



## **K12 Inc. Celebrates Second Annual Digital Learning Day**

February 6, 2013

### **Digital Learning Company Honors Students, Teachers, and Administrators Who are Leading the Transformation to Individualized Learning**

HERNDON, Va., Feb. 6, 2013 /PRNewswire/ -- K12 Inc. is celebrating the second annual National Digital Learning Day by hosting a series of events across the country to recognize teachers, students and educators who are breaking new ground by individualizing education through digital learning. Throughout the month, K12 is hosting seminars for administrators, teachers and students in Georgia, North Carolina, and South Carolina, and participating in multiple regional industry events in seven states.

In addition, K12 is hosting a series of eight webinars to provide school and district leaders with new ideas and best practices for using digital learning to meet the needs of more students, including those who need remediation, those who want additional challenges such as AP<sup>®</sup> courses or world languages, or for students who require homebound or alternative education.

Ron Packard, Founder and CEO of K12 Inc., said, "We're witnessing a paradigm shift where education can be now customized and delivered to the individual rather than the group, and where geographic boundaries are no longer barriers to accessing quality academic programs. Digital learning is making this possible in ways we could not have imagined years ago."

Packard continued, "Innovative technology, powerful digital learning tools, and engaging curriculum are enabling this education transformation to occur. It's moving forward at an exciting pace because of the many teachers and administrators in schools and districts across the U.S. who are taking the lead, and often taking risks, in using new technologies to improve the learning experience for every child. K12 Inc. is proud to work with many of these leaders in education, and we honor them on this Digital Learning Day."

Digital Learning Day is a national awareness campaign celebrating innovative teachers and instructional methods spearheaded by the Alliance for Excellent Education. Learn more about Digital Learning Day at <http://www.digitallearningday.org>.

K12 is the nation's leading online education provider for grades K-12. The company's complete continuum of proprietary pre-kindergarten through high school digital learning solutions - for full-time online, blended, and traditional classroom learning environments - is designed to help students maximize their academic potential. K12's unique approach seamlessly integrates exceptional curricula, technology tools, and a host of comprehensive educational support services.

Through managed schools and partnerships with school districts, K12 serves students in all 50 states and in over 70 countries, and has served more than 2,000 school districts across the U.S. Over the past decade, the company has surpassed \$340M in investment in innovative curriculum and systems, delivering over 4 million online courses.

K12's award-winning portfolio of more than 550 unique online courses and titles – the most extensive in the industry - covers every core subject for grades pre-K-12, plus up to four academic levels for high school including Core, Honors, and AP<sup>®</sup>. The portfolio includes an exceptional range of credit recovery courses, career-building electives, remediation support, six world languages, and a deep STEM offering, all designed to align with the Common Core State Standards.

#### **About K12 Inc.**

K12 Inc. (NYSE: LRN) is a leading provider of technology-powered individualized education solutions for students in pre-kindergarten through high school. K12 provides schools and districts the ability to offer their students the broadest array of options for learning in a flexible, individualized, and innovative way. K12 provides online curricula, academic services, and online learning solutions to public and private schools and districts, traditional classrooms, blended school programs, and directly to families. K12 is accredited through AdvancED, the world's largest education community. Additional information on K12 for schools and districts can be found at [www.K12.com](http://www.K12.com).

© 2013 K12 Inc. K12 is a registered trademark, and the K12 logo is a trademark of K12 Inc. All other trademarks are the property of their respective owners.

SOURCE K12 Inc.

Beth Halloran, +1-703-436-3263, [bhalloran@k12.com](mailto:bhalloran@k12.com)