NIRI Twin Cities

Managing Wall Street Through Corporate Crises

NIRI Twin Cities welcomes local professionals to its October programming event focused on managing corporate reputations through crisis situations. This event will feature expert panelists in the capital markets and public/media relations and provide attendees an opportunity to network with leaders across many practice areas that are increasingly relevant in today's connected world of commerce.

Wednesday
OCTOBER 16TH

LOEWS MINNEAPOLIS HOTEL
601 First Ave N
Minneapolis, MN

11:30 AM – 1:00 PM
REGISTRATION: 11:30
LUNCH & PROGRAM: Noon–1:00

COST: Members free
non-members $45
Cash or credit card at the door

QUESTIONS & RSVP:
Jane Cracraft at
612-376-7979 or email
jane.cracraft@businesswire.com

PLEASE RSVP BY:
OCTOBER 10, 2019

Other Program Highlights:

- Moderated panel to include audience Q&A
- Business leaders attending from across the Midwest
- Luncheon at the Loews Hotel in Minneapolis



BRANDON ELLIOT
CEO – Northern Oil and Gas, Inc., a leading non-operator franchise in the Bakken and Three Forks plays in the Williston Basin of North Dakota and Montana. He previously served as the company's President & COO and before that was Executive Vice President, Corporate Development and Strategy. From 2010 until 2012 Mr. Elliott served as Vice President of Investor Relations of CONSOL Energy Inc., a Fortune 500 coal and natural gas company.



CHRIS KETTMANN
Co-founder and Partner of Lincoln Churchill Advisors, a strategic communications firm based in Chicago. Mr. Kettmann has advised public and private companies of all sizes and geographies on developing and executing comprehensive, strategic communications programs with particular focus in the industrials, energy and business services sectors. His work includes crisis management, shareholder activism and market intelligence counsel, IPOs and M&A. He was the lead IR consultant for Transocean throughout the BP oil spill crisis and subsequent activist fight with Icahn Associates.



ELLEN BARRY
Global Communications Advisor, has counseled large corporations and non-profits (including Aon, Cardinal Health, Dean Foods, JPMorgan and LIVESTRONG), providing strategic counsel, financial and corporate messaging and media relations. As an agency advisor, she worked directly with Transocean's CEO and executive team on media and investor relations, government affairs, litigation, and employee communications. She has advised clients who have faced FERC, DEA, SEC, EPA, DoJ and IRS investigations, product recalls, multi-district litigation, and natural and man-made disasters.



KEVIN ELLICH,
Senior Research Analyst at Craig-Hallum Capital, a veteran sell-side analyst currently covering healthcare services and animal health. Kevin has more than 15 years of experience in the investment and securities industry including more than 10 years as a senior sell-side analyst at Piper Jaffray, RBC Capital Markets, Collins Stewart, and MJSK, as well as time on the buy-side as a Principal and Senior Analyst at Minneapolis based hedge fund, Aplos Advisors.

Holders of the NIRI IRC® credential can earn 1 professional development unit (PDU) per meeting/webinar. IRC-credentialed speakers may also earn PDUs. More information is available at www.niri.org/certification.

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