



K12 Inc. Recognizes National School Choice Week January 22-28

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Families Nationwide Credit Online and Blended Learning for Empowering Tomorrow's Leaders

HERNDON, Va.--(BUSINESS WIRE)--Jan. 23, 2017-- K12 Inc. is marking [National School Choice Week](#) (NSCW) January 22-28 by highlighting the powerful role online and blended learning continues to make in the lives of students from coast to coast.

"Attending [North Carolina Virtual Academy](#) (NCVA) has empowered my son to fulfill his passion to become an anti-bullying advocate for other kids," said Diana Santos mother of 11-year-old [child author Brenden Santos](#).

"Brenden experienced debilitating physical and emotional bullying at his brick and mortar school. NCVA's online classroom provided Brenden with a sense of safety and meaningful friendships, not to mention the ability to thrive academically."

[Wyoming Virtual Academy](#) (WYVA) 11th grader Grace Belize Anderson, named to the prestigious 2017 [United States Senate Youth Program](#), opted for online school for a different reason.

"I've logged more than 450 community service hours volunteering for various causes including Wyoming's Family, Career, and Community Leaders of America (FCCLA)," said Grace. "WYVA's personalized learning model instilled in me a profound sense of confidence that has allowed me to take on leadership roles in community service projects I am passionate about."

Held annually since 2011, [National School Choice Week](#) is an independent public awareness initiative to inform Americans about the types of education options available for students, including online learning, blended learning and public charter schools. In recognition of NSCW, more than 21,000 events are taking place across the country, including Utah's [Charter Day on the Hill](#) on Thursday, January 26th where pianist and [Utah Virtual Academy](#) 10th grader Junhao Wang will perform.

"Our nation's future depends on all students having access to appropriate educational opportunities that meet their needs," said Stuart Udell, CEO of K12 Inc. "We've witnessed progress in expanding public school choice. However, there's more work to be done to protect and advance the ability of American families to choose the best school or environment for their children."

Both K12 CEO Stuart Udell and partner school families are available for interview. Visit [bloggEd](#), Twitter [@K12bloggED](#), and [Facebook](#) for more information.

K12 is helping to provide innovative education options to families by delivering its high quality curriculum and academic programs to online and blended schools, and to thousands of school districts across the U.S. The education provider also works with more than 5,000 teachers, the nation's largest network of online school teachers.

About K12 Inc.

K12 Inc. (NYSE: [LRN](#)) is driving innovation and advancing the quality of education by delivering state-of-the-art, digital learning platforms and technology to students and school districts across the globe. K12's award-winning curriculum serves over 2,000 schools and school districts and has delivered more than four million courses over the past decade. K12 is a company consisting of thousands of online school educators providing instruction, academic services, and learning solutions to public schools and districts, traditional classrooms, blended school programs, and directly to families. The K12 program is offered through K12 partner public schools in 33 states and the District of Columbia, and through private schools serving students in all 50 states and more than 100 countries. More information can be found at [K12.com](#).

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