



## Cotati-Rohnert Park Unified School District Launches District-Wide Blended Online Learning Program with K12 Inc.

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HERNDON, Va., Aug. 27, 2012 /PRNewswire/ -- K12 Inc., the nation's leading provider of proprietary curricula and online education programs for students in kindergarten through high school, today announced it has partnered with Cotati-Rohnert Park Unified School District in California's Sonoma County to launch a new, blended online learning program for high school students across the district.

(Logo: <http://photos.prnewswire.com/prnh/20110113/PH29436LOGO>)

Cotati-Rohnert Park Unified School District has designed a multi-faceted online learning program to address the individual needs of its diverse student population, from advanced learners, to struggling students, to students that require alternative learning environments. Eligible students can elect to take some of their required courses, or additional courses, online using the Aventa Learning® by K12® curriculum.

Beginning this school year, the online courses are available to students during the daily class schedule and after school in two newly remodelled classrooms, now serving as a math support lab and an independent studies lab, or students can access Aventa courses from home. The District's teachers provide guidance, review and grade assignments, and ensure students remain on track. In addition, the District provides Aventa courses for independent study through its Alternative Education program.

"We see blended learning as the instructional model of the future," said Dr. Robert Haley, Superintendent of Cotati-Rohnert Park Unified School District. "By combining high quality online curricula with the guidance of our experienced teachers in a traditional setting, we are providing our students the best of both worlds."

Aventa is a comprehensive online curriculum of high-quality, standards-based online courses for middle and high school. Covering all core subjects and electives, over 170 Aventa courses feature a rich multimedia format. The curriculum is designed to meet the University of California a-g requirements.

For students who fall behind, need assistance for exam preparation, or remediation, the District uses the A+nyWhere Learning System® by K12 (A+) to conduct diagnostic assessments and prescribe lessons according to individual student needs. A+ contains over 5,500 lessons and over 200,000 pages of research- and objective-based, problem solving content – all very tightly aligned with the Common Core State Standards.

"We are very pleased be able to offer our high school students the option to learn anywhere, anytime using proven, well-known curricula from K12," said Dr. Elizabeth Kaufman, Assistant Superintendent of Cotati-Rohnert Park Unified School District. "K12 enables us to cost effectively provide a consistent, district-wide program so we can focus our attention on meeting the individual needs of more of our students."

"By maximizing use of their existing technology, leveraging their excellent teaching staff and relying on K12 for world class online curricula and support, Cotati-Rohnert Park Unified School District is better preparing their students for the future," said John Olsen, Executive Vice President of Operations for K12. "We are very pleased to work with the District to implement online learning on a large scale."

Cotati-Rohnert Park USD will soon expand its world language offering by providing access to online world language courses by Middlebury Interactive Languages™, a joint venture that combines Middlebury College's proven language pedagogy with K12's expertise in online learning. Middlebury provides schools and districts with online courses in five world languages for grades 3-12, available in multiple levels to help students achieve world language fluency. Middlebury courses are developed using proven academic methods to meet national ACTFL standards.

In addition to training and instructional support, K12 also provides Cotati-Rohnert Park USD with all of the technology tools required to support a district-wide program through its latest innovation, PEAK12™. This intelligent management center for online learning enables schools and districts to manage and personalize their online learning program solutions – including K12 and third-party solutions, open education resources, and district-authored or district-generated content – from one place. PEAK12 eliminates the hassle of managing multiple accounts and user roles and provides a consistent online environment for students, teachers and administrators, whether they are managing or participating in full-time online schooling, credit recovery, world language classes or in blended online learning programs.

To facilitate a successful launch, K12 hosted an enterprise orientation event on site at the Cotati-Rohnert Park USD headquarters for teachers and administrators two weeks ago. The event provided consultation on strategies for optimizing its implementation of blending learning through use of K12 curricula and services. In addition K12 provided an in-depth review of its comprehensive support services, including dedicated Client Services representatives, online communities, training resources, and teacher professional development.

K12 provides schools and districts the industry's most complete continuum of proprietary kindergarten through high school online learning solutions for full-time virtual, blended, and traditional classroom learning environments. Over the past decade, the company has served more than 2,000 districts and delivered over 4 million online course enrollments from its award-winning portfolio. MDR's market research service EdNET Insight recently reported that K12 is the leading provider of online curriculum to school districts across the United States.

### About K12 Inc.

K12 Inc. (NYSE: LRN) is the nation's largest provider of proprietary curricula and online education programs for students in kindergarten through high school. K12 provides districts and schools the ability to offer their students the broadest array of options for learning in a flexible, individualized, and innovative way. K12 provides online curricula, academic services, and online learning solutions to public and private schools and districts, traditional classrooms, blended school programs, and directly to families. K12 is accredited through AdvancED, the world's largest education community. Additional information on K12 for schools and districts can be found at [www.K12.com/educators](http://www.K12.com/educators).

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