



## **K12 Inc. First Quarter 2010 Earnings Release Date and Conference Call Details**

October 30, 2009

HERNDON, Va.--(BUSINESS WIRE)--Oct. 30, 2009-- K12 Inc. (NYSE:LRN) announced today it will release first quarter 2010 financial results before the open of the market on Friday, November 6, 2009. The Company will host a conference call to discuss the results at 8:30 a.m. eastern time (ET) the same day.

A live webcast of the call will be available on the K12 Company web site at [www.k12.com](http://www.k12.com) through the investor relations link. To participate in the live call, investors should dial 866-783-2138 (domestic) or 857-350-1597 (international) at 8:20 a.m. (ET). The participant passcode is 74239925.

A replay of the call will be available starting on November 6, 2009, through November 13, 2009, at 888-286-8010 (domestic) or 617-801-6888 (international) passcode 56235630. It will also be archived at [www.k12.com](http://www.k12.com) in the investor relations section for 60 days.

### **About K<sup>12</sup>**

K12 Inc. (NYSE:LRN) is a leading provider of proprietary, technology-based curriculum and online education programs to students in grades K-12. K<sup>12</sup> provides its curriculum and academic services to online schools, traditional classrooms, blended school programs, and directly to families. K12 Inc. also operates the K<sup>12</sup> International Academy, an accredited, diploma-granting online private school serving students worldwide.

K<sup>12</sup>'s mission is to provide any child the curriculum and tools to maximize success in life, regardless of geographic, financial, or demographic circumstances. K12 Inc. is accredited through the Commission on International Trans-Regional Accreditation (CITA), which recently joined AdvancED, the world's largest education community. K12 is the largest national K-12 online school provider to be recognized by CITA. More information can be found at [www.K12.com](http://www.K12.com).

K<sup>12</sup>® is a registered trademark and the K<sup>12</sup> logo, xPotential and Unleash the xPotential are trademarks of K12 Inc.

Source: K12 Inc.

K12 Inc.

#### **Investor Contact:**

Keith Haas, SVP, Finance and Investor Relations, 703-483-7077

[khaas@k12.com](mailto:khaas@k12.com)

or

#### **Press Contact:**

Jeff Kwitowski, VP, Public Relations, 703-483-7281

[jkwitowski@k12.com](mailto:jkwitowski@k12.com)