NIRI Twin Cities

Strategic Communications Perspective from Rebecca Corbin, Executive Advisor and Capital Markets Communications Expert

TUESDAY
NOVEMBER 19

LOEWS MINNEAPOLIS HOTEL
601 First Ave N
Minneapolis, MN

11:30 AM – 1:00 PM
REGISTRATION: 11:30 AM
LUNCH & PROGRAM: Noon – 1:00 PM

COST: Members free
non-members $45
Cash or credit card at the door

QUESTIONS & RSVP:
Jane Cracraft at
612-376-7979 or email
jane.cracraft@businesswire.com

PLEASE RSVP BY:
NOVEMBER 12, 2019



REBECCA CORBIN
Founder & CEO of
Corbin Advisors

Rebecca Corbin is the Founder and Chief Executive Officer of Corbin Advisors, a leading strategy and communications firm with deep expertise in investor relations. The firm's clients include international and domestic public companies across sectors, ranging from $500 million to nearly $400 billion in market-cap and in various stages of evolution.

Boards of directors and C-suite executives routinely engage Rebecca on the development of business and shareholder value creation strategies, as well as capital markets activities, including transformations, large platform M&A, crisis communication, IPOs and spins.

Rebecca has partnered with a diverse slate of Fortune 1000 companies to develop tailored investment theses, effective stakeholder communication strategies and channel tactics resulting in immediate and sustained value creation.

At this exclusive talk, Ms. Corbin will present Corbin Advisors' proprietary research on investor communication best practices and trends, proven strategies for navigating complex market conditions and scenarios, and she will facilitate an interactive discussion at the end of the formal remarks to discuss 2020.

Rebecca is a regular contributor on CNBC's Squawk on the Street, with over 20 appearances focused on Voice of Investor™ insights derived from Corbin Advisors' proprietary research, Inside The Buy-side®, now in its 41st quarter.

In 2019, Rebecca received the Hartford Business Journal's Annual Women in Business Award, which recognizes outstanding Connecticut-based female CEOs, entrepreneurs and senior-level executives who have mastered their industry and are broadly admired by the business community, and in 2018, she was the inaugural recipient of the Junior Achievement of Southwest New England Entrepreneurial Award.

Other Program Highlights

Learn about Corbin Advisors' proprietary research | Build credibility in any market condition | Participate in interactive discussions

Holders of the NIRI IRC® credential can earn 1 professional development unit (PDU) per meeting/webinar. IRC-credentialed speakers may also earn PDUs. More information is available at www.niri.org/certification.

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