



Beijing Royal School Extends Partnership with K12 Inc.

March 16, 2018

Expanded Chinese Partnership Signals New Era of Global Expansion for U.S. Ed Tech Leader

HERNDON, Va.--(BUSINESS WIRE)--Mar. 16, 2018-- K12 Inc. (NYSE: LRN), a technology-based education company and leading provider of online curriculum and school programs for students in pre-K through high school, announces an expanded partnership agreement to make the Fazheng Group's Beijing Royal School (BRS), a Kindergarten through 12th grade international school in China, a value-added user and in-country distributor of K12 Inc.'s proprietary digital curriculum. BRS is a growing education leader in China with over eight thousand students currently enrolled.

"Global expansion is a strategic business focus for K12 and we are excited BRS understands the value of a K12-powered education," said Nate Davis, K12 Inc. CEO and Chairman of the Board of Directors. "Chairman Wang Guangfa has created a premier education giant in China that is innovative and expanding. We are delighted he chose us to work with. K12 will leverage the BRS partnership model to offer access to our industry-leading technology platform and curriculum to students worldwide."

K12 has successfully delivered blended learning through BRS for the past three years, leveraging [The Keystone School's](#) accredited, online high school courses and educational services. In Phase one, nearly six hundred students are already enrolled in the program, but BRS leaders see the initial phase of their partnership with K12 as just the beginning of what blended and online learning can offer students across China.

"After witnessing the benefits of K12's personalized learning offerings, we became true believers," said Wang Guangfa, Chairman of the Fazheng Group and Principal of Beijing Royal School. "Our ultimate vision is for students throughout China to benefit from K12's state-of-the-art and engaging coursework, ensuring the highest-quality education for current and future generations of students."

As part of the agreement, BRS and Fazheng International Education will manage sales, value-added training and implementation, Chinese translation, and first-line customer support to private schools throughout China. Chinese students with access to K12's Keystone courses will have the opportunity to earn both Chinese and U.S. high school diplomas. K12 has learned from its three-year, growing relationship with BRS and has additional international partnerships planned.

About K12 Inc.

K12 Inc. (NYSE: LRN) is driving innovation and advancing the quality of education by delivering state-of-the-art, digital learning platforms and technology to students and school districts across the globe. K12's curriculum serves over 2,000 schools and school districts and has delivered millions of courses over the past decade. K12 provides online and blended education solutions to charter schools, public school districts, private schools, and directly to families. The K12 program is offered through more than 70 partner public schools, and through school districts and public and private schools serving students in all 50 states and more than 100 countries. More information can be found at [K12.com](http://www.k12.com).

About BRS

Established in 2003, Beijing Royal School is a private international boarding school established and managed through Chinese-foreign cooperation, providing K-12 education to students around China and the world. Located north of the ancient Palace Museum and the modern Olympic Village, BRS campus comprises nearly 25 Acres with the most advanced educational facilities. BRS's mission is to develop students with integrated knowledge, international vision, and global capabilities and to prepare students to pursue higher education at leading universities around the world. 97% of BRS graduates attend the top hundred universities in the world and 30% of graduates receive scholarships to pursue higher education.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20180316005385/en/>

Source: K12 Inc.

K12 Inc.

Media Contact:

Mike Kraft

Vice President, Finance and Corporate Communications

571-353-7778

mkraft@k12.com