



K12 Inc. Announces New Executive Vice Presidents

January 7, 2014

HERNDON, Va., Jan. 7, 2014 (GLOBE NEWSWIRE) -- Today, K12 Inc. (NYSE:LRN), a technology-based education company and leading provider of proprietary curriculum and online school programs for students in pre-K through high school, announced two new additions to its executive management team.

Tim McEwen will serve as K12's new Executive Vice President, Curriculum, Product and Market Development. Chuck Sullivan is the new Executive Vice President, Chief Marketing & Enrollment Officer.

In Mr. McEwen's new role he will provide strategic direction and oversight on K12's product and curriculum development and institutional business operations. He will also advise on the development of new learning programs to improve student outcomes, including adaptive learning models, data-driven instruction, and new tools, assessments, and content.

Mr. McEwen has served in multiple leadership roles within the education sector. Most recently, he was the CEO of Archipelago Learning, a company recently acquired by Plato Learning that provides online curriculum and assessment programs to teachers and students. Under Mr. McEwen's leadership, Archipelago grew to become a leading online education provider with programs used by over 40,000 schools and 14.4 million students. Previously, he was the CEO of Harcourt Achieve, a supplemental group which included Rigby, Saxon and Steck-Vaughn imprints. He also served in various roles within Thomson Learning, a leading publisher of postsecondary education products. Mr. McEwen began his career as an elementary school educator in Georgia.

Chuck Sullivan oversees the company's integrated marketing strategy & demand generation, business line and field marketing, student enrollment, product management and market research teams. Mr. Sullivan brings broad-based marketing leadership and extensive digital and consumer experience to K12. Most recently, he was the Founder and Principal at CCS Advisory Services LLC. Prior to CCS Advisory Services, he was Senior Vice President, Global Online Services at Hilton Worldwide. Previously, he held executive roles at Chrysler Group LLC and Ford Motor Company, as well as Organic Inc., a digital agency owned by Omnicom. His early career was with Andersen Consulting (now Accenture Consulting) and Caterpillar, Inc.

"We are very excited to add Tim and Chuck to K12's leadership team," said Nate Davis, Chairman and CEO of K12 Inc. "Both individuals bring a wealth of experience in their respective fields and proven success as executives. Most importantly, both share a commitment to K12's mission to serve the education needs of all students through innovative curriculum, new instructional programs, and high quality digital learning programs. We are pleased to welcome both to the K12 family."

About K12 Inc.

K12 Inc. (NYSE:LRN) is leading the transformation to individualized learning as the nation's foremost provider of proprietary technology-powered online solutions for students in pre-kindergarten through high school. K12 has worked with over 2,000 school districts and has delivered more than four million courses over the past decade. K12 provides curricula, academic services, and learning solutions to public schools and districts, traditional classrooms, blended school programs, and families. The K12 program is offered through K12 partner public schools in approximately two-thirds of the states and the District of Columbia, and through private schools serving students in all 50 states and more than 100 countries. More information can be found at K12.com.

©K¹² is a registered trademark, and the K¹² logo is a trademark of K¹² Inc. All other trademarks are the property of their respective owners.

CONTACT: K12 Inc.

Investor Contact:

Mike Kraft, 571-353-7778

VP Investor Relations

mkraft@k12.com

Press Contact:

Jeff Kwitowski, 703-483-7281

SVP Corporate Communications

jkwitowski@k12.com

[K12 Inc. logo](#)

K12 Inc.