



## K12 Inc. First Quarter 2012 Earnings Conference Call Details

November 4, 2011

HERNDON, Va., Nov 04, 2011 (BUSINESS WIRE) --

K12 Inc. (NYSE: LRN) announced today plans to host a conference call to discuss its first quarter 2012 financial results at 8:30 a.m. eastern time (ET) on November 15, 2011.

A live webcast of the call will be available at [www.k12.com](http://www.k12.com) through the investor relations link. To participate in the live call, investors and analysts should dial 866.783.2137 (domestic) or 857.350.1596 (international) at 8:20 a.m. (ET). The participant passcode is 60898324.

A replay of the call will be available starting on November 15, 2011, through November 21, 2011, at 888.286.8010 (domestic) or 617.801.6888 (international) passcode 89922318. It will also be archived at [www.k12.com](http://www.k12.com) in the investor relations section for 60 days.

Management will present at the J.P. Morgan Ultimate Services Conference on Wednesday, November 9, at 2:45 p.m. ET. A webcast of this presentation will be available at the Investor Relations section of our website, [www.k12.com](http://www.k12.com).

About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the largest provider of proprietary curriculum and online education programs for students in kindergarten through high school in the U.S. K<sup>12</sup> provides its curriculum and academic services to public and private online schools, traditional classrooms, blended school programs, and directly to families. K<sup>12</sup> also operates the K<sup>12</sup> International Academy<sup>TM</sup>, an accredited, diploma-granting online private school.

Founded in 2000, K<sup>12</sup> has provided over 2 million courses - core subjects, AP<sup>(R)</sup>, world languages, credit recovery, and electives - to more than 200,000 students worldwide. Over 90 percent of parents surveyed are satisfied with the K<sup>12</sup> program and agree that their children have benefited academically with K<sup>12</sup>. Students graduating from K<sup>12</sup><sup>(R)</sup> virtual schools have been accepted to hundreds of higher education institutions including many of the nation's top-ranked colleges and universities.

K<sup>12</sup> has also made a number of recent acquisitions including: (i) KC Distance Learning, Inc., a nationally recognized leader in online learning with brands that provide high quality education products and online school solutions: Aventa Learning<sup>TM</sup>, The Keystone<sup>TM</sup> School and iQ Academies<sup>(R)</sup>; (ii) The American Education Corporation, a leading provider of instructional and assessment software for kindergarten through adult learners; and (iii) certain assets of Kaplan Virtual Education, which manages online public and private schools for students in grades 6-12. K<sup>12</sup> has also made a strategic investment in Web International English, a leader in English language training for thousands of students in China, and formed Middlebury Interactive Languages, a joint venture with Middlebury College, create and distribute innovative online language courses for pre-college students.

K<sup>12</sup> is accredited through AdvancED, the world's largest education community. More information on K<sup>12</sup> can be found at: [www.k12.com](http://www.k12.com)

SOURCE: K12 Inc.

### **K12 Inc.**

#### **Investor Contact:**

Keith Haas  
SVP, Finance and Investor Relations  
703-483-7077  
[khaas@k12.com](mailto:khaas@k12.com)

or

#### **Press Contact:**

Jeff Kwitowski  
VP, Public Relations  
703-483-7281  
[jkwitowski@k12.com](mailto:jkwitowski@k12.com)