



K12 Inc. Wins 2009 SmartCEO/BDO Seidman Future 50 Award

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Firm Recognized as One of Fastest Growing Companies in Greater Washington

HERNDON, Va.--(BUSINESS WIRE)--Jan. 9, 2009--K12 Inc. (NYSE:LRN) announced today it has been named to the Washington SmartCEO magazine/BDO Seidman LLP 2009 Future 50, which recognizes the 50 fastest growing companies in the Greater Washington area based on employee and revenue growth over a three year period.

"We're honored to be recognized as a successful and growing company," said Ron Packard, Founder and CEO of K12 Inc. "We are excited about our future and continuing our mission to educate children, empower teachers, and serve public schools."

Winners of SmartCEO's 4th Annual Future 50 will be recognized at a soccer themed black-tie dinner event on January 29, 2009 at the Hyatt Regency Bethesda in Bethesda, MD. The keynote speaker for the event is Kevin Payne, President and Chief Executive Officer of DC United. The 50 Greater Washington companies who receive the award are also profiled in the January issue of SmartCEO Magazine.

"Each Future 50 winner has effectively translated their passion and innovation into tremendous growth and success," said Jaime Park, Group Associate Publisher at SmartCEO Magazine. "We are honored to recognize K12 Inc. as one of the 50 fastest growing companies in Greater Washington."

Washington SmartCEO magazine is a regional "growing company" publication. SmartCEO believes that a "growing company" is really determined by the spirit, drive and dynamics of a company's owners and managers, rather than by the size of its building, the number of its employees, or its sales volume. Each month, a variety of businesses in the greater Washington and greater Baltimore areas turn to the pages of SmartCEO for features, case-study advice and trend analysis, all with a uniquely local flavor. SmartCEO is read by more than 34,000 business owners in Baltimore and Washington.

"K12 Inc. has overcome formidable challenges and obstacles on the path to success, and we are excited to once again have the opportunity to celebrate the achievements of all our Future 50 winners," adds Tony Cord, Managing Director, Strategic Development at BDO Seidman LLP, title sponsor for the 2009 Future 50 Program. "Today's fast growing Future 50 companies represent tomorrow's leaders that will provide the foundation for the Greater Washington business community for years to come."

For a complete list of winners, visit www.smartceo.com. Nominations for Future 50/Emerging Growth closed mid-October and are expected to open mid-August for 2010 nominations.

About K12 Inc.

K12 Inc. (NYSE:LRN) is a leading provider of proprietary, technology-based curriculum and online education programs to students in grades K-12. K12 provides its curriculum and academic services to online schools, traditional classrooms, blended school programs, and directly to families. Over 50,000 students in 21 states are enrolled in online public schools that use the K12 program. The company also operates the K12 International Academy, an accredited, diploma-granting online private school serving students worldwide.

K12's mission is to provide any child the curriculum and tools to maximize success in life, regardless of geographic, financial, or demographic circumstances. More information can be found at www.K12.com.

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