Fuel Education Debuts with New Integrated Tools and Content That Empower School Districts to Personalize Learning

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Khan Academy, YouTube EDU, and Britannica School Content Available in FuelEd's PEAK Personalized Learning Platform to Enable Teachers to Customize Online Courses and Differentiate Instruction

HERNDON, Va., February 11, 2014 — Personalized learning solutions provider Fuel Education™ today marked its debut in the education technology market by announcing a major platform capability that enables teachers to customize courses using some of the industry's most highly regarded content sources, and to track student progress and the effectiveness of each customized course at a granular level.

Fuel Education partners with schools and school districts to fuel personalized learning and transform the education experience inside and outside the classroom. The company provides innovative solutions for pre-K through 12th grade that empower districts to implement and grow successful online and blended learning programs.

In 2009, Fuel Education began serving a handful of school districts as a business line within K12 Inc., offering the K12® online curriculum and instructional services. In less than five years, it has developed and expanded its set of solutions to enable online and blending learning for more than 2,000 district partners. Today's announcement launches Fuel Education as a new organization with a distinct mission to partner with school districts to power personalized learning.

Fuel Education's solutions include:

- **PEAK™**, an open, easy-to-use Personalized Learning Platform that provides a single, unified view of online and blended learning activities for administrators, teachers, and students. In addition to helping districts reduce system complexity and simplify administration—including through intelligent reporting and analytics—PEAK empowers teachers with course customization tools to help differentiate instruction and improve student outcomes.
- The industry's largest catalog of online courses and titles, including FuelEd™ Online Courses (formerly Aventa Learning), FuelEd Anywhere Learning System™ (formerly A+LS), and Middlebury Interactive Languages™, in addition to K12 curriculum for the FuelEd Full-Time School Program.
- A full range of educational services including certified instruction, teacher professional development, implementation consulting, and other professional services.

The company also announced today that, in response to growing partner demand, it is integrating three highly recognized and respected education content providers —Khan Academy®, YouTube® EDU, and Britannica School®—into the PEAK Personalized Learning Platform. This spring, teachers can use content from these third-party providers to quickly develop or customize assessments, lessons, or courses through a single, easy-to-use interface. In addition, PEAK uniquely enables teachers to conduct graded activities and to track student progress and engagement with the customized content, regardless of the source of the content.

"We believe the future of education is in personalizing the learning experience for every student," said Gregg Levin, General Manager of Fuel Education. "That is why we are very pleased to unveil our new name, which illustrates how we partner with districts to enable them to personalize learning across their districts – through technology such as teacher tools, integration APIs, data, and analytics, as well as the largest selection of curriculum, content, and adaptive assessments, plus instructional assistance and other services."

Levin elaborated, "Today, schools struggle with how to personalize learning and in many cases leave it up to teachers to figure out on their own how to take advantage of the wide range of digital content available in the marketplace. We solve that problem by providing high-quality, standards-aligned courses, plus many options to easily develop or customize curriculum using content and assessments from a variety of sources, including the teacher's own content. By simplifying the process, and providing analytics and reports on the back end, teachers and administrators can see how all of this content is performing for each student and across the district."

Fuel Education solutions enable districts to transform the education experience inside and outside the classroom. The company supports districts with a variety of online and blended programs, ranging from catalog expansion for low-enrollment or hard-to-staff courses, credit recovery, and hospital/homebound education, to full-time school programs, language exposure and learning, alternative education, remediation, and kindergarten readiness among others.

About Fuel Education

Fuel Education partners with schools and districts to fuel personalized learning and transform the education experience inside and outside the classroom. The company provides innovative solutions for pre-K through 12th grade that empower districts to implement and grow successful online and blended learning programs. Its open, easy-to-use Personalized Learning Platform, PEAK™, simplifies administration and enables teachers to customize courses using their own content, more than 500 FuelEd courses and titles, third-party partner content, as well as open educational resources. Fuel Education offers the industry's largest catalog of flexible digital curriculum, certified instruction, professional development, and educational services tailored to district and student needs. FuelEd has helped more than 2,000 school districts to improve student outcomes, better serve diverse student populations, and expand students' educational opportunities by leveraging the power of technology-enabled learning. To learn more, visit getfueled.com.

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