



America Votes for a Rocking Girl Scout

March 1, 2012

As the National Organization Celebrates 100 Years of Empowering Girls

WASHINGTON, March 1, 2012 /PRNewswire/ -- Girl Scouts nationwide are hard at work drawing on their experiences as Girl Scouts to create the winning video entry for the [I Want to Rock the Mall YouTube contest](#) sponsored by K12 Inc., America's leader in online learning for students in kindergarten through high school.

(Logo: <http://photos.prnewswire.com/prmh/20110113/PH29436LLOGO>)

As part of the 100th Anniversary, more than 200,000 Girl Scouts will gather on the National Mall in Washington, DC on June 9 for **Girl Scouts Rock the Mall: 100th Anniversary Sing-Along**. To get there, many Girl Scouts are competing in the K12 **I Want to Rock the Mall** YouTube contest to win an all-expense paid trip for themselves and a chaperone. Contestants are posting their original videos online at YouTube.com/GSRockTheMall.

The public is invited to take part in the [100th Anniversary](#) of Girl Scouting by voting for the girl they believe expresses the most creativity, originality and musicality through a powerful song about what it means to be a Girl Scout today. The entrant with the most video views will win the K12 Voter's Choice Award-- a NOOK Color™ e-book tablet and powerspeaK12 foreign language course powered by K12. The prize is valued at \$449. All entrants are encouraged to share their contest entry link with their friends and family to increase their respective video views via email, Facebook or Twitter.

Thia Megia, K12 student, singer, musician and finalist on the hit FOX series "American Idol," is serving as official ambassador for the K12 **I Want to Rock the Mall** YouTube contest.

"It's so inspiring to see the creativity and talent shine through in these videos. Fans are the most important step in your musical career and I cannot wait to watch these young singers grow their own followers," said Thia Megia.

Contestants must be a registered Girl Scout, age 5-18, living in the United States. The entries must be posted in response to the official K12 **I Want to Rock the Mall** YouTube contest at www.youtube.com/GSRockTheMall by April 20, 2012.

To see the official rules for the K12 Voter's Choice Awards Contest, visit http://www.gscnc.org/rockthemall_youtube.html.

About K12

K12 Inc. (NYSE: LRN) is meeting the needs of new generations as the nation's largest provider of proprietary curriculum and online education for students in kindergarten through high school. Using 21st century tools to prepare 21st century students, K12 provides a new choice for children of all backgrounds to learn in a flexible and innovative way. K12 provides its curriculum and academic services to school districts, public and private online schools, traditional classrooms, blended school programs, and directly to families. K12 is integrating technology and rigorous curriculum into classrooms, and designing new blended school models that offer students engaging online courses and personalized learning programs. K12 course offerings include English, math, science, history, world languages, art, music, AP, and a variety of high school electives. Accredited through AdvancedED, the world's largest education community, K12 has delivered millions of courses to hundreds of thousands of students worldwide. For more information on K12 and their forward-thinking approach to improving the quality of education, visit: www.K12.com.

About Girl Scout Council of the Nation's Capital

The Girl Scout Council of the Nation's Capital is a leadership development organization for girls, with **90,000** girl and adult members: 63,300 girls (grades K-12) and 26,700 volunteer, adult and lifetime members. With the support of dedicated adult volunteers and parents, the generosity of corporations and foundations, Girl Scouting helps build girls of courage, confidence and character, who make the world a better place. The Council serves the Greater Washington Region, which includes the District of Columbia, eight counties in Maryland, ten counties in Virginia and seven counties in West Virginia. Girl Scouts was founded in 1912, and to celebrate the Council will host the largest gathering of Girl Scouts in Washington, D.C. on June 9, 2012 at **Girl Scouts Rock the Mall: 100th Anniversary Sing-Along**. For more information on how to join, volunteer, or donate to Girl Scouts, visit our website at www.gscnc.org.

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