



Have You Seen Junior's Grades? Updated K12 App Helps Parents Better Track Their Child's Success and Improves Access to the Online School Experience

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HERNDON, Va.--(BUSINESS WIRE)--Feb. 12, 2019-- [K12 Inc.](#) (NYSE:LRN), a technology-based education company and leading provider of K-12 online curriculum, school programs, and one-to-one learning solutions, is breaking new ground in bridging the gap between parents and information about their children's education.

According to [Pew Research](#), 77 percent of Americans own a smart phone. And more than 65 percent of parents surveyed by [Public Agenda](#) wish they could be more actively involved in their child's education.

To take advantage of smart phone usage and meet parents' need for more information, K12 has updated its mobile app with new features that give parents better access to students' grades, course progress, homework, and class assignments. The app will continue to serve as a connection point for families and school staff, as parents will still be able to contact teachers or school administrators with just the touch of a button on their mobile devices.

"This technology makes it easier for K12-powered families to be directly involved with their child's education, and serves our ongoing commitment to provide them with the real-time information they're looking for," said Doug McCollum, senior vice president of product development at K12 Inc. "The app empowers families to be true partners in their children's education, offering access to valuable information, and providing a touchpoint with the school."

Originally launched in 2018 to help families enroll in K12-powered online schools, the updated app can still be used by parents to familiarize themselves with the overall online learning environment.

The enhanced K12 mobile app is available for free on iOS and Android devices. To learn more visit www.k12.com/app.

About K12 Inc.:

K12 Inc. (NYSE: LRN) is driving innovation and advancing the quality of education by delivering state-of-the-art, digital learning platforms and technology to students and school districts across the globe. K12's curriculum serves over 2,000 schools and school districts and has delivered millions of courses over the past decade. K12 provides online and blended education solutions to charter schools, public school districts, private schools, and directly to families. The K12 program is offered through more than 70 partner public schools, and through school districts and public and private schools serving students in all 50 states and more than 100 countries. K12 is a proud sponsor of the [Foundation for Blended and Online Learning](#), a nonprofit organization working to close the gap between the pace of technology in daily life and the pace of change in education. More information can be found at K12.com.

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