionate about educating children. He believes strongly in K12's mission to provide high quality, innovative education programs to students worldwide. I'm excited to have him join K12."

Andrew Tisch, Chairman of the Board of K12 Inc., said, "Harry is a talented individual with a stellar reputation in the business community. He is joining K12 at a time when a tremendous number of new opportunities exist for this company. The Board of Directors is confident Harry will provide invaluable leadership and guidance as K12 continues to grow."

Mr. Hawks also has hands-on experience in the K-12 education space. He was instrumental in founding a new K-8 school and helping it grow, establish its financial systems, and obtain accreditation.

"K12's excellent curriculum, innovative use of technology and impressive results make it the leader in providing educational solutions for a wide spectrum of students," said Harry Hawks. "Ron Packard's energy, the strategic vision of the board of directors, and the very talented K12 management team make the opportunity to join this high growth, entrepreneurial company very compelling. I am fortunate to be able to contribute my experience doing what I really enjoy for a mission that I am passionate about. I am absolutely delighted to join the K12 team."

Under Mr. Hawks' leadership, Hearst Television has become one of the most successful and well-regarded broadcast companies. In his role as EVP and CFO, Mr. Hawks was responsible for corporate development, including mergers and acquisitions, joint ventures, and strategic alliances. He also oversaw the company's finance, accounting, SEC compliance, and investor relations.

Prior to his roles at Hearst, Mr. Hawks was a founder of Argyle Television which became a publicly-traded company on NASDAQ in 1995. In 1997, Argyle merged with Hearst Broadcasting to become Hearst-Argyle Television, Inc. where it transferred to the New York Stock Exchange under the symbol "HTV." Upon completion of a tender offer by Hearst Corporation for HTV, Mr. Hawks led the merger assimilation.

Prior to his 18-year career in the broadcast industry, Mr. Hawks held various positions in the fields of corporate finance, venture capital, and investment banking. He holds a BS and MBA from Louisiana State University in Baton Rouge.

### About K12 Inc.

K12 Inc. (NYSE:LRN), a technology-based education company, is the nation's largest provider of proprietary curriculum and online education programs for students in kindergarten through high school. K12 provides its high quality, award-winning curriculum and academic services to online schools, traditional classrooms, blended school programs, and directly to families.

In partnership with charter schools and school districts, K12 operates online public schools in 25 states and the District of Columbia. K12 Inc. also operates the K12International Academy™, an accredited, diploma-granting online private school serving students in over 40 countries. Since its founding, K12 has provided more than 1.5 million courses to over 150,000 students worldwide. More information can be found at [www.K12.com](http://www.K12.com)

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### **K12 Inc.**

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