

# Customers Bancorp, Inc. 

 Highly Focused, Low Risk, Above Average Growth Bank Holding CompanyInvestor Presentation
April, 2017
NYSE: CUBI

This presentation, as well as other written or oral communications made from time to time by us, contains forward-looking information within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements relate to future events or future predictions, including events or predictions relating to future financial performance, and are generally identifiable by the use of forward-looking terminology such as "believe," "expect," "may," "will," "should," "plan," "intend," or "anticipate" or the negative thereof or comparable terminology. Forward- looking statements in this presentation include, among other matters, guidance for our financial performance, and our financial performance targets. Forward-looking statements reflect numerous assumptions, estimates and forecasts as to future events. No assurance can be given that the assumptions, estimates and forecasts underlying such forward-looking statements will accurately reflect future conditions, or that any guidance, goals, targets or projected results will be realized. The assumptions, estimates and forecasts underlying such forward-looking statements involve judgments with respect to, among other things, future economic, competitive, regulatory and financial market conditions and future business decisions, which may not be realized and which are inherently subject to significant business, economic, competitive and regulatory uncertainties and known and unknown risks, including the risks described under "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2016 and subsequent Quarterly Reports on Form 10-Q, as such factors may be updated from time to time in our filings with the SEC. Our actual results may differ materially from those reflected in the forward-looking statements.

In addition to the risks described under "Risk Factors" in our filings with the SEC, important factors to consider and evaluate with respect to our forward-looking statements include:

- changes in external competitive market factors that might impact our results of operations;
- changes in laws and regulations, including without limitation changes in capital requirements under Basel III;
- changes in our business strategy or an inability to execute our strategy due to the occurrence of unanticipated events;
- our ability to identify potential candidates for, and consummate, acquisition or investment transactions;
- the timing of acquisition, investment or disposition transactions;
- constraints on our ability to consummate an attractive acquisition or investment transaction because of significant competition for these opportunities;
- local, regional and national economic conditions and events and the impact they may have on us and our customers;
- costs and effects of regulatory and legal developments, including the results of regulatory examinations and the outcome of regulatory or other governmental inquiries and proceedings, such as fines or restrictions on our business activities;
- our ability to attract deposits and other sources of liquidity;
- changes in the financial performance and/or condition of our borrowers;
- changes in the level of non-performing and classified assets and charge-offs;
- changes in estimates of future loan loss reserve requirements based upon the periodic review thereof under relevant regulatory and accounting requirements;
- inflation, interest rate, securities market and monetary fluctuations;


## Forward-Looking Statements

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- timely development and acceptance of new banking products and services and perceived overall value of these products and services by users, including the products and services being developed and introduced to the market by the BankMobile division of Customers Bank;
- changes in consumer spending, borrowing and saving habits;
- technological changes;
- our ability to increase market share and control expenses;
- continued volatility in the credit and equity markets and its effect on the general economy;
- effects of changes in accounting policies and practices, as may be adopted by the regulatory agencies, as well as the Public Company Accounting Oversight Board, the Financial Accounting Standards Board and other accounting standard setters;
- the businesses of Customers Bank and any acquisition targets or merger partners and subsidiaries not integrating successfully or such integration being more difficult, time-consuming or costly than expected;
- material differences in the actual financial results of merger and acquisition activities compared with our expectations, such as with respect to the full realization of anticipated cost savings and revenue enhancements within the expected time frame;
- our ability to successfully implement our growth strategy, control expenses and maintain liquidity;
- Customers Bank's ability to pay dividends to Customers Bancorp;
- risks related to our proposed sale of BankMobile to Flagship Bank, including:
- our ability to successfully complete the proposed sale and the timing of completion;
- the ability of Customers and Flagship Bank to meet all of the conditions to completion of the proposed sale;
- the impact of the announcement of the proposed sale on the value of our securities, our business and our relationship with employees and customers;
- our use of the proceeds from the sale;
- the effect on Customers' business if the proposed sale is not completed and Customers is unable to sell or otherwise dispose of BankMobile before exceeding $\$ 10$ billion in assets;
- risks relating to BankMobile, including:
- that integration of the Higher One Disbursement business with BankMobile may be less successful, more difficult, time-consuming or costly than expected, and that BankMobile may be unable to realize anticipated cost savings and revenue enhancements within the expected time frame or at all;
- the number of existing student customers who transfer their accounts to BankMobile from one of Higher One's former bank partners;
- material variances in the adoption rate of BankMobile's services by new students and/or the usage rate of BankMobile's services by current student customers compared to our expectations;


## Forward-Looking Statements

- the levels of usage of other BankMobile student customers following graduation of additional product and service offerings of BankMobile or Customers Bank, including mortgages and consumer loans, and the mix of products and services used;
- our ability to implement changes to BankMobile's product and service offerings under current and future regulations and governmental policies;
- our ability to effectively manage revenue and expense fluctuations that may occur with respect to BankMobile's student-oriented business activities, which result from seasonal factors related to the higher-education academic year;
- our ability to implement our strategy regarding BankMobile, including with respect to our intent to sell or otherwise dispose of the BankMobile business in the future, depending upon market conditions and opportunities; and
- BankMobile's ability to successfully implement its growth strategy and control expenses.

You are cautioned not to place undue reliance on any forward-looking statements we make, which speak only as of the date they are made. We do not undertake any obligation to release publicly or otherwise provide any revisions to any forward-looking statements we may make, including any forward-looking financial information, to reflect events or circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events, except as may be required under applicable law.

Customers Bank's BankMobile Division is Classified as Held for Sale in all Customers' Consolidated Financial Statements released since January 2017, Including the January and April Earnings Releases and the Form 10K as of, and for the Period Ending December 31, 2016. Amounts Included in this Investor Presentation are "Combined", Including Both Continuing and Discontinued Operations, Unless Otherwise Indicated

- Q1 2017 Net Income to Common Shareholders of \$22.1 million Up 31.0\% Over Q1 2016
- Q1 2017 Diluted Earnings Per Common Share of \$0.67, Up 15.5\% from Q1 2016
- Q1 2017 Net Income to Common Shareholders from Continuing Operations was \$23.3 million Up 29.3\% Over Q1 2016
- Q1 2017 Diluted Earnings Per Common Share from Continuing Operations was \$0.71 for Q1 2017 Up 14.5\% from Q1 2016
- Q1 2017 Return on Average Assets of 1.09\%
- Q1 2017 Return on Average Common Equity of $13.80 \%$
- Pre-tax, pre-provision ROAA (1) and ROACE (2) for Q1 2017 was $1.51 \%$ and $20.07 \%$ respectively
- Book Value Per Common Share of \$21.62 Up 12.5\% from Q1 2016
- Total Risk Based Capital (estimated) of $13.0 \%, 9.0 \%$ tier 1 leverage, and $6.7 \%$ tangible common equity to average tangible assets (3)
- Q1 2017 Total Loans Up 5.1\% to \$8.3 billion, and Total Deposits Up 7.9\% to \$6.6 billion, from Q1 2016
- Q1 2017 Efficiency Ratio from Continuing Operations was 43.3\% Compared to Q1 2016 Efficiency Ratio from Continuing Operations of 50.7\%
- BankMobile Classified as Held for Sale and Reported as Discontinued Operations in Financial Reports
- Non-Performing Loans to Total Loans only . $33 \%$ and Reserves for Loan Losses $149.85 \%$ of Non-Performing Loans


## Amounts presented are on a "Combined" basis unless otherwise noted.


(2) Non-GAAP measure calculated as GAAP net income, plus provisions for loan losses and income tax expense divided by average total assets.
(3) Non-GAAP measure calculated as GAAP net income available to common shareholders, plus provision for loan losses and income tax expense divided by average common equity.

# Highly Focused, Innovative, Relationship Banking Based Commercial Bank Providing; <br> <br> Strong Organic Growth, Well Capitalized, Branch Lite Bank in Attractive Markets <br> <br> Strong Organic Growth, Well Capitalized, Branch Lite Bank in Attractive Markets <br> Highly skilled teams targeting privately held businesses and high net worth families <br> Robust risk management driven business strategy <br> Target market from Boston to Philadelphia along Interstate 95 <br> <br> Strong Profitability, Growth \& Efficient Operations <br> <br> Strong Profitability, Growth \& Efficient Operations <br> Operating efficiencies offset tighter margins and generate sustainable profitability <br> Continuing operations efficiency ratio in the 40's <br> Above average ROA ( $\sim 1 \%$ ) and ROCE ( $\sim 12 \%$ ) <br> <br> Strong Credit Quality \& Low Interest Rate Risk <br> <br> Strong Credit Quality \& Low Interest Rate Risk <br> Unwavering underwriting standards <br> Loan portfolio performance consistently better than industry and peers <br> Somewhat asset sensitive <br> <br> Attractive Valuation 

 <br> <br> Attractive Valuation}

April 20, 2017 share price of $\$ 29.67,11.4 x$ street estimated 2017 earnings and $1.3 x$ book value March 31, 2017 tangible book value(1) of $\$ 21.04$, up $82 \%$ since Dec 2011 with a CAGR of $12 \%$

## Amounts presented are on a "Combined" basis unless otherwise noted.

(1) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by common shares outstanding.


Relationship driven but never deviate from following critical success factors

- Only focus on very strong credit quality niches
- Very strong risk management culture
- Operate at lower efficiency ratio than peers to deliver sustainable strong profitability and growth
- Always attract and retain top quality talent
- Culture of innovation and continuous improvement

- Very Experienced Teams
- Exceptional Service

Risk Based Incentive Compensation

## Community Business Bank is Focused on the following businesses:



- Banking Privately Held Businesses - Commercial C\&l loans are $37 \%$ of the portfolio
- Manufacturing, service, technology, wholesale, equipment financing, private mid size mortgage companies
- Banking High Net Worth Families - Multi Family loans are 41\% of the portfolio; New York and regional multi family lending
- Selected Commercial Real Estate loans are only 16\% of portfolio

| Name | Title | Years of Banking Experience | Background |
| :---: | :---: | :---: | :---: |
| Jay S. Sidhu | Chairman \& CEO | 41 | Chairman and CEO of Sovereign Bank \& Sovereign Bancorp, Inc. |
| Richard A. Ehst | President \& COO | 49 | EVP, Commercial Middle Market, Regional President and Managing Director of Corporate Communications at Sovereign Bank |
| Robert E. Wahlman, CPA | Chief Financial Officer | 36 | CFO of Doral Financial and Merrill Lynch Banks; various roles at Bank One, US GAO and KPMG. |
| Steve Issa | EVP, New England Market President, Chief Lending Officer | 40 | EVP, Managing Director of Commercial and Specialty Lending at Flagstar and Sovereign Bank. |
| George Maroulis | EVP, Group Director of Private \& Commercial Banking - NY Metro | 25 | Group Director and SVP at Signature Bank; various positions at Citibank and Fleet/Bank of America's Global Commercial \& Investment Bank |
| Timothy D. Romig | EVP, Group Director of Commercial Banking - PA/NJ | 33 | SVP and Regional Executive for Commercial Lending (Berks and Montgomery County), VIST Financial; SVP at Keystone / M\&T Bank |
| Ken Keiser | EVP, Director CRE and Multi-Family Housing Lending | 40 | SVP and Market Manager, Mid-Atlantic CRE Lending at Sovereign Bank; SVP \& Senior Real Estate Officer, Allfirst Bank / M\&T Bank |
| Glenn Hedde | EVP, President Banking for Mortgage Companies | 30 | President of Commercial Operations at Popular Warehouse Lending, LLC; various positions at GE Capital Mortgage Services and PNC Bank |
| James Collins | EVP, Chief Administrative Officer | 26 | Various positions at Sovereign including Director of Small Business Banking |
| Thomas Jastrem | EVP, Chief Credit Officer | 39 | Various positions at First Union Bank and First Fidelity Bank |
| Robert B. White | EVP, Chief Risk Officer | 30 | President RBW Financial Consulting; various positions at Citizens Bank and GE Capital |
| Mary Lou Scalese | EVP, Chief Auditor | 41 | Chief Auditor at Sovereign Bank and Chief Risk Officer at Customers Bank |




## Customers Bank

## Executing On Our Unique High Performing Banking Model

## Results in: Organic Growth of Deposits with Controlled Costs

Customers' strategies of single point of contact and recruiting known teams in target markets produce rapid deposit growth with low total cost


[^0]Source: Company data.

## High Growth with Strong Credit Quality

- Continuous recruitment and retention of high quality teams
- Centralized credit committee approval for all loans
- Loans are stress tested for higher rates and a slower economy
- Insignificant delinquencies on loans originated since new management team took over - Creation of solid foundation for future earnings



## Build an Outstanding Loan Quality Portfolio

Asset Quality Indicators Continue to be Strong


## Charge Offs



Note: Customers 2015 charge-offs includes 12 bps for a $\$ 9$ million fraudulent loan

Charge Off amounts presented are on a "Combined" basis and include \$592 thousand of charge offs related to BankMobile in 2016.
Source: SNL Financial, Company data. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes all commercial and savings banks. Peer and Industry data as of December 31, 2016

## Banking Privately Held Business

## Private \& Commercial Banking

- Target companies with up to $\$ 100$ million annual revenues
- Single point of contact
- NE, NY, PA \& NJ markets
- SBA loans originated by small business relationship managers


## Banking Mortgage Companies

- Private banking focused on privately held mortgage companies generally with equity of $\$ 5$ to $\$ 10$ million
- Very strong credit quality relationship business with good fee income and deposits
- ~75 strong mortgage companies as clients
- All outstanding loans are variable rate and classified as held for sale
- Non-interest bearing DDA's are about $10 \%$ of outstanding loans


## Banking High Net Worth Families

- Focus on families that have income producing real estate in their portfolios
- Private banking approach
- Focus Markets: New York \& Philadelphia MSAs
- Average Loan Size: \$6.7million
- Remote banking for deposits and other relationship based loans
- Portfolio grown organically from a start up with very experienced teams hired in the past 4 years
- Strong credit quality niche
- Interest rate risk managed actively


## Build Efficient Operations



## Amounts presented are on a Continuing Operations basis.

Source: SNL Financial, Company data based on continuing operations. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes SEC reporting banks. Peer and Industry data as of December $31,2016$.

## Deposit, Lending and Efficiency Strategies Result in Disciplined \& Profitable Growth




## Amounts presented are on a Continuing Operations basis.

(1) Source: Company data
(2) NII Simulation based on ALM model data and assumes a flat balance sheet with no volume increases or decline
(3) Non-GAAP measure calculated as GAAP net income less/plus securities gains and losses (including the impairment loss recognized on the equity investment).

## Deposit, Lending and Efficiency Strategies Result in Disciplined \& Profitable Growth

- Strategy execution has produced superior growth in revenues and earnings




Amounts presented are on a Continuing Operations basis.
(1) Source: Company data
(2) Non-GAAP measure calculated as GAAP net income less/plus securities gains and losses (including the impairment loss recognized on the equity investment).

## Building Customers Bank to Provide Superior Returns to Investors



| Recent Performance Results |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Q1 2016 | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 |  |
| ROA | $0.9 \%$ | $0.8 \%$ | $0.9 \%$ | $0.8 \%$ | $1.1 \%$ |
| ROCE | $13.2 \%$ | $13.1 \%$ | $13.2 \%$ | $10.5 \%$ | $13.8 \%$ |
| NIM | $2.88 \%$ | $2.83 \%$ | $2.83 \%$ | $2.84 \%$ | $2.73 \%$ |
| Efficiency | $54 \%$ | $53 \%$ | $61 \%$ | $58 \%$ | $57 \%$ |
| EPS | $\$ 0.58$ | $\$ 0.59$ | $\$ 0.63$ | $\$ 0.51$ | $\$ 0.67$ |


| Financial Performance Targets |  |
| :---: | :---: |
| Criteria | Goals |
| Return on Assets | $\sim 1 \%$ |
| Return on Common Equity | 11\% or greater |
| Net Interest Margin | ~ 3\% |
| EPS | $\sim 15 \%$ annual compounded growth |
| Efficiency Ratio (continuing operations) | In the 40's |

## Amounts presented are on a "Combined" basis.

(1) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by common shares outstanding.

## Customers Bank

## Community Business Banking and BankMobile Business Segments

- Customers Bank acquired the Disbursements Business of Higher One, Inc. on June 15, 2016
- The acquired Disbursements Business was combined with Customers Bank's existing BankMobile product line in Q2 2016
- Effective for the 2016 fourth quarter and year end financial reports, Customers begins reporting BankMobile as discontinued operations/held for sale to the investor community
- Q1 2017 Customers announces agreement to sell BankMobile


## History of BankMobile

- 2014 - Customers Bank began development of a consumer bank in alignment with the future model of banking
- A completely branchless experience
- A fin-tech company with a bank charter
- 10X better customer acquisition and retention strategy than traditional players
- Better product than what exists today
- Sustainable business model
- 2015 (January) - Launched BankMobile app 1.0
- Keep it simple
- Best in class user experience
- App speaks with an authentic voice
- 2016 (June) - Acquired Disbursements Business
- Combined Disbursements and BankMobile
- Transform students into customers for life
- Leverage platform to extend services to white label partners
- 2016 (October) - Announced intent to divest BankMobile
- 2017 (March) - Announced agreement to sell BankMobile

|  | Q1 2017 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Community Business Banking |  | BankMobile Incl BMT (Discontinuing Operations) |  | Combined <br> Customers Bancorp Inc \& Subs |  |
| Interest Income | \$ | 78.83 | \$ | 4.26 | \$ | 83.09 |
| Interest Expense | \$ | 20.66 | \$ | 0.02 | \$ | 20.68 |
| Net-interest income | \$ | 58.18 | \$ | 4.24 | \$ | 62.42 |
| Provision for loan losses | \$ | 3.05 | \$ | - | \$ | 3.05 |
| Non-interest income | \$ | 5.43 | \$ | 17.33 | \$ | 22.75 |
| Non-interest expense | \$ | 30.15 | \$ | 19.22 | \$ | 49.37 |
| Income before tax expense | \$ | 30.41 | \$ | 2.35 | \$ | 32.76 |
| Income tax expense | \$ | 6.12 | \$ | 0.89 | \$ | 7.01 |
| Net income | \$ | 24.29 | \$ | 1.46 | \$ | 25.75 |
| Preferred stock dividends | \$ | 3.61 | \$ | - | \$ | 3.61 |
| Net income available to common shareholders | \$ | 20.68 | \$ | 1.46 | \$ | 22.13 |

- Comparable 2016 periods are not provided as BankMobile was not operating as a segment in the first quarter of 2016 and its operations were not material.
- Segment results presented above include an internal allocation from Community Business Banking to BankMobile of $\$ 4.3$ million in Q1 2017 for interest on deposits generated by the BankMobile segment used to fund the Community Business Banking Segment. The discontinued operations loss disclosed in the income statement prepared in accordance with generally accepted accounting principles ("GAAP") does not consider the funds transfer pricing benefits of deposits.
- Direct operating revenues and costs are captured separately in the accounting records for each business segment. All corporate overhead costs are assigned to the Community Business Banking segment as those costs are expected to stay with the segment following the sale of the BankMobile segment, currently anticipated to occur within 6 to 12 months.


## Other BankMobile Results

- Opened over 282,000 new checking accounts since June 16, 2016.
- Funds received from educational institutions and processed to students totaled \$3.71 billion during Q1, 2017.
- $34 \%$ of Title IV funds received by students at colleges to which BankMobile provided disbursement services in Q1 2017 were deposited into accounts with BankMobile. Other students receiving Title IV funds at these colleges requested the transfer of funds to existing accounts at other banks or received a check.
- Signed contracts to provide disbursement services to an additional 7 educational institutions with student enrollment totaling 64K since during Q1 2017
- Active student checking accounts serviced number 1.235 million as of March 31, 2017, with balances of $\$ 489.9$ million on that date and $\$ 218.5$ million non-student customers, including universities, deposits for a total of $\$ 708.4$ million deposits.


## Company:

Robert Wahlman, CFO<br>Tel: 610-743-8074<br>rwahlman@customersbank.com<br>www.customersbank.com

Jay Sidhu<br>Chairman \& CEO<br>Tel: 610-301-6476<br>jsidhu@customersbank.com<br>www.customersbank.com



## Appendix

Customers Bancorp, Inc.

## Customers Bank

Risk Management


## Well Defined ERM Plan - ERM Integration into CAMELS +++++

## Enterprise Risk Management

| C | Capital Plan and Forecasts <br> Capiat Stress Testing <br> Capital Committee \& ALCO |  |
| :--- | :--- | :--- |
| A | Loan Undersight <br> Credit Approvaling \& Sandards <br> Credit Concentration Ploring <br> Loan Migration Analysis | Loan-to-one-borrower <br> Analysis |
| M | Management Succession Plan <br> Compensation Plans <br> Corporate Governance | Strategic Plan <br> Cyber Security <br> Enterprise Risk Management |
| E | Budget and Forecasting <br> Business Plans <br> Strategic Plan | Management Financial Reporting <br> Financial Analysis |
| L | Funds Management Plan <br> Wholesale Funding <br> Contingency Funding Plan | Liquidity Stress Testing <br> ALCO Oversight |
| S | Interest Rate Risk Policy Limits <br> Interest Rate Risk Analysis <br> ALCO Oversight |  |


| + | IT Controls and Testing Plan New Product \& New Initiatives Plans Technology Steering Committee New Product Committee |  |
| :---: | :---: | :---: |
| + | Compliance Plan <br> CRA Plan <br> Fair \& Responsible Banking Plans | Compliance Committee Oversight |
| + | Litigation Mitigation Plan |  |
| + | Public Relations Plan Investor Relations Plan |  |
| + | Internal Audit Reports Internal Controls and Procedures Enterprise Risk Management Reviews | Risk Committee, Audit Committee Oversight |

## Customers Bancorp, Inc.

Financial Statements

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

| CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE MONTHS ENDED- UNAUDITED |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands, except per share data) |  |  |  |  |  |  |
|  | $\begin{gathered} \text { Q1 } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { Q4 } \\ 2016 \end{gathered}$ |  | Q1 |  |
|  |  |  |  |  |
| Interest income: |  |  |  |  |  |  |
| Loans receivable, including fees | \$ | 61,461 |  |  | \$ | 59,502 | \$ | 54,472 |
| Loans held for sale |  | 13,946 |  | 19,198 |  | 14,106 |
| Investment securities |  | 5,887 |  | 3,418 |  | 3,709 |
| Other |  | 1,800 |  | 1,491 |  | 1,111 |
| Total interest income |  | 83,094 |  | 83,609 |  | 73,398 |
| Interest expense: |  |  |  |  |  |  |
| Deposits |  | 14,317 |  | 13,897 |  | 10,208 |
| Other borrowings |  | 1,608 |  | 1,571 |  | 1,606 |
| FHLB advances |  | 3,060 |  | 2,322 |  | 2,268 |
| Subordinated debt |  | 1,685 |  | 1,685 |  | 1,685 |
| Total interest expense |  | 20,670 |  | 19,475 |  | 15,767 |
| Net interest income |  | 62,424 |  | 64,134 |  | 57,631 |
| Provision for loan losses |  | 3,050 |  | (261) |  | 1,980 |
| Net interest income after provision for loan losses |  | 59,374 |  | 64,395 |  | 55,651 |
| Non-interest income: |  |  |  |  |  |  |
| Mortgage warehouse transactional fees |  | 2,221 |  | 2,845 |  | 2,548 |
| Bank-owned life insurance |  | 1,367 |  | 1,106 |  | 1,123 |
| Gain on sale of loans |  | 1,328 |  | 1,549 |  | 644 |
| Deposit fees |  | 324 |  | 307 |  | 254 |
| Interchange and card revenue |  | 203 |  | 156 |  | 144 |
| Mortgage loans and banking income |  | 155 |  | 232 |  | 165 |
| Gain on sale of investment securities |  | - |  | - |  | 26 |
| Impairment loss on investment securities |  | $(1,703)$ |  | $(7,262)$ |  | - |
| Other |  | 1,532 |  | 1,988 |  | 363 |
| Total non-interest income |  | 5,427 |  | 921 |  | 5,267 |
| Non-interest expense: |  |  |  |  |  |  |
| Salaries and employee benefits |  | 16,163 |  | 17,362 |  | 16,397 |
| Technology, communication and bank operations |  | 3,319 |  | 1,300 |  | 2,385 |
| Professional services |  | 2,993 |  | 3,204 |  | 2,321 |
| Occupancy |  | 2,586 |  | 2,942 |  | 2,238 |
| FDIC assessments, taxes, and regulatory fees |  | 1,632 |  | 1,803 |  | 3,841 |
| Loan workout |  | 521 |  | 566 |  | 418 |
| Advertising and promotion |  | 180 |  | 94 |  | 142 |
| Other real estate owned (income) expense |  | (55) |  | 290 |  | 287 |
| Other |  | 2,808 |  | 2,948 |  | 3,842 |
| Total non-interest expense |  | 30,147 |  | 30,509 |  | 31,871 |
| Income from continuing operations before income tax expense |  | 34,654 |  | 34,807 |  | 29,047 |
| Income tax expense |  | 7,730 |  | 11,470 |  | 9,739 |
| Net income from continuing operations |  | 26,924 |  | 23,337 |  | 19,308 |
| Loss from discontinued operations |  | $(1,898)$ |  | $(5,659)$ |  | $(1,812)$ |
| Income tax benefit from discontinued operations |  | (721) |  | $(2,150)$ |  | (688) |
| Net loss from discontinued operations |  | $(1,177)$ |  | $(3,509)$ |  | $(1,124)$ |
| Net income |  | 25,747 |  | 19,828 |  | 18,184 |
| Preferred stock dividends |  | 3,615 |  | 3,615 |  | 1,286 |
| Net income available to common shareholders | \$ | 22,132 | \$ | 16,213 | \$ | 16,898 |
| Basic earnings per common share from continuing operations | \$ | 0.77 | \$ | 0.68 | \$ | 0.67 |
| Basic earnings per common share | \$ | 0.73 | \$ | 0.56 | \$ | 0.63 |
| Diluted earnings per common share from continuing operations | \$ | 0.71 | \$ | 0.62 | \$ | 0.62 |
| Diluted earnings per common share | \$ | 0.67 | \$ | 0.51 | \$ | 0.58 |

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEET - UNAUDITED

(Dollars in thousands)

ASSETS
Cash and due from banks
Interest-earning deposits
Cash and cash equivalents
Investment securities available for sale, at fair value Loans held for sale
Loans receivable
Allowance for loan losses
Total loans receivable, net of allowance for loan losses FHLB, Federal Reserve Bank, and other restricted stock
Accrued interest receivable
Bank premises and equipment, net
Bank-owned life insurance
Other real estate owned
Goodwill and other intangibles
Assets held for sale
Other assets
Total assets

## LIABILITIES AND SHAREHOLDERS' EQUITY

Demand, non-interest bearing deposits
Interest-bearing deposits
Total deposits

Non-interest bearing deposits held for sale
Federal funds purchased
FHLB advances
Other borrowings
Subordinated debt
Other liabilities held for sale
Accrued interest payable and other liabilities
Total liabilities
Preferred stock
Common stock
Additional paid in capital
Retained earnings
Accumulated other comprehensive loss
Treasury stock, at cost

## Total shareholders' equity

Total liabilities \& shareholders' equity

| $\begin{gathered} \text { March 31, } \\ 2017 \\ \hline \end{gathered}$ |  | December 31,$2016$ |  | $\begin{gathered} \text { March 31, } \\ 2016 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 5,004 | \$ | 17,485 | \$ | 63,849 |
|  | 152,126 |  | 227,224 |  | 198,789 |
|  | 157,130 |  | 244,709 |  | 262,638 |
|  | 1,017,300 |  | 493,474 |  | 556,165 |
|  | 1,684,548 |  | 2,117,510 |  | 1,969,280 |
|  | 6,596,747 |  | 6,142,390 |  | 5,906,841 |
|  | $(39,883)$ |  | $(37,315)$ |  | $(37,605)$ |
|  | 6,556,864 |  | 6,105,075 |  | 5,869,236 |
|  | 85,218 |  | 68,408 |  | 92,269 |
|  | 25,603 |  | 23,690 |  | 21,206 |
|  | 11,830 |  | 12,259 |  | 12,031 |
|  | 213,005 |  | 161,494 |  | 158,339 |
|  | 2,738 |  | 3,108 |  | 5,106 |
|  | 3,636 |  | 3,639 |  | 3,648 |
|  | 72,915 |  | 79,271 |  | 2,661 |
|  | 75,849 |  | 70,099 |  | 86,303 |
| \$ | 9,906,636 | \$ | 9,382,736 | \$ | 9,038,882 |


| \$ | 507,278 | \$ | 512,664 | \$ | 445,298 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 6,119,783 |  | 6,334,316 |  | 5,696,582 |
|  | 6,627,061 |  | 6,846,980 |  | 6,141,880 |
|  | 702,410 |  | 453,394 |  | 334,270 |
|  | 215,000 |  | 83,000 |  | 80,000 |
|  | 1,206,550 |  | 868,800 |  | 1,633,700 |
|  | 87,289 |  | 87,123 |  | 86,624 |
|  | 108,807 |  | 108,783 |  | 108,709 |
|  | 36,382 |  | 31,403 |  | 2,501 |
|  | 43,320 |  | 47,381 |  | 51,949 |
|  | 9,026,819 |  | 8,526,864 |  | 8,439,633 |
|  | 217,471 |  | 217,471 |  | 79,677 |
|  | 31,167 |  | 30,820 |  | 27,567 |
|  | 428,454 |  | 427,008 |  | 364,162 |
|  | 215,830 |  | 193,698 |  | 141,409 |
|  | $(4,872)$ |  | $(4,892)$ |  | $(5,333)$ |
|  | $(8,233)$ |  | $(8,233)$ |  | $(8,233)$ |
|  | 879,817 |  | 855,872 |  | 599,249 |
| \$ | 9,906,636 | \$ | 9,382,736 | \$ | 9,038,882 |

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)

(Dollars in thousands)

Interest earning deposits
Investment securities
Investment securities

Loans held for sale
Loans receivable
Other interest-earning assets
Total interest earning assets
Non-interest earning assets
Assets held for sale
Total assets

## Liabilities

| Total interest bearing deposits (1) | \$ | 6,213,186 | 0.93\% | \$ | 6,382,010 | 0.87\% | \$ | 5,473,796 | 0.75\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Borrowings |  | 1,130,490 | 2.28\% |  | 919,462 | 2.42\% |  | 1,480,828 | 1.51\% |
| Total interest bearing liabilities |  | 7,343,676 | 1.14\% |  | 7,301,472 | 1.06\% |  | 6,954,624 | 0.91\% |
| Non-interest bearing deposits (1) |  | 524,211 |  |  | 546,827 |  |  | 428,925 |  |
| Non-interest bearing deposits held for sale (1) |  | 790,983 |  |  | 544,900 |  |  | 348,648 |  |
| Total deposits \& borrowings |  | 8,658,870 | 0.97\% |  | 8,393,199 | 0.92\% |  | 7,732,197 | 0.82\% |
| Other non-interest bearing liabilities |  | 50,351 |  |  | 81,136 |  |  | 43,620 |  |
| Liabilities held for sale |  | 30,326 |  |  | 30,343 |  |  | 2,407 |  |
| Total liabilities |  | 8,739,547 |  |  | 8,504,678 |  |  | 7,778,224 |  |
| Shareholders' equity |  | 867,994 |  |  | 834,480 |  |  | 586,009 |  |
| Total liabilities and shareholders' eauitv | \$ | 9,607,541 |  | \$ | 9,339,158 |  | \$ | 8,364,233 |  |


| Net interest margin | $2.73 \%$ | $2.83 \%$ | $2.87 \%$ |
| :--- | :--- | :--- | :--- |
| Net interest margin tax equivalent | $2.73 \%$ | $2.84 \%$ | $2.88 \%$ |

(1) Total costs of deposits (including interest bearing and noninterest bearing) were $0.77 \%, 0.74 \%$ and $0.66 \%$ for the three months ended March 31, 2017, December 31, 2016 and March 31, 2016, respectively.

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES <br> PERIOD END LOAN COMPOSITION (UNAUDITED) <br> (Dollars in thousands)

| March 31, | December 31, | March 31, |
| :---: | :---: | :---: |
| 2017 | 2016 | 2016 |

Commercial:

| Multi-family | $\$$ | $3,438,482$ | $\$$ | $3,214,999$ | $\$$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Mortgage warehouse |  | $1,739,377$ | $2,237,855$ |  |  |
| Commercial \& industrial (1) |  | $1,335,170$ | $1,315,905$ | $1,988,657$ |  |
| Commercial real estate- non-owner occupied |  | $1,230,738$ | $1,193,715$ | $1,052,290$ |  |
| Construction | 74,956 | 64,789 | 103,061 |  |  |
|  | $7,818,723$ | $7,961,171$ | $7,494,025$ |  |  |

Consumer:

| Residential | 363,584 |  | 194,197 |  | 268,075 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manufactured housing |  | 99,182 |  | 101,730 |  | 110,830 |
| Other consumer |  | 2,640 |  | 2,726 |  | 3,000 |
| Total consumer loans |  | 465,406 |  | 298,653 |  | 381,905 |
| Deferred (fees)/costs and unamortized (discounts)/premium s, net |  | $(2,834)$ |  | 76 |  | 191 |
| Total loans | \$ | 8,281,295 | \$ | 8,259,900 | \$ | 7,876,121 |

(1) Commercial \& industrial loans, including owner occupied commercial real estate loans.

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## PERIOD END DEPOSIT COMPOSITION (UNAUDITED)

(Dollars in thousands)

Demand, non-interest bearing
Demand, interest bearing
Savings
Money market
Time deposits
Total deposits

| $\begin{gathered} \text { March } 31, \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2016 \end{gathered}$ |  | $\begin{gathered} \text { March } 31 \text {, } \\ 2016 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 507,278 | \$ | 512,664 | \$ | 445,298 |
|  | 317,638 |  | 339,398 |  | 133,539 |
|  | 39,560 |  | 40,814 |  | 38,843 |
|  | 3,201,116 |  | 3,122,342 |  | 3,153,871 |
|  | 2,561,469 |  | 2,831,762 |  | 2,370,329 |
| \$ | 6,627,061 | \$ | 6,846,980 | \$ | 6,141,880 |

BankMobile non-interest bearing deposits included in liabilities held for sale, and excluded from the table above, were $\$ 702$ million, $\$ 453$ million and $\$ 334$ million, respectively, as of March 31, 2017, December 31, 2016 and March 31, 2016. BankMobile interest bearing deposits included in liabilities held for sale were $\$ 6$ million, $\$ 3$ mil lion and $\$ 2$ million,

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## ASSET QUALITY - UNAUDITED

| (Dollars in thousands) | As of March 31, 2017 |  |  |  |  | As of December 31, 2016 |  |  |  |  | As of March 31, 2016 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Loans | Non Accrual /NPLs | Total Credit Reserves | NPLs / <br> Total <br> Loans | Total Reserves to Total NPLs | Total Loans | Non Accrual /NPLs | Total Credit Reserves | NPLs / <br> Total <br> Loans | Total Reserves to Total NPLs | Total Loans |  | Total Credit Reserves | NPLs / <br> Total <br> Loans | Total Reserves to Total NPLs |
| Originated Loans |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Multi-Family | \$ 3,435,109 | \$ | 12,283 | -\% | -\% | 3,211,516 | \$ | \$ 11,602 | -\% | -\% | \$ 3,204,625 | \$ - | \$ 12,135 | -\% | -\% |
| Commercial \& Industrial (1) | 1,294,031 | 19,819 | 14,678 | $1.53 \%$ | 74.06 \% | 1,271,237 | 10,185 | 12,560 | 0.80\% | 123.32 \% | 1,044,325 | 6,838 | 10,058 | 0.65 \% | 147.09 \% |
| Commercial Real Estate- NonOwner Occupied | 1,197,729 |  | 4,681 | -\% | -\% | $1,158,531$ |  | 4,569 | -\% | -\% | 1,003,667 | 271 | 4,073 | $0.03 \%$ | $1,502.95 \%$ |
| Residential | 113,043 | 381 | 2,197 | $0.34 \%$ | 576.64 \% | 114,510 | 341 | 2,270 | 0.30\% | 665.69 \% | 115,532 | 32 | 2,082 | $0.03 \%$ | 6,506.25 \% |
| Construction | 74,955 | - | 885 | - \% | -\% | 64,789 | - | 772 | -\% | -\% | 102,827 | - | 1,264 | -\% | -\% |
| Other consumer | 169 | - | 9 | -\% | -\% | 190 | - | 12 | -\% | -\% | 126 | - | 7 | -\% | -\% |
| Total Originated Loans | 6,115,036 | 20,200 | 34,733 | 0.33\% | 171.95\% | 5,820,773 | 10,526 | 31,785 | 0.18\% | 301.97\% | 5,471,102 | 7,141 | 29,619 | 0.13\% | 414.77\% |
| Loans Acquired |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bank Acquisitions | 161,200 | 4,893 | 4,866 | $3.04 \%$ | 99.45 \% | 167,946 | 5,030 | 5,244 | $3.00 \%$ | 104.25 \% | 202,080 | 6,616 | 7,518 | 3.27 \% | 113.63 \% |
| Loan Purchases | 323,345 | 2,066 | 1,098 | 0.64 \% | 53.15 \% | 153,595 | 2,236 | 1,279 | 1.46\% | 57.20 \% | 233,468 | 2,357 | 1,875 | $1.01 \%$ | 79.55 \% |
| Total Acquired Loans | 484,545 | 6,959 | 5,964 | 1.44\% | 85.70\% | 321,541 | 7,266 | 6,523 | 2.26\% | 89.77\% | 435,548 | 8,973 | 9,393 | 2.06\% | 104.68\% |
| Deferred costs and unamortized premiums, net | $(2,834)$ | - | - | -\% | -\% | 76 | - | - | -\% | -\% | 191 | - | - | -\% | -\% |
| Total Loans Held for Investment | 6,596,747 | 27,159 | 40,697 | 0.41\% | 149.85\% | 6,142,390 | 17,792 | 38,308 | 0.29\% | 215.31\% | 5,906,841 | 16,114 | 39,012 | 0.27\% | 242.10\% |
| Total Loans Held for Sale | 1,684,548 | - | - | -\% | -\% | 2,117,510 | - | - | -\% | -\% | 1,969,280 | - | - | -\% | -\% |
| Total Portfolio | \$ 8,281,295 | S 27,159 | 40,697 | 0.33\% | 149.85\% | 8,259,900 | \$ 17,792 | \$ 38,308 | 0.22\% | 215.31\% | \$ 7,876,121 | \$ 16,114 | \$ 39,012 | 0.20\% | $242.10 \%$ |

(1) Commercial \& industrial loans, including owner occupied commercial real estate.

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## NET CHARGE-OFFS/(RECOVERIES) - UNAUDITED


(1) Commercial \& industrial loans, including owner occupied commercial real estate.
(2) Includes activity for BankMobile related loans, primarily overdrawn deposit accounts.
(Dollars in thousands, except per share data)
Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our financial results, which we believe enhance an overall understanding of our performance. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.
The following tables present reconciliations of GAAP to Non-GAAP measures disclosed within this document.

Pre-tax Pre-provision Return on Average Assets
GAAP Net Income

Reconciling Items:
Provision for loan losse
Income tax expense

Pre-Tax Pre-provision Net Income

Average Total Assets

| Q1 2017 |  | Q4 2016 |  | Q3 2016 |  | Q2 2016 |  | Q1 2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 25,747 | \$ | 19,828 | \$ | 21,207 | \$ | 19,483 | \$ | 18,184 |
|  | 3,050 |  | 187 |  | 88 |  | 786 |  | 1,980 |
|  | 7,009 |  | 9,320 |  | 14,558 |  | 12,964 |  | 9,051 |
| \$ | 35,806 | \$ | 29,335 | \$ | 35,853 | \$ | 33,233 | \$ | 29,215 |
| \$ | 9,607,541 | \$ | ,339,158 | \$ | 439,573 | \$ | 9,259,192 |  | 364,233 |

Pre-tax Pre-provision Return on Average Common Equity

|  | Q1 2017 |  | Q4 2016 |  | Q3 2016 |  | Q2 2016 |  | Q1 2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP Net Income Available to Common Shareholders | \$ | 22,132 | \$ | 16,213 | \$ | 18,655 | \$ | 17,421 | \$ | 16,898 |
| Reconciling Items: |  |  |  |  |  |  |  |  |  |  |
| Provision for loan losses |  | 3,050 |  | 187 |  | 88 |  | 786 |  | 1,980 |
| Income tax expense |  | 7,009 |  | 9,320 |  | 14,558 |  | 12,964 |  | 9,051 |
| Pre-tax Pre-provision Net Income Available to Common Shareholders | \$ | 32,191 | \$ | 25,720 | \$ | 33,301 | \$ | 31,171 | \$ | 27,929 |
| Average Total Shareholders' Equity | \$ | 867,994 | \$ | 834,480 | \$ | 710,403 | \$ | 655,051 | \$ | 586,009 |
| Reconciling Item: |  |  |  |  |  |  |  |  |  |  |
| Average Preferred Stock |  | $(217,471)$ |  | $(217,493)$ |  | $(148,690)$ |  | $(118,793)$ |  | $(72,285)$ |
| Average Common Equity | \$ | 650,523 | \$ | 616,987 | \$ | 561,713 | \$ | 536,258 | \$ | 513,724 |
| Pre-tax Pre-provision Return on Average Common Equity |  | 20.07\% |  | 16.58\% |  | 23.59\% |  | 23.38\% |  | 21.87\% |

## Tangible Common Equity to Average Tangible Assets

GAAP - Total Shareholders' Equity
Reconciling Items:
Preferred Stock
Goodwill and Other Intangibles
Tangible Common Equity
Average Total Assets
Reconciling Items:
Average Goodwill and Other Intangibles
Average Tangible Assets

Tangible Common Equity to Average Tangible Assets

Tangible Book Value per Common Share

Total Shareholders' Equity
Reconciling Items:
Preferred Stock
Goodwill and Other Intangibles
Tangible Common Equity

Common shares outstanding

Tangible Book Value per Common Share

|  | Q1 2017 |  | Q4 2016 |  | Q3 2016 |  | Q2 2016 | Q1 2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 879,817 | \$ | 855,872 | \$ | 789,811 | \$ | 680,552 | \$ | 599,249 |
|  | $(217,471)$ |  | $(217,471)$ |  | $(217,549)$ |  | $(135,270)$ |  | $(79,677)$ |
|  | $(17,618)$ |  | $(17,621)$ |  | $(16,924)$ |  | $(17,197)$ |  | $(3,648)$ |
| \$ | 644,728 | \$ | 620,780 | \$ | 555,338 | \$ | 528,085 | \$ | 515,924 |
| \$ | 9,607,541 | \$ | 9,339,158 | \$ | 9,439,573 | \$ | 9,259,192 | \$ | 8,364,233 |
|  | $(17,620)$ |  | $(16,847)$ |  | $(17,101)$ |  | $(6,037)$ |  | $(3,650)$ |
| \$ | 9,589,921 | \$ | 9,322,311 | \$ | 9,422,472 | \$ | 9,253,155 | \$ | 8,360,583 |

6.72\%
6.66\%
5.89\%
5.71\%
6.17\%

| $\$$ | 21.04 | $\$$ | 20.49 | $\$$ | 20.16 | $\$$ | 19.35 | $\$$ | 19.08 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Return on Average Common Equity Excluding Impairment Charge |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Q1 2017 |  |  |
| GAAP Net Income Available to Common Shareholders | \$ |  | 18,635 |
| Reconciling Items: |  |  |  |
| Impairment Charge |  |  | 1,703 |
| Net Income Available to Common Shareholders Excluding Impairment Charge | \$ |  | 20,338 |
| Average Total Shareholders' Equity | \$ |  | 867,956 |
| Reconciling Item: |  |  |  |
| Average Preferred Stock |  |  | $(217,471)$ |
| Average Common Equity | \$ |  | 650,485 |
| Return on Average Common Equity Excluding Impairment Charge |  |  | 12.68\% |
| Return on Average Assets Excluding Impairment Charge |  |  |  |
|  |  |  | Q1 2017 |
| GAAP Net Income |  | \$ | 22,250 |
| Reconciling Items: |  |  |  |
| Impairment Charge |  |  | 1,703 |
| Net Income Excluding Impairment Charge |  | \$ | 23,953 |
| Average Total Assets |  | \$ | 9,607,503 |
| Return on Average Assets Excluding Impairment Charge |  |  | 1.01\% |


[^0]:    Amounts presented are on a "Combined" basis.

