

# Independent Bank Corporation <br> Earnings Call <br> First Quarter 2022 <br> April 26, 2022 <br> (NASDAQ: IBCP) 

# Cautionary note regarding forward-looking statements 

This presentation contains forward-looking statements about Independent Bank Corporation. Statements that are not historical or current facts, including statements about beliefs and expectations, are forward-looking statements and are based on the information available to, and assumptions and estimates made by, management as of the date hereof. These forward-looking statements cover, among other things, anticipated future revenue and expenses and the future plans and prospects of Independent Bank Corporation. Forward-looking statements involve inherent risks and uncertainties, and important factors could cause actual results to differ materially from those anticipated. The COVID-19 pandemic is adversely affecting Independent Bank Corporation, its customers, counterparties, employees, and third-party service providers, and the ultimate extent of the impacts on its business, financial position, results of operations, liquidity, and prospects is uncertain. Continued deterioration in general business and economic conditions or turbulence in domestic or global financial markets could adversely affect Independent Bank Corporation's revenues and the values of its assets and liabilities, reduce the availability of funding from certain financial institutions, lead to a tightening of credit, and increase stock price volatility. In addition, changes to statutes, regulations, or regulatory policies or practices could affect Independent Bank Corporation in substantial and unpredictable ways. Independent Bank Corporation's results could also be adversely affected by changes in interest rates, further increases in unemployment rates; deterioration in the credit quality of its loan portfolios or in the value of the collateral securing those loans; deterioration in the value of its investment securities; legal and regulatory developments; litigation; increased competition from both banks and non-banks; changes in the level of tariffs and other trade policies of the United States and its global trading partners; changes in customer behavior and preferences; breaches in data security; failures to safeguard personal information; effects of mergers and acquisitions and related integration; effects of critical accounting policies and judgments; and management's ability to effectively manage credit risk, market risk, operational risk, compliance risk, strategic risk, interest rate risk, liquidity risk and reputation risk.

Certain risks and important factors that could affect Independent Bank Corporation's future results are identified in its Annual Report on Form 10-K for the year ended December 31, 2021 and other reports filed with the SEC, including among other things under the heading "Risk Factors" in such Annual Report on Form 10-K. Any forward-looking statement speaks only as of the date on which it is made, and Independent Bank Corporation undertakes no obligation to update any forward-looking statement, whether to reflect events or circumstances after the date on which the statement is made, to reflect new information or the occurrence of unanticipated events, or otherwise.

- Formal Remarks.
- William B. (Brad) Kessel, President and Chief Executive Officer
- Gavin A. Mohr, Executive Vice President and Chief Financial Officer
- Joel Rahn, Executive Vice President - Commercial Banking
- Question and Answer session.
- Closing Remarks.

Note: This presentation is available at www.IndependentBank.com in the Investor Relations area under the "Presentations" tab.

| (\$M except per share data) | Quarter Ended, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3/31/21 | 6/30/21 | 9/30/21 | 12/31/21 | 3/31/22 |
|  |  |  |  |  |  |
| Balance Sheet: |  |  |  |  |  |
| Total Assets | \$4,426 | \$4,461 | \$4,622 | \$4,705 | \$4,762 |
| Portfolio Loans | \$2,784 | \$2,815 | \$2,884 | \$2,905 | \$3,004 |
| Deposits | \$3,859 | \$3,862 | \$4,012 | \$4,117 | \$4,205 |
| Tangible Common Equity | \$355 | \$364 | \$368 | \$367 | \$324 |
| Profitability: |  |  |  |  |  |
| Pre-Tax, Pre-Provision Income | \$26.7 | \$13.6 | \$19.0 | \$16.1 | \$20.5 |
| Pre-Tax, Pre-Prov / Avg. Assets | 2.54\% | 1.23\% | 1.67\% | 1.37\% | 1.76\% |
| Net Income ${ }^{(1)}$ | \$22.0 | \$12.4 | \$16.0 | \$15.5 | \$18.0 |
| Return on Average Assets ${ }^{(1)}$ | $2.10 \%$ | 1.12\% | $1.40 \%$ | 1.07\% | 1.54\% |
| Return on Average Equity ${ }^{(1)}$ | 23.5\% | 12.8\% | 15.9\% | 12.6\% | 19.4\% |
| Net Interest Margin (FTE) | 3.05\% | 3.02\% | 3.18\% | 3.13\% | 3.00\% |
| Efficiency Ratio | 53.5\% | 69.2\% | 63.5\% | 66.7\% | 59.6\% |
| Asset Quality: |  |  |  |  |  |
| NPAs / Assets | 0.17\% | 0.12\% | 0.13\% | 0.11\% | $0.11 \%$ |
| NPAs / Loans + OREO | 0.27\% | 0.19\% | 0.20\% | 0.18\% | $0.17 \%$ |
| ACL / Total Portfolio Loans | 1.68\% | 1.63\% | 1.62\% | 1.63\% | 1.52\% |
| NCOs / Avg. Loans | (0.01\%) | (0.09\%) | (0.01\%) | 0.01\% | 0.00\% |
| Capital Ratios: |  |  |  |  |  |
| TCE Ratio | 8.1\% | 8.2\% | 8.0\% | 7.9\% | 6.9\% |
| Leverage Ratio | 9.3\% | 9.0\% | 9.0\% | 8.8\% | 8.8\% |
| Tier 1 Capital Ratio | 13.2\% | 12.9\% | 12.4\% | 12.1\% | 11.8\% |
| Total Capital Ratio | 15.8\% | 15.5\% | 14.9\% | 14.5\% | 14.2\% |

## 1Q 2022 Financial Highlights

## Income Statement

- Pre-tax, pre-provision income of $\$ 20.5$ million compared to $\$ 26.7$ million in the year ago quarter.
- Net income of $\$ 18.0$ million, or $\$ 0.84$ per diluted share compared to $\$ 22.0$ million, or $\$ 1.00$ per diluted share in the year ago quarter.
- Net interest income of $\$ 33.0$ million, compared to $\$ 30.3$ million, in the year ago quarter.
- Mortgage servicing rights change (the "MSR Change") due to price of $\$ 8.5$ million ( $\$ 0.31$ per diluted share, after taxes) compared to a positive $\$ 4.6$ million ( $\$ 0.17$ per diluted share, after taxes) in the year ago quarter.
- Provision for credit losses credit of $\$ 1.6$ million compared to a credit of $\$ 0.5$ million in the year ago quarter.
- Return on average assets of $1.54 \%$.
- Return on average equity of $19.38 \%$.


## Balance Sheet/Capital

- Total portfolio loans increased by $\$ 99.0$ million or $13.8 \%$ annualized.
- Total deposits grew by $\$ 88.4$ million or $8.7 \%$ annualized.
- Paid a 22 cent per share cash dividend on common stock on February 15, 2022.
- Michigan's premier community bank. \#1 deposit market share amongst banks headquartered in Michigan and \#9 deposit market share overall.
- Top 10 market share in 20 of $\mathbf{2 4}$ counties of operation - with opportunity to gain market share in attractive Michigan markets.
- Low cost and stable deposit base in East/"Thumb" and Central regions utilized to fund loan growth in the West and Southeast regions (higher growth \& more metropolitan).
- New full service bank branch opening in Holland, Michigan in 3Q'22.
- Opened Loan Production Offices in Ottawa County and Macomb County in 3Q'21
- 8 Loan Production Offices (LPOs), including 6 throughout Michigan and 2 in Ohio (residential mortgage lending only).


[^0]
## Select Economic Statistics

Unemployment Trends
(\%)


Total Employees


## Regional Average Home Sales Price (Thousands)



Annualized Home Sales (Thousands)


Low Cost Deposit Franchise
Focused on Core Deposit Growth

Deposit Composition - 3/31/22


Cost of Deposits (\%)/Total Deposits (\$B)


## Deposit Highlights

- Substantially core funding - $\$ 3.90$ billion of nonmaturity deposit accounts ( $92.7 \%$ of total deposits).
- Total deposits increased $\$ 88.4$ million ( $8.7 \%$ ) since 12/31/21 with non-interest bearing down $\$ 3.2$ million, savings and interest- bearing checking up $\$ 75.0$ million, reciprocal up $\$ 18.7$ million and time down $\$ 2.1$ million.
- Deposits by Customer Type:
- Retail - 52.6\%
- Commercial-33.8\%
- Municipal - 13.6\%

Michigan Deposit Market Share

| Rank 2021 | Institution | Deposits in Market (\$M) | Mkt. Share (\%) |
| :---: | :---: | :---: | :---: |
| 1 | JPMorgan Chase \& Co. | 74,621 | 23.9\% |
| 2 | Huntington Bancshares Inc. | 39,892 | 12.8\% |
| 3 | Comerica Inc. | 39,011 | 12.5\% |
| 4 | Bank of America Corp. | 30,661 | 9.8\% |
| 5 | The PNC Financial Services Group Inc. | 23,361 | 7.5\% |
| 6 | Fifth Third Bancorp | 21,862 | 7.0\% |
| 7 | New York Community Bancorp Inc. | 17,579 | 5.6\% |
| 8 | Citizens Financial Group Inc. | 6,837 | 2.2\% |
| 9 | Independent Bank Corp. | 3,929 | 1.3\% |
| 10 | Mercantile Bank Corp. | 3,676 | 1.2\% |
| Total for Institutions in Market \$284,645 |  |  |  |

## 



## NEW FEATURES

- All functionality within online banking can be done in the new IB ONE Wallet app.
- Customers can reset their own passwords in the app.
- Instantly transfer funds to other IB customers.
- IB Card Controls allows you to turn your debit card on or off, restrict transactions by category or dollar amount, and easily set up purchase alerts.


ONE Wallet+, available in Online Banking and through the IB ONE Wallet app, is a tool that allows you to consolidate multiple accounts, including other bank accounts, credit cards, and investment accounts into one place. You can create budgets, manage trends, and even set financial goals.

Our new ONE Swipe Stats allows you to quickly see how many debit card swipes you have made during the cycle, the current interest rate you are earning and the number of swipes to achieve the next interest rate tier.


- Tokens have been replaced with Secure Browser, which is an isolated, safe Internet environment.
- Treasury ONE has a more simple and easier to use layout.
- ONE location to access your online services, remote deposit capture, lockbox, and sweep accounts.
- IB Treasury ONE mobile app has all of the same capabilities as accessing Online Banking from your computer.

Diversified Loan Portfolio
Focused on High Quality Growth

## Loan Composition - 3/31/22



Yield on Loans (\%)/Total Portfolio Loans (\$B)


## Lending Highlights

- Portfolio loan changes in 1Q'22:
- Commercial - increased $\$ 54.0$ million (excluding PPP increased $\$ 74.5$ million). PPP Ioan balances decreased \$20.4 million and totaled $\$ 5.9$ million at March 31, 2022.
- Mortgage - increased $\$ 30.4$ million.
- Installment - increased $\$ 14.6$ million.
- Mortgage loan portfolio weighted average FICO and LTV of 752 and $78 \%$, respectively and average balance of $\$ 226,758$.
- Installment weighted average FICO of 758 and average balance of $\$ 24,531$.
- Commercial loan rate mix:
- $47 \%$ fixed / $53 \%$ variable.
- Indices - $73 \%$ tied to Prime, $23 \%$ tied to LIBOR, 2\% tied to a US Treasury rate and $2 \%$ tied to SOFR.
- Mortgage loan (including HECL) rate mix:
- $66 \%$ fixed / $34 \%$ adjustable or variable.
- Indices - $25 \%$ tied to Prime, $44 \%$ tied to LIBOR , 19\% tied to a US Treasury rate and $12 \%$ tied to SOFR

[^1]

Note: $\$ 811$ million, or $\mathbf{6 4 . 5 \%}$ of the commercial loan portfolio is C\&I or owner occupied, while $\$ 446$ million, or $\mathbf{3 5 . 5 \%}$ is investment real estate. The percentage concentrations are based on the entire commercial portfolio of $\$ 1.258$ billion as of March 31, 2022

Investment Portfolio by Type (3/31/22)


Investment Securities Activity - 1Q'22

|  | Agency, Agency MBS, CMO \& CMBS | Municipa I/Government | Assetbacked | Private <br> Label <br> Mortgag <br> e | Corp. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Dollars in 000's) |  |  |  |  |  |
| Purchases (at cost) | \$15,921 | \$1,500 | \$93,884 | \$15,967 | \$6,826 | \$134,101 |
| Repayments | 22,378 | 10,426 | 27,297 | 2,523 | 2,741 | 65,366 |
| Sales | -- | 1,396 |  |  | 2,929 | 4,325 |
| Purchases in 1Q'22 |  |  |  |  |  |  |
| Yield (TE) | 2.23\% | 2.20\% | 1.96\% | 2.10\% | 2.59\% | 2.04\% |
| Duration | 4.69\% | 4.75\% | 1.10\% | 2.16\% | 5.19\% | 1.90\% |

## Highlights

- High quality, liquid, diverse portfolio with moderate duration.
- $\$ 148.9$ million of municipal bonds have been hedged with swaps.
- Net unrealized loss of $\$ 61.5$ million, representing $4.2 \%$ of amortized cost net of swaps.
- Portfolio ratings: 53\% AAA rated (or backed by the U.S. Government); 29\% AA rated; 9\% A rated; 7\% BAA rated and 2\% unrated.
- 4.66 year estimated average duration with a weighted average yield of $1.92 \%$ (with TE gross up) including swaps.
- Approximately $30.0 \%$ of the portfolio is variable rate including swaps.

Long-Term
Capital
Priorities:
a) Capital retention to support (i) organic growth and (ii) acquisitions; and b) Return of capital through (i) strong and consistent dividend and (ii) share repurchases


Yields, NIM and Cost of Funds (\%)


Net Interest Income (\$ in Millions)


## Highlights

- Interest rate sensitivity profile of the loan and securities portfolios, in combination with a low cost core deposit base, positions us as slightly asset sensitive.
- Net interest income decreased \$1.3 million in 1Q'22 vs. 4Q'21 due primarily to a $\$ 1.8$ million decrease in interest income related to PPP fee accretion.
- Net interest margin was $3.00 \%$ during the first quarter of 2022, compared to $3.05 \%$ in the yearago quarter and $3.13 \%$ in the fourth quarter of 2021.


## Linked Quarter Analysis

## 1Q'22 NIM Changes

| Q4'21 | $\mathbf{3 . 1 3 \%}$ |
| :--- | ---: |
| Decline in PPP balances | $\mathbf{- 0 . 1 4 \%}$ |
| Change in loan yield and mix excluding PPP | $\mathbf{- 0 . 0 1 \%}$ |
| Increase in investment yield | $\mathbf{0 . 0 2 \%}$ |
| Q1'22 | $\mathbf{3 . 0 0 \%}$ |

## Linked Quarter Average Balances and FTE Rates

|  | $1 \mathrm{Q}^{22}$ |  |  | 4Q21 |  |  | Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Avg Bal | Inc/Exp | Yield | Avg Bal | Inc/Exp | Yield | Avg Bal | Inc/Exp | Yield |
|  | (\$ in thousands) |  |  |  |  |  |  |  |  |
| Cash | \$87,317 | \$37 | 0.17\% | \$89,950 | \$38 | 0.17\% | $(\$ 2,633)$ | (\$1) | 0.00\% |
| Investments | 1,425,342 | 6,747 | 1.89\% | 1,385,465 | 6,340 | 1.83\% | 39,877 | 407 | 0.06\% |
| Commercial loans | 1,211,319 | 12,239 | 4.10\% | 1,193,905 | 14,005 | 4.65\% | 17,414 | $(1,766)$ | -0.56\% |
| Mortgage loans | 1,204,008 | 10,590 | 3.52\% | 1,202,699 | 10,600 | 3.53\% | 1,309 | (10) | -0.01\% |
| Consumer loans | 564,771 | 5,610 | 4.03\% | 561,381 | 5,733 | 4.05\% | 3,390 | (123) | -0.02\% |
| Earning assets | \$4,492,757 | \$35,223 | 3.16\% | \$4,433,400 | \$36,716 | 3.30\% | \$59,357 | (\$1,493) | -0.14\% |
| Nonmaturity deposits | \$2,503,014 | \$641 | 0.10\% | \$2,409,373 | \$634 | 0.10\% | \$93,641 | 7 | 0.00\% |
| Time deposits | 338,354 | 126 | 0.15\% | 344,744 | 343 | 0.39\% | $(6,390)$ | (217) | -0.24\% |
| Other borrowings | 108,969 | 973 | 3.62\% | 108,940 | 962 | 3.50\% | 29 | 11 | 0.12\% |
| Costing funds | \$2,950,337 | \$1,740 | 0.24\% | \$2,863,057 | \$1,939 | 0.27\% | \$87,280 | (\$199) | -0.03\% |
| Free funds | \$1,542,420 |  |  | \$1,570,343 |  |  | $(\$ 27,923)$ |  |  |
| Net interest income |  | \$33,483 |  |  | \$34,777 |  |  | $(\$ 1,294)$ |  |
| Net interest margin |  |  | 3.00\% |  |  | 3.13\% |  |  | -0.13\% |

Changes in Net Interest Income

|  | March 31, 2022 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | -100 | Base-rate | +100 | +200 |
|  | (Dollars in 000's) |  |  |  |
| Net Interest Income | \$ 136,400 | \$ 142,500 | \$ 146,100 | \$ 147,500 |
| Change from Base | -4.28\% | - | 2.53\% | 3.51\% |


|  | December 31, 2021 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | -100 | Base-rate | +100 | +200 |
|  | (Dollars in 000 's) |  |  |  |
| Net Interest Income | \$ 126,700 | \$ 133,400 | \$ 136,800 | \$ 137,800 |
| Change from Base | -5.20\% | - | 2.55\% | 3.30\% |

Simulation analyses calculate the change in net interest income over the next twelve months, under immediate parallel shifts in interest rates, based upon a static statement of financial condition, which includes derivative instruments, and does not consider loan fees.

- Base-rate is a static balance sheet applying the spot yield curve from the valuation date.
- Stable core funding base. Transaction accounts fund $44.6 \%$ of assets and other non-maturity deposits fund another 24.5\% of assets. Limited wholesale funding of just $2.4 \%$ of assets.
- 17.0\% of assets reprice in 1 month and 31.8\% reprice in the next 12 months.
- Continually evaluating strategies to manage NII through hedging as well as product pricing and structure.

2022 YTD Non-interest Income (thousands)


## Non-interest Income Trends (\$M)



## Highlights

- Diverse sources of non-interest income, representing $35.3 \%$ of operating revenue in 1Q'22.
- 1Q'22 interchange income of $\$ 3.1$ million compared to $\$ 3.0$ million in the prior year quarter. This increase was primarily due to an increase in transaction volume.
- Mortgage banking:
- $\$ 0.8$ million in net gains on mortgage loans in 1Q'22 vs. $\$ 12.8$ million in the year ago quarter. A combination of lower mortgage loan sales volume, reduced profit margins and fair value adjustments led to this decrease.
- $\$ 270.2$ million in mortgage loan originations in 1Q'22 vs. $\$ 509.0$ million in 1Q'21 and $\$ 424.6$ million in 4Q'21
- 1Q'22 mortgage loan servicing includes a $\$ 8.5$ million ( $\$ 0.31$ per diluted share, after tax) increase in fair value adjustment due to price compared to a increase of $\$ 4.6$ million ( $\$ 0.17$ per diluted share, after tax) in the year ago quarter.

[^2]

## Highlights

- 1Q'22 efficiency ratio of $59.6 \%$.
- Compensation and employee benefits expense of $\$ 20.1$ million compared to $\$ 18.5$ in the prior year quarter.
- Compensation (salaries and wages) increased $\$ 2.3$ million due to raises that were generally effective at the start of the year, a decreased level of compensation that was deferied in the first quarter of 2022 as direct origination costs (lower mortgage oan origination volume), an increase in lending personnel and higher health car surance costs.
- $\quad \$ 0.6$ million decrease in incentive compensation accrual due to a decrease in
- Payroll taxes and employee benefits decreased $\$ 0.1$ million due to lower payroll
- Data processing costs decreased $\$ 0.2$ million due primarily to a onetime credit from the core data service provider
- Costs related to the reserve for unfunded lending commitments decreased $\$ 0.3$ Costs related to the reserve for unfunded lending commitments decreased $\$ 0.3$
million due primarily to an decrease in the balance of unfunded lending commitments.
- Opportunities exist to gain additional efficiencies as we continue to optimize our delivery channels.

Efficiency Ratio (4 quarter rolling average)


Source: Company documents.

Non-performing Loans (\$ in Millions)


30 to 89 Days Delinquent (\$ in Millions)


## Non-performing Assets (\$ in Millions)



Total Classified Assets


Total Loan New Defaults


Commercial Loan New Defaults


Retail Loan New Defaults


## 96\％of TDRs are Current

## TDRs（\＄in Millions）



## TDR Highlights

－Working with client base to maximize sustainable performance．
－The specific reserves allocated to TDRs totaled $\$ 599$ m 3／31／22．
－A majority of our TDRs are performing under their modified terms but remain in TDR status for the life of the loan．
－ $96.5 \%$ of TDRs are current as of $3 / 31 / 22$ ．
－Commercial TDR Statistics：
－ 14 loans with $\$ 4.7$ million book balance．
－100\％performing．
－WAR of $5.20 \%$
－Well seasoned portfolio；all loans are accruing and performing，and have been for over a year since modification．
－Retail TDR Statistics：
－ 376 loans with $\$ 31.5$ million book balance．
－97．2\％performing．
－WAR of 4．02\％（accruing loans）．
－Well seasoned portfolio；99\％of accruing loans are not only performing but have been for over a year since modification．

Provision for Credit Losses Loan Net Charge-Offs/Recoveries


- 2016-2017-2018-2019-2020-2021 - Q1'22


Allowance for Credit Losses


| Category | Outlook |
| :---: | :---: |
| Lending | Continued growth <br>  also assumes an improving Michigan economy. <br> Q1 Update: Total portfolio loans increased $\$ 99.0$ million ( $13.8 \%$ ) annualized in $1 Q^{\prime} 22$ which is higher than our forecasted range. Commercial, mortgage and installment loans all had positive growth in 1 Q'22. |
| Net Interest Income | Growth driven primarily by higher average earning assets <br>  <br>  September in the federal funds rate and long-term interest rates up slightly over year end 2021 levels. <br>  <br>  partially offset by a decline in net interest margin. |
| Provision for Credit Losses | Steady asset quality metrics <br>  was at $1.63 \%$ at $12 / 31 / 21$. A full year 2022 provision (expense) for credit losses of approximately $0.15 \%$ to $0.20 \%$ of average total portfolio loans would not be unreasonable. <br>  of a decline in the adjustment to allocations based on subjective factors due in part to expected reduction in risk related to COVID-19. |
| Non-interest Income | IBCP forecasted 2022 quarterly range of $\$ 13$ million to $\$ 17$ million with the total for the year down $\mathbf{2 0 \%}$ to $\mathbf{2 5 \%}$ from 2021 actual of $\$ 76.6$ million <br>  decline in NSF fees to be largely offset by an increase in treasury management related service charges). <br>  <br>  <br>  income will be below the forecasted range in 2022 primarily due to lower than anticipated mortgage loan production and net gains on mortgage loan sales. |
| Non-interest Expenses | IBCP forecasted 2022 quarterly range of $\$ 30.5$ million to $\$ 32.5$ million with the total for the year down ( $\mathbf{3} \%-5 \%$ ) from the 2021 actual of $\$ 131.0$ million. <br> The primary driver is a decrease in total compensation and employee benefits due primarily to a reduction in incentive compensation, conversion related expense and costs(recoveries) related to unfunded lending commitments. <br> Q1 Update: : Total non-interest expense was $\$ 31.5$ million in the first quarter of 2022, within our forecasted range. |
| Income Taxes | Approximately an $18.5 \%$ effective income tax rate in 2022. This assumes a $21 \%$ statutory federal corporate income tax rate during 2022. Q1 Update: Actual effective income tax rate of $\mathbf{1 8 . 6 \%}$ for the $1 Q^{\prime} \mathbf{2 2}$. |
| Share Repurchases | 2022 share repurchase authorization at approximately $5 \%$ ( 1.1 million) of outstanding shares. Expect total share repurchases in 2022 at the mid-point of this authorization. <br> Q1 Update: The Company repurchased 59,002 ( $5.4 \%$ of repurchase authorization) shares at an average price of $\$ 23.46$ in the first quarter of 2022. |

## Growth

Serve consumers and businesses in our Markets in an inclusive way to include straight forward marketing, improved brand awareness and enhanced outreach efforts that foster strong customer relationships and engagement.

- Improve net interest income via balanced loan growth, disciplined risk adjusted loan pricing and active management of deposit pricing.
- Add new customers and grow revenue by leveraging new LPO's and talented sales staff \& outbound calling efforts.
- Leverage data analytics for innovative targeted customer acquisitions, retention and cross sales strategies, inside sales efforts and referrals with strategic business unit partners
- Supplement our organic growth initiatives via selective and opportunistic bank acquisitions and branch acquisitions.

Talent Management

Sustain and enhance a constructive culture, supported by a highly engaged workforce that embraces and encourages a diverse, equitable, inclusive and lexible work environment

Retain and attract top talent.

- Align learning and development initiatives in support of bank priorities and employees' continued growth.
- Demonstrate that we are committed to the well-being of our team members who ensure our success. This entails recognizing and rewarding contributions, developing new talent via internships, providing coaching and development, and planning for succession and new opportunities.


## Risk Management

Produce strong and consistent earnings and capital levels

- Maintain good credit quality aided by strong proactive asset quality monitoring and problem resolution.
- Practice sound risk management with effective reporting to include fair banking and scenario planning
- Actively manage and monitor liquidity and interest rate risk.
- Promote strong, independent \& collaborative risk management, utilizing three layers of defense (business unit, risk management and internal audit).
- Ensure effective operational controls with special emphasis on cyber security, fraud prevention, core system conversion and regulatory compliance.
- Maintain effective relationships with regulators \& other outside oversight parties Provide effective ESG (Environmental, Social and Governance) disclosures for investors and other interested parties


# Question and Answer Session <br> Closing Remarks <br> Thank you for attending! 

NASDAQ: IBCP


[^0]:    Source: S\&P Global Market Intelligence and Company documents. Map does not include loan production offices. Deposit market share data based on FDIC Summary of Deposits Annual Survey as of June 30, 2021
    Note: Loan and deposit balances exclude the loans and deposits (such as brokered deposits) that are not clearly allocable to a certain market region. Loans specifically exclude: $\$ 200$ million of Ohio mortgage loans, $\$ 45$ million of resort loans, $\$ 6$ million of SBA PPP loans and $\$ 10$ million of purchased mortgage loans.

[^1]:    Note: Portfolio loans exclude loans HFS.

[^2]:    Source: Company documents.

