



## K12 Inc. Expands Online Course Catalog for School Districts

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### Industry's Largest Online K-12 Course Catalog Now Includes More Middlebury Interactive Languages™ and Expanded Electives

HERNDON, Va., June 25, 2012 /PRNewswire/ -- K12 Inc., the nation's leading provider of proprietary curricula and online education programs for students in kindergarten through high school, today announced that it has expanded its course catalog available to school districts for the school year 2012-2013. The company's catalog, the most extensive in the K-12 industry with more than 550 unique online courses and titles, includes over 85 new or enhanced courses and titles, including world languages and expanded electives.

(Logo: <http://photos.prnewswire.com/prnh/20110113/PH29436LOGO> )

More than 2,000 school districts in all 50 states have chosen K12 to provide curricula, services and support for online and blended learning programs. Over the past decade, the company has delivered over 4 million online course enrollments from its award-winning portfolio, including full-time online programs, credit recovery, core K-12 courses, world languages, AP®, and high school electives. New courses for the 2012-2013 school year include:

- **World Languages** – Now K12 offers school districts new and enhanced Middlebury Interactive Languages courses. Combining Middlebury College's proven language pedagogy with K12's expertise in online learning, schools and districts have access to courses in five world languages for grades 3-12, available in multiple levels to help students achieve world language fluency.
- **Expanded Electives** – Designed to engage and motivate today's teenagers in high-interest subject areas, K12 now offers 19 new high school electives including Criminology, Law & Order Legal Studies, Gothic Literature, Great Minds in Science, Hospitality & Tourism, International Business, Mythology & Folklore, and Introduction to Social Media.
- **Other New and Updated Courses and Titles** – K12 has also added new core, remediation and credit recovery courses, as well as updated versions of more than 45 existing courses and titles across its catalog.
- **Common Core Alignment** – The company continues to develop all of its courses in full alignment with Common Core State Standards, as well as other state and national standards.

"Successful online learning begins with world-class curricula, developed by curriculum experts, cognitive scientists, and instructional designers who create courses that are highly effective and engaging to students of all ages and skill levels," said John Olsen, Executive Vice President of Operations for K12. "We are pleased to offer our newly expanded catalog to school districts as they continue to broaden their use of online solutions to provide their students highly individualized educational experiences in any learning environment – from full-time virtual, to blended, to traditional classrooms."

K12 provides the industry's most complete continuum of online learning solutions, including award-winning curricula and education support services for full-time online learning, online courses, world languages, credit recovery, remediation, assessment, and test readiness. MDR's market research service EdNET Insight recently reported that K12 is the leading provider of online curriculum to school districts across the United States.

For comparison purposes, K12 counts each full, year-long course as a single, unique course; these courses, which are available over two semesters, are not counted as two, unique courses. In addition, any course that is available in more than one curriculum in the K12 family of brands is only counted as a single, unique course. When counted using methodologies commonly seen within the industry, the K12 catalog has over 850 courses.

#### About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the nation's largest provider of proprietary curricula and online education programs for students in kindergarten through high school. Using 21st century tools to prepare 21st century students, K12 provides the broadest array of options for students to learn in a flexible and innovative way, at an individualized pace. K12 provides curricula and academic services to public and private schools and districts, traditional classrooms, blended school programs, and directly to families. K12 is accredited through AdvancED, the world's largest education community. Additional information on K12 for schools and districts can be found at [www.K12.com/educators](http://www.K12.com/educators).

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Press Contact: Beth Halloran, [bhalloran@k12.com](mailto:bhalloran@k12.com), +1-703-436-3263