



K12 Inc. Appoints James Rhyu as New CFO

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HERNDON, Va.--(BUSINESS WIRE)--May. 2, 2013-- K12 Inc. (NYSE: LRN), a leading provider of proprietary, technology-based curriculum, software and education services created for individualized learning for students primarily in kindergarten through 12th grade, today announced that James Rhyu will join K12 as Executive Vice President and Chief Financial Officer in early June.

Mr. Rhyu joins K12 from Match.com, where he has served as Chief Financial Officer and Chief Administrative Officer, overseeing a broad range of functions, including human resources, legal, information technology and operations, certain international operations and product development, since 2011.

"James brings a wealth of financial management experience and diversity of background to the K12 executive management team. I've worked with James in the past and I'm confident his financial and strategic contributions will be welcome and well utilized here at K12," said Executive Chairman, Nate Davis.

Mr. Rhyu has more than 20 years of financial management in various global industries and has worked and lived outside the United States for almost half of his career. Prior to his roles at Match.com, Mr. Rhyu was a Senior Vice President of Finance at Dow Jones & Company, where he ran the global financial function. Previously, Mr. Rhyu served for three years as the Corporate Controller of Sirius XM Radio Inc. and its predecessor company, XM Satellite Radio, as well as serving in the same role for Graftech International. Mr. Rhyu also spent six years with Ernst & Young LLP in the United States and South America. He holds a BS from the Wharton School of Business at the University of Pennsylvania and an MBA from London Business School.

"I'm excited to join Nate and the management team at K12 and share their commitment and passion for education and delivering long-term shareholder value," said Mr. Rhyu.

About K12 Inc.

K12 Inc. (NYSE: [LRN](#)) is leading the transformation to individualized learning as the nation's foremost provider of technology-powered online solutions for students in pre-kindergarten through high school. K12 has worked with over 2,000 school districts and has delivered more than four million courses over the past decade. K12 provides curricula, academic services, and learning solutions to public schools and districts, traditional classrooms, blended school programs, and families. K12's curriculum is rooted in decades of research combined with 21st-century technology by cognitive scientists, interactive designers and teachers. K12's portfolio of more than 550 unique courses and titles—the most extensive in the technology-based education industry—covers every core subject and four academic levels for high school including Honors and AP. K12 offers credit recovery courses, career-building electives, remediation support, six world languages and a deep STEM offering. The K12 program is offered through K12 partner public schools in more than two-thirds of the states and the District of Columbia, and through private schools serving students in all 50 states and 85 countries. More information can be found at [K12.com](#).

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