

Toward a More Sustainable Future



Tim Hortons.



Popeyes



Business Growth Without Emissions Growth

Growing up, a favorite teacher inspired me and my entire 11th grade government class to make a positive mark wherever our paths might take us. Back then, my focus was football and where I'd go to college, but the sense of obligation to leave things better than I found them never left and it's why today, I'm thinking about Mr. (Patrick) Collins.

It was 18-months ago that the team at Restaurant Brands International (RBI) began a journey to drive more sustainable outcomes related to our food, our planet, and the people and communities we serve. Under the banner, [Restaurant Brands for Good](#), we unveiled commitments to measure and further our impact. And now, less than two years later, we're sharing new goals to lessen our

climate impact across all our iconic brands – Burger King®, Tim Hortons® and Popeyes® – including:

- Setting science-based targets to reduce greenhouse gas (GHG) emissions 50% by 2030; and
- Targeting net-zero GHG emissions by 2050.

Our Targets at RBI



Taking time and stock

We know we aren't the first to announce emission reduction targets and we took our time to get it right. It was important for me and the leadership team to acknowledge that we were committing future generations of leaders to goals they had no hand in shaping. So, it was with them in mind and respect for the challenge ahead that we set about tackling the issue. Our approach was disciplined and thoughtful, and our intention was striking the right balance between achievable and bold.

We made the decision to address climate change because we believe it's our responsibility as a leading quick service restaurant company that operates in more than 100 countries. When you consider our current

footprint of more than 27,000 restaurants and path to reach our stated goal of 40,000 over time, it's clear that, done right, our action on climate can bring tangible outcomes.

Recognizing our duty and potential was the first step. What followed was an audit deep into the business and our complex global supply chain to accurately assess our baseline and uncover areas for achieving the strongest ROI. Only then could we dream of a better tomorrow and detail the work we'd have to do and measure to claim it. From there, we built a thorough roadmap to get us through 2030 and hold ourselves accountable to deliver the results we desire, and our guests, employees and investors expect from us.

Science to guide and inspire

Researchers and experts in the scientific community paint a bleak picture of the threat of warming temperatures. In August 2021 alone, the UN's Intergovernmental Panel on Climate Change released its most urgent warning yet on the damaging impacts of climate change. In the U.S., the [National Oceanic and Atmospheric Administration declared July 2021 the world's hottest month ever recorded](#). And recent images of floods, fires and the aftermath of Hurricane Ida are impossible to ignore.

But science is also the lifeline that will help us find a better way forward. In setting our 2030 targets to reduce RBI's GHG emissions by 50%, we used the [criteria and recommendations from the Science Based Targets initiative \(SBTi\)](#) to ensure alignment with the most ambitious goal of the 2015 Paris Agreement – to limit global warming to 1.5°C. Receiving SBTi approval of these targets gave us confidence that our goals were big enough to be truly meaningful.

Across RBI, we are targeting direct and indirect GHG emissions from our corporate offices, distribution centers and manufacturing facilities as well as indirect GHG emissions from our food and franchise restaurants. Broken down and compared to a 2019 base year, we will work to reduce:

- Absolute Scope 1 and 2 GHG emissions by 50%
- Scope 3 GHG emissions intensity by 50% per metric ton of food
- Scope 3 GHG emissions intensity by 50% per franchise restaurant

Delivering on our targets will help us prevent an estimated 25.4 million metric tons of carbon dioxide equivalent emissions from being released into the atmosphere by 2030, compared to a business-as-usual scenario. To put that number into perspective, consider the impact of removing 5.5 million passenger cars from the road in the U.S. for an entire year – that's more than the total number of vehicles per household in L.A., New York and Chicago combined.¹

¹ According to calculations based on 2021 data from the U.S. EPA and the latest available U.S. census data.

Our 2030 Impact

That's like taking

5.5 million cars

off the road for an entire year ...

.....



... or more than the total number of household vehicles in Los Angeles, Chicago, and New York City combined!

While our 2030 targets will be top of mind for the rest of the decade and there is much work ahead as we follow and continually adjust our roadmap, we are also aiming to achieve net-zero emissions by 2050 or sooner. As our

momentum builds and science helps us uncover new ways to problem-solve, we envision a future where we will go further and faster.

Purpose to future-proof the business

If the pandemic taught us anything as a business, it's that we have a responsibility to do more than serve great tasting meals and drinks. We also learned how much we can achieve in the face of daunting challenges when our actions align with a higher purpose, like Mr. Collins encouraged all those years ago.

Increasingly, sustainability has become a priority for our guests, and I don't think it's surprising that a majority - almost two thirds of QSR guests in the U.S. - view sustainable practices as "very important², " while close to 50% of QSR guests in Canada say they actively take steps to minimize their impact on the environment.³

Similar convictions exist across younger generations of guests *and* employees. [Research](#) continues to show that people are looking for purpose in their work and shared values with the organizations where they dedicate their time and energy. Our climate targets may be one piece of our broader *Restaurant Brands for Good* platform, but they stand to bring real impact - and that's something everyone at RBL can find meaning in.

² Survey of 1000 QSR guests in the USA | Kelton for Popeyes® | 2019.

³ Survey of 1264 QSR guests in Canada | Bain & Company for Tim Hortons | 2020.

We're all in this together

Validation from the SBTi gives us confidence in our targets, and it's our commitment to collaborating with franchisees, suppliers, researchers, farmers, and ranchers that gives us reasons to believe they are within reach. From supporting regenerative agriculture practices (where carbon returns to the earth versus being released into the atmosphere) to incorporating energy efficient equipment into our global restaurant design standards to setting new goals for renewable energy and electric vehicles, we are embarking on a journey together. It's an exciting time and, like the start of anything big, starts by taking one deliberate step after another.

To the team involved, which touches almost every function at RBI, I can't thank you enough for the ownership and hard-work you've put towards this effort. We could not have developed a plan that we – and our broader community of partners – can stand behind with pride were it not for the countless hours, honest review and creative problem-solving you contributed upfront and continue to share each and every day.

And to our guests, know that every decision we make is driven by our Big Dream to build the most loved restaurant brands in the world – and we believe that world is worth protecting.

- José