



Online School Made Simple: K12 Inc. Introduces New Tech Tools for Thousands of Students

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HERNDON, Va.--(BUSINESS WIRE)--Jul. 16, 2020-- Just in time for the new school year, [K12 Inc.](#) (NYSE: LRN)—the nation's leading provider of online and blended education programs—is unveiling a new suite of tech tools designed to maximize the student learning experience.

K12 has more than 20 years of experience delivering online and in-person instruction. The company leverages its expertise in integrated platforms and technology, which are time-tested and built specifically for online learning, to deliver a personalized learning experience to students across the country.

This fall, the company will begin using its newly redesigned online school (OLS) for kindergarten through fifth grade.

With updated visual designs and improved speed, accessibility, and scalability, the new OLS will provide an even better learning experience for the youngest learners in the K12-powered education ecosystem. In addition, K12's new fully responsive mobile-friendly platform will allow OLS learners to work from anywhere more independently.

"At K12, we know providing online learning is complex, but we strive to make it simple," said Doug McCollum, K12's Senior Vice President of Products and Technology. "Our goal is to help ensure that students can spend more time learning, and teachers can spend more time teaching. The OLS redesign and other resource enhancements help make this goal possible."

Gone are the days when students need to remember multiple usernames and passwords. Included in K12's new technology is [ClassLink LaunchPad](#)—an award-winning platform that gives students single sign-on access to the entire K12 library of apps, links, and school resources from one location and on any device.

ClassLink helps students and educators by eliminating time wasted on login issues. Both students and teachers will also have the ability to track engagement with resources.

"ClassLink's mission is to remove barriers between students and impactful education content," said CEO and Founder Berj Akian. "We're excited to partner with K12, a leader in online education, to make remote learning easy for students and staff."

The new OLS and ClassLink tools complement K12's existing technology-rich online platform, experienced online teachers, and interactive, standards-aligned curriculum.

For more information, visit www.k12.com.

About K12

K12 Inc. (NYSE: LRN) helps students of all ages reach their full potential through inspired teaching and personalized learning. The company provides innovative, high-quality online and blended education solutions, curriculum, and programs to students, schools and enterprises in primary, secondary and post-secondary settings. K12 is a premier provider of career readiness education services and a leader in skills training, technology staffing and talent development. The company provides programs which combine traditional high school academics with career technical education through its Destinations Career Academies. Adult learning is delivered through K12's subsidiary, Galvanize, a leader in developing capabilities for individuals and corporations in technical fields such as software engineering and data science. K12 has delivered millions of courses over the past decade and serves students in all 50 states and more than 100 countries. The company is a proud sponsor of the [Future of School](#), a nonprofit organization dedicated to closing the gap between the pace of technology in daily life and the pace of change in education. More information can be found at [K12.com](#), [destinationsacademy.com](#), [jobshadowweek.com](#), and [galvanize.com](#).

About ClassLink

With more than 6,000 single sign-on connectors and comprehensive use of open technology standards, ClassLink is the most inclusive single sign-on platform in education today. The award-winning technology is accessible from any computer, tablet or smartphone, making ClassLink the ideal solution for 1 to 1 and Bring Your Own Device (BYOD) initiatives. [ClassLink Roster Server](#) easily and securely delivers class rosters to any publisher using open technology standards. [ClassLink Analytics](#) gives decision makers the usage data they need. [ClassLink OneSync](#) automates account provisioning and reconciles accounts in real time.

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