



## **K12 Inc. to Present at William Blair & Company's Small-Cap Growth Stock Conference**

October 1, 2008

HERNDON, Va.--(BUSINESS WIRE)--

K12 Inc. (NYSE:LRN), a leading provider of proprietary, technology-based curriculum and education services created for online delivery to students in kindergarten through 12th grade, today announced it will present at the William Blair & Company's Small-Cap Growth Stock Conference in New York.

William Blair & Company's Small-Cap Growth Stock Conference, New York

Tuesday, October 7, 2008, 4:00 pm (ET)

Presenters: Ron Packard, CEO and founder, and John Baule, COO and CFO

The presentation will be webcast live and can be accessed from the Investor Relations section of the Company's website at [www.k12.com](http://www.k12.com). It also will be available for replay there for 30 days.

### About K12

K12 Inc., a technology-based education company, is the leading provider of K-12 curriculum and online education programs. K12(R) provides its curriculum and academic services to online schools, traditional classrooms, blended school programs, and directly to families. K12's mission is to provide any child the curriculum and tools to maximize success in life, regardless of geographic, financial, or demographic circumstances. More information can be found at [www.K12.com](http://www.K12.com)

K12(R) is a registered trademark and the K12 logo, xPotential and Unleash the xPotential are trademarks of K12 Inc.

Source: K12 Inc.