K12 Inc. Expands Mobile App Portfolio

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K12's newest apps increase student access to educational content

HERNDON, Va., Oct. 17, 2013 /PRNewswire/ -- K12 Inc. (NYSE: LRN) today announced the expansion of its mobile app offerings to provide more content to users seeking convenient and dynamic educational solutions. K12's two newest apps, *Choc-It-Up* and *Timed Reading & Comprehension Practice*, are available for download to Apple and Android users.

(Logo: http://photos.prnewswire.com/prnh/20110113/PH29436LOGO)

Choc-It-Up is a free app that helps parents and teachers gauge a child's skill in recognizing colors, shapes, vowels, consonants, and numbers. The specialized program allows children to search chocolate pieces on trays to find letters, numbers, shapes, and colors that match a corresponding target. The app uses industry-recognized game-play mechanisms to encourage replay and strengthening of key concepts for students in PreK – second grade such as difficulty levels, reward-driven experience (xp) system, and a forum for fun and safe challenge between users.

The updated Timed Reading and Comprehension Practice app lets readers in levels K-4 practice fluency by reading short, timed stories. The app includes more than 250, engaging stories for young reader across 46 unique Flesch-Kincaid reading levels. Each grade 1 through 4 story is followed by a set of comprehension questions to check reading understanding. The app can be used by educators looking for age-appropriate and aligned reading passages for reading and literacy instruction, as well as parents seeking a way to gauge their child's current reading proficiency and understanding of the content they have read. Educators and parents are supported with per-student charts to track grade and story mastery.

"K12's mobile apps provide convenient and dynamic educational solutions to users seeking additional content to enrich learning," said Abha DasGupta, Vice President, Mobile and Gaming. "We are constantly creating new and improved content – from building our mobile assets using HTML5 to be consumed on various operating systems, to offering 'lite' versions of apps to families for free. We are currently working on rolling out even more mobile applications and look forward to offering them to families and educators in the future."

Most recently, the company's *xGerms Counting* app, which helps children with numerical counting skills, was selected to be part of Google's featured Education Program. Additionally, K12 ensures that high-quality educational apps are easily accessible to educators. This October, K12 will make its innovative online learning program management platform, PEAK12 Office, available via iPhone® and iPad® to school district administrators, teachers, and mentors. K12 also provides mobile access to school districts to common core-aligned content, assessments, and world languages through A+nyWhere Learning System ® and Middlebury Interactive Languages™.

K12 Inc. currently has a portfolio of over 15 unique mobile applications for Apple and Android users through iTunes Store, Google Play, and Amazon Appstore. Among the most sought after are K12's Periodic Table of the Elements, which helps users explore the elements and K12 Equivalence Tiles, which helps students with fractions, decimals, and percentages.

About K12 Inc.

K12 Inc. (NYSE: LRN) is leading the transformation to individualized learning as the nation's foremost provider of technology-powered online solutions for students in pre-kindergarten through high school. K^{12} has worked with more than 2,000 school districts and has delivered more than four million courses over the past decade. K^{12} provides curricula, academic services, and learning solutions to public schools and districts, traditional classrooms, blended school programs, and families. K^{12} 's curriculum is rooted in decades of research combined with 21st-century technology by cognitive scientists, interactive designers, and teachers. K^{12} 's portfolio of more than 550 unique courses and titles — the most extensive in the technology-based education industry — covers every core subject and four academic levels for high school including Honors and AP. K^{12} offers credit recovery courses, career-building electives, remediation support, six world languages, and a deep STEM offering. The K^{12} Program is offered through K^{12} partner public schools in more than two-thirds of the states and the District of Columbia, and through private schools serving students in all 50 states and more than 110 countries. More information can be found at www.K12.com

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