



K12 Inc. to Host Investor Day

March 30, 2010

HERNDON, Va., Mar 30, 2010 (BUSINESS WIRE) --K12 Inc. (NYSE:LRN), the nation's largest provider of proprietary curriculum and online school programs for students in kindergarten through high school, announced today it will host an Investor Day for analysts and institutional investors on Tuesday, April 13, 2010 in Chicago.

Ron Packard, CEO and Founder, along with other members of senior management will make presentations on the Company's business, curriculum and instruction. The presentations will begin at 10:00 AM (CT) and conclude by approximately 2:00 PM (CT).

The presentations will be webcast live and can be accessed from the Investor Relations section of the Company's website at www.k12.com. The audio will be available for replay approximately 24 hours after the completion of the meeting and archived there for 30 days.

For additional information regarding K¹²'s Investor Day, please contact Keith Haas at khaas@k12.com.

About K¹²

K12 Inc. (NYSE:LRN), a technology-based education company, is the nation's largest provider of proprietary curriculum and online education programs to students in kindergarten through high school. K¹²(R) provides high quality, customized education solutions to school districts, charter schools, and directly to families ranging from individual courses to classroom and hybrid programs to full-time virtual school programs. More information can be found at www.K12.com.

K¹²(R) is a registered trademark and the K¹² logo, xPotential and Unleash the xPotential are trademarks of K12 Inc.

SOURCE: K12 Inc.

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