

# K12 Inc. Reports Third Quarter 2011 Results and Reaffirms Prior FY 2011 Outlook

May 10, 2011

### Revenues Increase 35 percent to \$130 million on Strong Enrollment Growth

HERNDON, Va., May 10, 2011 (BUSINESS WIRE) --

K12 Inc. (NYSE: LRN), a leading provider of proprietary, technology-based curriculum, software and education services created for individualized learning for students primarily in kindergarten through 12th grade, today announced its results for the third fiscal quarter ended March 31, 2011.

## **Summary Financial Results**

- Revenues for the third quarter grew to \$130.3 million, an increase of 34.8 percent over the third quarter in the prior year, primarily due to 22.7 percent organic revenue growth. Acquisitions and new initiatives contributed 12.1 percent to revenue growth.
- EBITDA for the third quarter of fiscal year 2011 was \$21.8 million, an increase of 32.5 percent as compared to \$16.4 million for the third quarter in the prior year, reflecting in the current period:
  - Strength in the core business; partially offset by
  - One-time charges of \$2.2 million from financial systems and process improvement initiatives, merger integration and transaction expenses, and other one-time charges; and
  - Startup losses attributable to new initiatives of \$2.8 million.
- Operating income was \$10.8 million, an increase of 4.3 percent as compared to \$10.4 million for the third quarter in the prior year, reflecting
  - o Factors described above, and
  - Depreciation and amortization of \$11.0 million, an increase of \$4.9 million primarily due to new product launches, systems releases, and purchase accounting.
- Net income to common and Series A shareholders for the third quarter was \$5.6 million as compared to \$6.1 million in the same period in the prior year, a decrease of 8.7 percent.
- Diluted earnings per share are \$0.16 as compared to \$0.20 in the same period in the prior year.
- Based upon year-to-date results, Management reaffirms its Fiscal Year 2011 Outlook previously provided

### **Review of Significant Business Activities**

Ron Packard, Chief Executive Officer of K12 Inc., stated, "We are pleased with our performance this quarter across many initiatives. As a company, we achieved revenue growth of approximately 35 percent, thanks to 23 percent organic growth plus 12 percent from our new acquisitions and initiatives. Our virtual public school business remains strong with increased in-year enrollments. The environment for new states and cap expansion continues to be positive and we look forward to serving more children in more states in the Fall and are hopeful we will see favorable developments in coming months."

"The integration of our recent acquisitions of KC Distance Learning (KCDL) and American Education Corporation (AEC) continues to progress. We are beginning to see the advantages of a broadened product portfolio in our institutional sales efforts. We expect to see continued benefits and cost savings going forward as we complete the integration of these businesses."

"Furthermore, we continue to be optimistic about our ability to leverage our core competencies and strategic assets into other distribution channels. We continue to invest in our curriculum, systems and infrastructure to support this growth," stated Mr. Packard. "Finally, on April 27, 2011, we completed a private placement sale of 4 million shares of restricted Common Stock to Technology Crossover Ventures (TCV). The aggregate investment of \$125.8 million will support our expansion strategy. TCV brings both established expertise in the online education market and a strong track record of success investing in high growth companies."

# Financial results for the three months ended March 31, 2011 (Third Quarter Fiscal Year 2011)

• Revenues for the third quarter of fiscal year 2011 (FY 2011) were \$130.3 million, an increase of 34.8 percent. This increase was primarily due to 22.7 percent organic revenue growth. In addition, programs obtained through our acquisition of KCDL contributed 8.4 percent to revenue growth, our acquisition of AEC contributed 2.7 percent to revenue growth, and new businesses and initiatives contributed 1.0 percent to revenue growth. Enrollments in K12 core / legacy public schools for the third quarter were 81,666, an increase of 20.9 percent. In addition, enrollment in K12 private schools including the

K12 International Academy increased by 109.9 percent. Enrollments acquired as part of KCDL were 16,905 FTEs. In total, enrollment of 101,030 was an increase of 47.0 percent over the prior period.

- Instructional costs and services expenses for the third quarter of FY 2011 were \$77.7 million, an increase of \$21.2 million or 37.6 percent. This increase was primarily attributable to a \$16.9 million increase in expenses to operate and manage schools including the programs acquired with KCDL. Included in the \$21.2 million increase in instructional costs and services expenses are start-up and launch expenses for several new businesses and initiatives of \$1.8 million.
- Selling, administrative, and other operating expenses for the third quarter of FY 2011 were \$36.8 million, an increase of \$9.9 million or 37.0 percent. This increase is primarily attributable to increases in: personnel costs including those acquired with KCDL and AEC; financial systems and process improvement costs; the effects of purchase accounting; and merger integration and transaction expenses. Included in the \$9.9 million increase in selling, administrative, and other operating expenses are one-time expenses of \$1.9 million and start-up and launch expenses of \$1.8 million for several new businesses and initiatives.
- Product development expenses for the third quarter of FY 2011 were \$5.0 million, an increase of \$2.0 million or 70.0 percent. The increase is primarily due to internal software development projects and initiatives to support the Aventa curriculum acquired with KCDL. Included in the \$2.0 million increase in product development expenses is \$0.5 million related to new businesses.
- EBITDA, a non-GAAP measure (see reconciliation), for the third quarter of FY 2011 was \$21.8 million, an increase of 32.5 percent. Without the combined one-time items of \$2.2 million (financial systems and process improvement costs, merger integration and transaction expenses), and additional startup losses of \$2.8 million during the period described above, EBITDA would have been \$26.8 million.
- Operating income was \$10.8 million, an increase of 4.3 percent. Depreciation and amortization were \$11.0 million, an increase of \$4.9 million or 80.9 percent primarily due investments in curriculum and systems to support growth and the effects of purchase accounting. Without the combined one-time items of \$2.2 million and additional startup losses of \$2.8 million and related depreciation and amortization of \$0.3 million during the period described above (see table), operating income would have been \$16.1 million.
- Income tax expense was \$5.3 million, representing an effective tax rate of 50 percent. Income tax expense for the third quarter of FY 2010 was \$3.9 million, an effective tax rate of 39.2 percent. The increase in the tax rate is primarily due to non-deductible transaction expenses in the current period and tax credits that reduced the effective tax rate in the same period in the prior year.
- Net income K12 Inc. was \$5.6 million, a decrease of 8.6 percent due to the factors mentioned above.
- Diluted net income attributable to common stockholders per share was \$0.16 as compared to \$0.20 in the third quarter of FY 2010, a decrease of 20 percent due to the factors described above. Diluted net income per share reflects a pro rata allocation of net income to Series A Special Stock. Diluted net income per share does not give effect to the 4 million shares issued in April 2011.

# Financial results for the nine months ended March 31, 2011

- Revenues for the nine months ending March 31, 2011 were \$394.2 million, an increase of 33.1 percent. This increase was
  primarily due to 22.7 percent organic revenue growth. In addition, programs obtained through our acquisition of KCDL
  contributed 7.5 percent to revenue growth, our AEC acquisition contributed 1.1 percent to revenue growth, and new
  businesses and initiatives contributed 1.8 percent to revenue growth.
- Instructional costs and services expenses for the nine months ending March 31, 2011 were \$229.0 million, an increase of \$62.8 million or 37.8 percent. Included in the \$62.8 million increase in instructional costs and services expenses were start-up and launch expenses of \$6.5 million for several new businesses and initiatives. Amortization of curriculum and learning systems increased \$8.2 million.
- Selling, administrative, and other operating expenses for the nine months ending March 31, 2011 were \$122.4 million, an increase of \$37.4 million or 43.9 percent. This increase is primarily attributable to increases in: strategic marketing including brand awareness and student recruitment; personnel costs including those acquired with KCDL and AEC; merger integration and transaction expenses, financial systems and process improvement costs; the effects of purchase accounting; one-time stock compensation expenses associated with the execution of a new long-term employment agreement with our CEO; and other professional services. Included in the \$37.4 million increase in selling, administrative, and other operating expenses are one-time expenses of \$8.0 million and start-up and launch expenses of \$4.3 million for several new businesses and initiatives.

- Product development expenses for the nine months ending March 31, 2011 were \$12.3 million, an increase of \$4.7 million or 62.6 percent. Included in the \$4.7 million increase in product development expenses is \$1.4 million related to new businesses.
- EBITDA, a non-GAAP measure (see reconciliation), for the nine months ending March 31, 2011 was \$60.9 million, an increase of 9.3 percent. Without the combined one-time items of \$9.6 million (cumulative merger integration costs, transaction expenses, financial systems and process improvement costs, effects of purchase accounting), and the additional startup losses totaling \$5.8 million during the period described above, EBITDA would have been \$76.3 million.
- Operating income was \$30.4 million for the nine months ending March 31, 2011, a decrease of 18.6 percent. Depreciation and amortization were \$30.5 million, an increase of \$12.1 million or 65.9 percent primarily due investments in curriculum and systems to support growth and the effects of purchase accounting. Without the combined one-time items of \$9.6 million and the additional startup losses of \$5.8 million and related depreciation and amortization of \$1.0 million during the period described above (see table), operating income would have been \$46.8 million.
- Income tax expense was \$14.3 million, representing an effective tax rate of 48.6 percent. Income tax expense for the prior period was \$13.7 million, an effective tax rate of 37.7 percent. The increase in the tax rate is primarily attributable certain non-deductible transaction expenses in the current period and R&D tax credits that reduced the effective tax rate in the same period in the prior year.
- Net income K12 Inc. was \$15.6 million, a decrease of 31.6 percent due to the factors described above.
- Diluted net income attributable to common stockholders per share was \$0.46 as compared to \$0.76 in the prior period, a
  decrease of 39.5 percent, due to the factors described above. Diluted net income per share reflects a pro rata allocation of
  net income to Series A Special Stock. Diluted net income per share does not give effect to the 4 million shares issued in
  April 2011.

### Cash, Capital Expenditures and Capital Leases

- As of March 31, 2011, the Company had cash and cash equivalents of \$40.1 million reflecting a 39.7 percent decrease as compared to March 31, 2010 primarily due to the recent investments in AEC and Web. Cash and cash equivalents increased by \$4.9 million from December 31, 2010. The above amounts do not reflect the \$125.8 million investment from TCV that closed on April 27, 2011.
- Capital expenditures, including investment in core business revenue and new initiatives totaled \$32.0 million for the nine months ended March 31, 2011 and was comprised of:
  - \$13.4 million for property and equipment, including \$5.7 million for enterprise software, \$2.2 million for expansion of our corporate offices, and \$1.5 million for equipment in the build-out of our second data center
  - o \$11.7 million for capitalized curriculum, and
  - \$6.9 million for capitalized software.
- Capital leases financed additional purchases of \$15.3 million for the nine months ended March 31, 2011, primarily for computers and software for students.

#### Fiscal Year 2011 Outlook

Based upon year-to-date results and Management's outlook for the fourth quarter of the fiscal year 2011, the Company is reaffirming its prior financial guidance for fiscal year 2011 provided on February 9, 2011.

# Forward Statements

This press release contains forward-looking statements within the meaning of federal securities regulations. These forward-looking statements are identified by their use of terms and phrases such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "predict," "project," "will," "continue" and other similar terms and phrases, including references to assumptions and forecasts of future results. Forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors which may cause the actual results to differ materially from those anticipated at the time the forward-looking statements are made. These risks include, but are not limited to: the reduction of per pupil funding amounts at the schools we serve; reputation harm resulting from poor performance or misconduct of other virtual school operators; challenges from virtual public school opponents; failure of the schools we serve to comply with regulations resulting in a loss of funding; discrepancies in interpretation of legislation by regulatory agencies that may lead to payment or funding disputes; termination of our contracts with schools due to a loss of authorizing charter; failure to renew existing contracts with schools; increased competition; and other risks and uncertainties associated with our business described in the Company's filings with the Securities and Exchange Commission. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that the expectations will be attained or that any deviation will not be material. All information in this release is as of May 10, 2011, and the Company undertakes no obligation to update any forward-looking statement to conform the statement to actual results or changes in the Company's expectations.

## **Conference Call**

The Company will discuss its third quarter 2011 financial results during a conference call scheduled for Tuesday, May 10, 2011 at 8:30 a.m. eastern time (ET).

The conference call will be webcast and available on the  $K^{12}$  web site at <a href="https://www.k12.com">www.k12.com</a> through the Investor Relations link. Please access the web site at least 15 minutes prior to the start of the call to register and download and install any necessary software.

To participate in the live call, investors and analysts should dial 866.356.3377 (domestic) or 617.597.5392 (international) at 8:20 a.m. (ET). The participant passcode is 37833441.

A replay of the call will be available starting on May 10, 2011, through May 17, 2011, at 888-286-8010 (domestic) or 617-801-6888 (international) passcode 71346965. It will also be archived at <a href="https://www.k12.com">www.k12.com</a> in the Investor Relations section for 60 days.

# **Total Average Enrollment (FTEs)**

The following tables set forth average enrollment data for each of the periods indicated:

	Three months ending March 31,			Nine months ending March 31,				
	2011	2010	Change	Change %	2011	2010	Change	Change %
Total Average Enrollment								
K12 public schools	81,666	67,560	14,105	20.9%	81,560	67,755	13,804	20.4%
K12 private schools	2,459	1,172	1,288	109.9%	2,337	1,065	1,273	119.5%
K12 total	84,125	68,732	15,393	22.4%	83,897	68,820	15,077	21.9%
Total acquired enrollment*	16,905		16,905	NM	15,758		15,758	NM
Total Average Enrollment	101,030	68,732	32,298	47.0%	99,655	68,820	30,835	44.8%

<sup>\*</sup>Acquired enrollment includes KCDL programs of iQ Academies, Aventa and Keystone.

# **Summary of One-time Charges and Startup Losses**

	Three months Nine month				
(In millions)	ending March 31, 2011	ending March 31, 2011			
One-time charges	\$2.2	\$9.6			
Startup losses	2.8	5.8			
Total EBITDA impact	5.0	15.4			
Depreciation and amortization in startups	0.3	1.0			
Total operating income impact	\$5.3	\$16.4			

### K12 INC.

# UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Months Ended March 31, 2011				Nine Months Ended March 31, 2011			
	2011 2010			2011			2010	
	(I	n thousar	nds,	except sl	hare	e and per	sh	are data)
Revenues	\$	130,293	\$	96,627	\$	394,167	\$	296,149
Cost and expenses								
Instructional costs and services		77,727		56,479		229,004		166,161
Selling, administrative, and other operating expenses		36,763		26,843		122,438		85,069
Product development expenses		4,972		2,924		12,318		7,577
Total costs and expenses		119,462		86,246		363,760		258,807
Income from operations		10,831		10,381		30,407		37,342
Interest expense, net		(307)		(361)		(970)		(1,042)
Income before income tax expense and noncontrolling interest		10,524		10,020		29,437		36,300
Income tax expense		(5,260)		(3,927)		(14,310)		(13,676)
Net income		5,264		6,093		15,127		22,624
Add net loss attributable to noncontrolling interest		335		36		509		226
Net income K12 Inc	\$	5,599	\$	6,129	\$	15,636	\$	22,850
Net income attributable to common stockholders per share:								
Basic	\$	0.17	\$	0.20	\$	0.47	\$	0.77
Diluted	\$	0.16	\$	0.20	\$	0.46	\$	0.76
Weighted average shares used in computing per share amounts:								
Basic	30	0,958,807	29	9,951,327	30	0,620,330	2	29,658,076

3,323

435

# **Earnings Per Share Computation**

Other long term liabilities

Earnings Per Share Computation								
	Three Months Ended			Nine Months Ended				
	March 31, 2011 2010				Marc	<u>n 31,</u> 2010		
	(In the		t share	and per share	(In the	2011 ousands, except		
	(III till)	da		e and per snare	(111 111)	da		i per snare
Net income - K12 Inc.	\$	5,599	\$	6,129	\$	15,636	\$	22,850
Amount allocated to participating Series A		457				4.044		
stockholders		457				1,241		
Income available to common stockholders	\$	5,142	\$	6,129	\$	14,395	\$	22,850
Basic earnings per share computation:		00 050 007		00.054.007		00 000 000		00 050 070
Weighted average common shares basic  Basic net income per share	\$	30,958,807 0.17	\$	29,951,327 0.20	¢	30,620,330 0.47	\$	29,658,076 0.77
·	Ψ	0.17	Ψ	0.20	Ψ	0.47	Ψ	0.11
Diluted earnings per share computation:  Weighted average common shares diluted		31,758,313		30,352,974		31,327,544		30,023,341
Diluted net income per share	\$	0.16	\$	0.20	\$	0.46	\$	0.76
Zilatoa ilot ilioolilo poi olialo		0.10		0.20	<u> </u>	00	<u> </u>	00
		K12 IN	C.					
UNAUDITE	D COND	ENSED CONSC	DLIDA <sup>-</sup>	TED BALANCE S	HEETS			
							March 31	, June 30,
							2011	2010
							•	ousands,
							-	share and per
								e data)
		ASSETS						·,
Current assets								
Cash and cash equivalents							\$ 40,080	\$ 81,751
Restricted cash							1,500	-
Accounts receivable, net of allowance of \$2,839 and	\$1,363 a	t March 31, 201	1 and	June 30, 2010, res	pectivel	у	134,048	· ·
Inventories, net							19,028	· ·
Current portion of deferred tax asset Prepaid expenses							4,768 10,246	· ·
Other current assets							9,280	
Total current assets							218,950	
Property and equipment, net							44,377	
Capitalized software development costs, net							24,342	· ·
Capitalized curriculum development costs, net							52,643	39,860
Deferred tax asset, net of current portion							-	- 5,912
Intangible assets							39,148	-
Goodwill							53,580	· ·
Investment in Web International Deposits and other assets							10,000 4,62	
Total assets								5 \$ 307,882
	MADIEN	IONCONTROLI	INC II	NTEDEST AND E	OLUTY		Ψ 111,000	φ σστ,σσ2
LIABILITIES, REDEEM Current liabilities	WADLE	IONCONTROLI	LING II	NIERESI AND E	QUIIT			
Accounts payable							\$ 13,773	3 \$ 12,691
Accrued liabilities							12,468	
Accrued compensation and benefits							8,627	7 10,563
Deferred revenue							28,315	9,593
Current portion of capital lease obligations							13,37	
Current portion of notes payable							654	
Total current liabilities							77,208	
Deferred rent, net of current portion  Capital lease obligations, net of current portion							3,886 11,015	
Notes payable, net of current portion							-	~
Deferred tax liability							10,899	

Total liabilities	106,331	64,516
Commitments and contingencies		
Redeemable noncontrolling interest	19,040	17,374
Equity:		
K12 Inc. stockholders' equity		
Common stock, par value \$0.0001; 100,000,000 shares authorized; 31,556,283 and 30,441,412 shares issued and		
outstanding at March 31, 2011 and June 30, 2010, respectively	3	3
Additional paid-in capital	378,799	361,344
Series A Special Stock, par value \$0.0001; 2,750,000 and 0 shares issued and outstanding at March 31, 2011 and June 30,		
2010, respectively	63,112	
Accumulated other comprehensive income	176	
Accumulated deficit	(123,860)	(139,496)
Total K12 Inc. stockholders' equity	318,230	221,851
Noncontrolling interest	4,064	4,141
Total equity	322,294	225,992
Total liabilities, redeemable noncontrolling interest and equity	\$ 447,665	\$ 307,882

# K12 INC. UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Nine Mont	hs Ended
	2011	2010
	(In thou	sands)
Cash flows from operating activities	•	,
Net income	\$ 15,127	\$ 22,624
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization expense	30,463	18,365
Stock based compensation expense	7,453	4,547
Excess tax benefit from stock-based compensation	(5,443)	(4,204)
Deferred income taxes	13,329	13,741
Provision for doubtful accounts	569	353
Provision for inventory obsolescence	729	558
Provision for (reduction of) student computer shrinkage and obsolescence	182	(217)
Changes in assets and liabilities:		
Restricted cash	1,712	
Accounts receivable	(52,728)	(41,234)
Inventories	7,235	8,673
Prepaid expenses	545	(826)
Other current assets	(1,994)	(2,914)
Deposits and other assets	(105)	262
Accounts payable	(4,150)	1,741
Accrued liabilities	1,516	(1,419)
Accrued compensation and benefits	(4,377)	1,651
Deferred revenue	14,478	11,813
Deferred rent	2,483	544
Net cash provided by operating activities	27,024	34,058
Cash flows from investing activities		
Purchase of property and equipment	(13,400)	(898)
Capitalized software development costs	(6,895)	(6,589)
Capitalized curriculum development costs	(11,728)	(9,305)
Purchase of AEC, net of cash acquired of \$3,841	(24,544)	
Cash advanced for AEC performance escrow	(6,825)	
Cash returned from AEC performance escrow	6,825	
Cash paid for investment in Web	(10,000)	
Cash paid for other investment	(2,040)	(842)
Net cash used in investing activities	(68,607)	(17,634)
Cash flows from financing activities		
Repayments on capital lease obligations	(11,113)	(9,575)
Repayments on notes payable	(1,251)	(1,011)
Borrowings from line of credit	15,000	
Repayments under line of credit	(15,000)	
Proceeds from exercise of stock options	8,252	6,938

Proceeds from exercise of stock warrants		50
Excess tax benefit from stock-based compensation	5,443	4,204
Repurchase of restricted stock for income tax withholding	(1,595)	
Net cash (used in) provided by financing activities	(264)	606
Effect of foreign exchange rate changes on cash and cash equivalents	176	
Net change in cash and cash equivalents	(41,671)	17,030
Cash and cash equivalents, beginning of period	81,751	49,461
Cash and cash equivalents, end of period	\$ 40,080	\$ 66,491

### **Non-GAAP Financial Measures**

#### **EBITDA**

EBITDA consists of net income (loss), minus interest income, plus interest expense, plus income tax expense, plus depreciation and amortization, and minus noncontrolling interest loss. Interest income consists primarily of interest earned on short-term investments or cash deposits. Interest expense primarily consists of interest expense for capital leases, long-term and short-term borrowings. We use EBITDA in addition to income from operations and net income as a measure of operating performance. However, EBITDA is not a recognized measurement under U.S. generally accepted accounting principles, or GAAP, and when analyzing our operating performance, investors should use EBITDA in addition to, and not as an alternative for, net income (loss) as determined in accordance with GAAP. Because not all companies use identical calculations, our presentation of EBITDA may not be comparable to similarly titled measures of other companies. Furthermore, EBITDA is not intended to be a measure of free cash flow for our management's discretionary use, as it does not consider certain cash requirements such as capital expenditures, tax payments, interest payments, or other working capital.

We believe EBITDA is useful to an investor in evaluating our operating performance because it is widely used to measure a company's operating performance without regard to items such as depreciation and amortization, which can vary depending upon accounting methods and the book value of assets, and to present a meaningful measure of corporate performance exclusive of our capital structure and the method by which assets were acquired. Our management uses EBITDA:

- as an additional measurement of operating performance because it assists us in comparing our performance on a consistent basis;
- in presentations to the members of our board of directors to enable our board to have the same measurement basis of operating performance as is used by management to compare our current operating results with corresponding prior periods and with the results of other companies in our industry; and,
- on an adjusted basis in determining compliance with the terms of our credit agreement.

Three Months Ended Nine Months Ended						
Marcl	h 31,	March 31,				
2011	2010	2011	2010			
\$5,599	\$6,129	\$15,636	\$22,850			
307	361	970	1,042			
5,260	3,927	14,310	13,676			
(335)	(36)	(509)	(226)			
10,950	6,052	30,463	18,365			
\$21,781	\$16,433	\$60,870	\$55,707			
	March 2011 \$5,599 307 5,260 (335) 10,950	March 31, 2011 2010 \$5,599 \$6,129 307 361 5,260 3,927 (335) (36) 10,950 6,052	March 31,         March 2011           2011         2010         2011           \$5,599         \$6,129         \$15,636           307         361         970           5,260         3,927         14,310           (335)         (36)         (509)           10,950         6,052         30,463			

### About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the largest provider of online education programs primarily for students in kindergarten through high school in the U.S. These programs deliver individualized education to students through public and private online schools, traditional classrooms, blended school programs, and directly to families through direct purchase. Founded in 2000, K<sup>12</sup> has provided over 2 million courses - core subjects, AP(R), world languages, credit recovery, and electives - to more than 200,000 students worldwide. Over 90 percent of parents surveyed are satisfied with the K<sup>12</sup> program and agree that their children have benefited academically with K<sup>12</sup>. Students graduating from virtual schools supported by K<sup>12</sup> have been accepted to hundreds of higher education institutions including many of the nation's top-ranked colleges and universities.

K<sup>12</sup> also distributes its extensive course catalog directly to school districts, as well as the course catalogs of Aventa Learning<sup>TM</sup>, acquired in July 2010, and American Education Corporation, a leading provider of instructional and assessment software for kindergarten through adult learners, which was acquired in December 2010.

K<sup>12</sup> also owns, operates or provides services to several private schools: the K<sup>12</sup> International Academy<sup>TM</sup>, is an accredited, diploma-granting online private school; the Keystone<sup>TM</sup> School, an accredited school with more than 35 years of distance and online learning success; and the George Washington University Online High School, an online school recently formed with the George Washington University.

K<sup>12</sup>'s language initiatives are executed through strategic alliances. K<sup>12</sup> has partnered with Middlebury College in a new venture called Middlebury Interactive Languages to create and distribute innovative online language courses for pre-college students. K<sup>12</sup> has a strategic investment in Web

International English, a leader in English language training for students in China.

K<sup>12</sup>'s educational products are built on a strong research foundation by teams of highly credentialed and experienced academic and functional experts. Together, these teams have created over 60,000 hours of content across 480 course titles, and their specialized expertise is calibrated closely to the wide range of learning needs and environments where K<sup>12</sup>'s products are used. By leveraging technology appropriately, and using all available instructional modalities (from online courseware to offline print, including manipulatives and interactive media), K<sup>12</sup> provides engaging instructional experiences where students can learn at their own pace whether in institutionally structured or individually prompted learning environments.

 $K^{12}$  also owns and distributes curriculum and services to post-secondary institutions through Capital Education and through a joint venture with Blackboard.

K<sup>12</sup> is accredited through AdvancED, the world's largest education community. More information on K<sup>12</sup> can be found at: <u>www.K12.com</u>.

SOURCE: K12 Inc.

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K12 Inc.

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