



## **Statement by Ron Packard, Founder and CEO of K12 Inc., on Wisconsin Governor Jim Doyle signing SB 396 into Law**

April 8, 2008

HERNDON, Va.--(BUSINESS WIRE)--April 8, 2008--K12 Inc. (NYSE:LRN): Yesterday, Wisconsin Governor Jim Doyle signed into law SB 396 which makes online public charter schools a permanent part of the Wisconsin education system and eliminates the uncertainty created by the December 5, 2007 Court of Appeals decision. I commend the Wisconsin Legislature and the Governor for working together to ensure online public school options can continue benefiting Wisconsin children.

"This is a great day for the children, parents, and teachers who use the K12 program in Wisconsin's online public schools. This new law makes online public charter schools a permanent part of the Wisconsin education system and eliminates the uncertainty created by the December 5, 2007 Court of Appeals decision. I commend the Wisconsin Legislature and the Governor for working together to ensure online public school options can continue benefiting Wisconsin children.

K12 has been providing our high quality program to Wisconsin families through the Wisconsin Virtual Academy since 2003. Today, our curriculum, technology and school services are used in the state by over 850 students in two successful online public schools - the Wisconsin Virtual Academy (WIVA) and Honors High Online of Wisconsin. We are proud of K12's five year record of academic achievement in Wisconsin and our unwavering commitment to the administrators, teachers and families who have chosen K12. We are pleased K12 will continue to be available in Wisconsin through online public charter schools."

### About K12

K12 Inc., a technology-based education company, is a leading national provider of proprietary curriculum and educational services created for online delivery to students in grades K-12. K12 provides individualized, one-to-one learning solutions for students in online schools, distance education programs, and classrooms.

The K12 academic program is used by more than 40,000 students in 17 statewide public virtual schools and other online learning programs across the country, many of which are among the nation's top-performing online schools. K12 operates the K12 International Academy, a private, diploma-granting online school serving students in grades K-12 in the U.S. and around the world.

The K12 curriculum includes thousands of lessons and assessments in the core subjects of math, English/language arts, science, history, art and music, along with a suite of elective, foreign language and AP(R) courses for high school students. The K12 curriculum brings lessons to life with a rich mixture of on- and offline teaching tools, including interactive animations, award-winning printed books with beautiful illustrations and narrative, original CDs and videos, and materials for hands-on experiments.

K12 offers education solutions for students using an outstanding, highly effective curriculum that enables mastery of core concepts and skills for students of all abilities. The K12 program combines a cognitive research-based curriculum with individualized learning approaches designed to deliver results.

K12 Inc. is accredited through the Commission on International and Trans-Regional Accreditation (CITA) and is the largest national K-12 virtual school provider to be recognized by CITA.

More information can be found at [www.K12.com](http://www.K12.com).

(C) 2008 K12 Inc. K12 is a registered trademark, and the K12 logo, Unleash the xPotential and xPotential are trademarks of K12 Inc. All other trademarks are the property of their respective owners.

CONTACT: K12 Inc.  
Jeff Kwitowski  
Vice President, Public Relations  
703-483-7281  
[jkwitowski@k12.com](mailto:jkwitowski@k12.com)

SOURCE: K12 Inc.