

# Solera National Bancorp, Inc. 2011 Annual Meeting



#### Safe Harbor Statement

This presentation contains forward-looking statements within the meaning of the Private Securities
Litigation Reform Act of 1995. The statements contained in this release, which are not historical facts and
that relate to future plans or projected results of Solera National Bancorp, Inc. ("Company") and its whollyowned subsidiary, Solera National Bank ("Bank"), are forward-looking statements within the meaning of
Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These
forward-looking statements are subject to risks and uncertainties that could cause actual results to differ
materially from those projected, anticipated or implied. These risks and uncertainties can include the risks
associated with the ability to grow the Bank and the services it provides, the ability to successfully
integrate new business lines and expand into new markets, competition in the marketplace, general
economic conditions and many other risks described in the Company's Securities and Exchange
Commission filings. The most significant of these uncertainties are described in our 2010 Annual Report
on Form 10-K and Quarterly Reports on Form 10-Q all of which any reader is encouraged to study
(including all amendments to those reports) and exhibits to those reports. We undertake no obligation to
update or revise any forward-looking statement.



#### **Mission and Vision**

#### **Mission**

Solera National Bank is committed to providing exceptional value and service to our customers, shareholders, employees and the communities we serve. We are dedicated to delivering high-quality financial products and services that meet the unique needs of small to medium-sized businesses, professionals, consumers, foundations and non-profit organizations primarily in the Front Range of Colorado.

#### **Vision**

Solera National Bank strives to become one of the premier, independent community banks in Colorado. We desire to be top of mind for banking services to the Hispanic community and other minority communities.



### **Core Values**

- Best Employees To attract and retain educated, motivated and qualified people who are excited to come to work and fully embrace the mission and vision of Solera National Bank.
- Satisfied Customers We achieve satisfaction for our customers and earn their loyalty by adding value to each interaction. Our relationship with the client takes precedence over any transaction.
- Hispanic Market To treat our Hispanic customers, prospects and friends with the same high respect
  and dignity afforded all.
- Shareholders To build long-term shareholder value and to keep owners engaged in our business as enthusiastic supporters and referral sources for the Bank.
- **Community** Solera National Bank is deeply rooted in its communities and we strive to provide quality banking and financial services and to assist in the financial education and integration of the unbanked and under-banked in the communities we serve.
- Risk Management We maintain a strong control environment by operating within established policies and procedures.



## **2010 Highlights**

- First full year of profitability.
- Loans grew 16.6% outperforming the majority of Colorado banks.
- Increased share of deposit market from 5.8% to 8.6%.
- Capital ratios well exceed regulatory requirements.
- Strong liquidity to fund future loan growth.
- 5% decrease in salaries and benefits from prior year primarily due to reduced executive compensation.



## First Quarter 2011 Highlights

- Net loss of \$183,000 in 1Q 2011, or (\$0.07) per share.
- Net interest income increased 11% versus prior year.
- Net interest margin increased 22 basis points year-over-year to 3.25%.
- Loan portfolio grew 3% to \$58.2 million at March 31, 2011 compared to \$56.3 million at March 31, 2010.
- Tier 1 Leverage Capital Ratio of 11.3% and Total Risk-Based Capital Ratio of 18.7% at March 31, 2011 substantially exceeded the regulatory requirements of a well-capitalized bank.



# Financial Highlights

Key Growth Drivers								
(\$ in millions)		2010	,	2009	2	2008	2	2007
Total Assets	\$	140.1	\$	132.8	\$	67.7	\$	26.4
Gross Loans	\$	58.9	\$	50.5	\$	21.4	\$	3.8
Customer Deposits	\$	111.0	\$	104.4	\$	37.7	\$	5.0



# Financial Highlights

Key Profit and Loss Indicators								
(\$ in millions, except per share data)	1	2010		2009		2008		2007
Net Interest Income	\$	4.2	\$	2.9	\$	1.5	\$	0.3
Net Income (Loss)	\$	0.1	\$	(1.3)	\$	(2.2)	\$	(2.4)
Earnings (Loss) per Share	\$	0.05	\$	(0.50)	\$	(0.87)	\$	(1.07)



## Financial Highlights

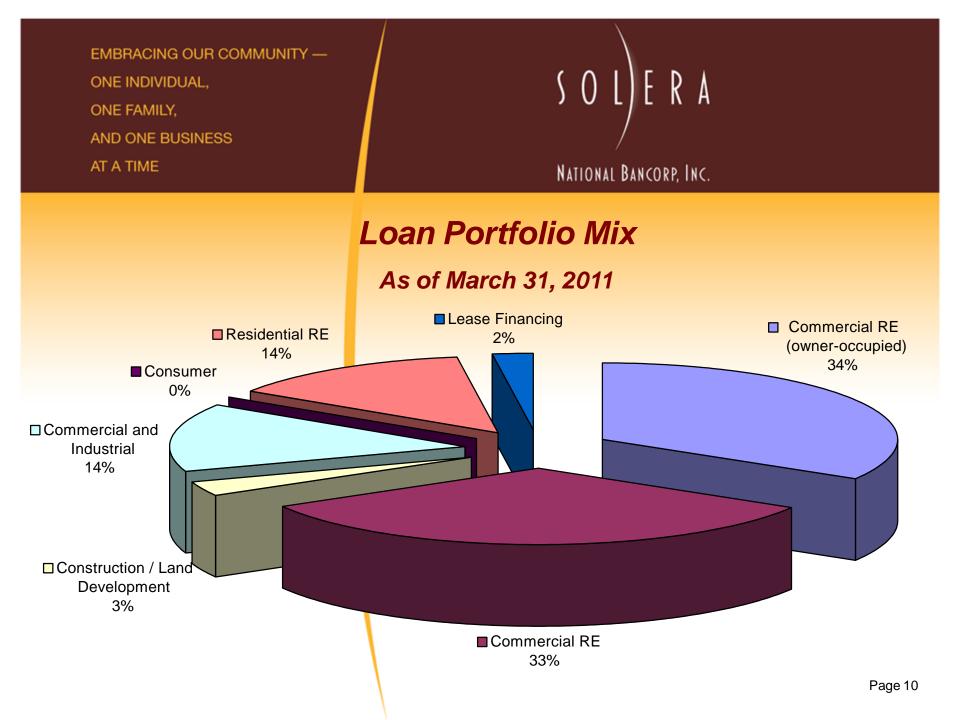
#### Capital Strength as of December 31, 2010

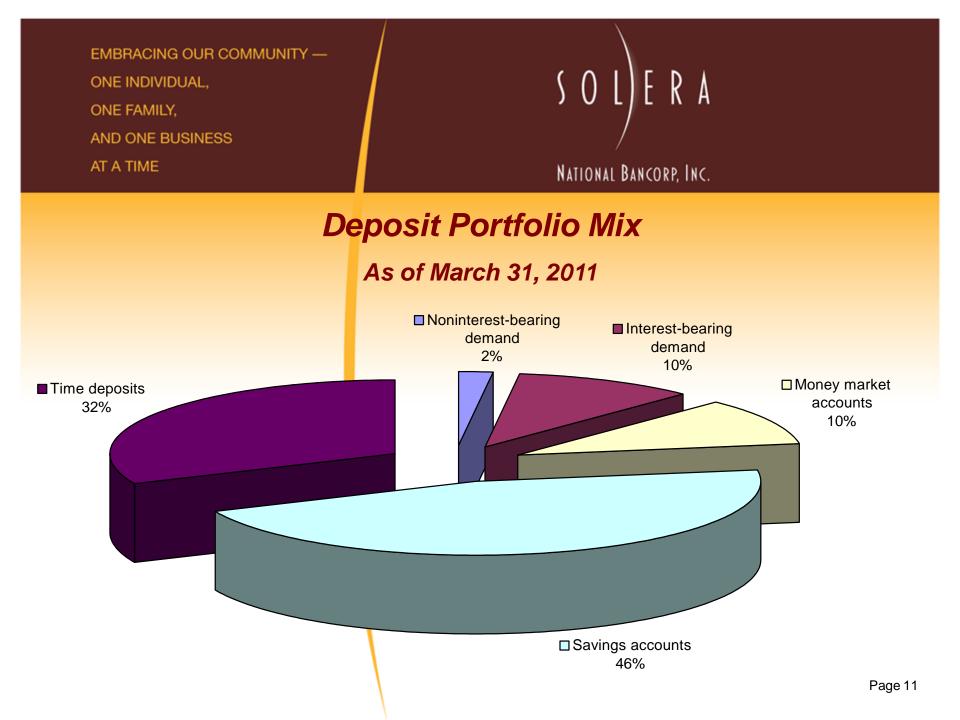
Tier 1 Leverage Ratio

Tier 1 Risk-Based Capital Ratio

Total Risk-Based Capital Ratio

Solera National Bank	Well Capitalized	Adequately Capitalized	Under Capitalized
11.2%	5.0%	4.0%	3.0%
17.4%	6.0%	4.0%	4.0%
18.7%	10.0%	8.0%	8.0%





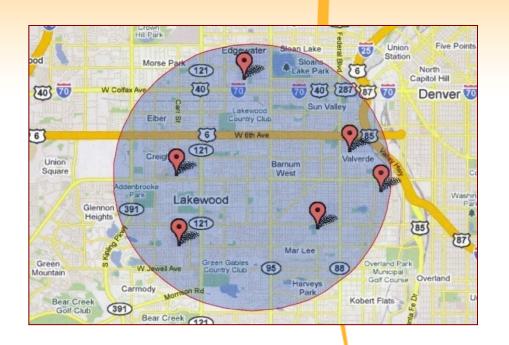


#### **Our Served Market**

- Denver, Colorado metropolitan area (6 counties known as the "Front Range")
- Demographic Data:
  - ✓ Population 2.5 million
  - ✓ Hispanic Population approx. 24%
  - ✓ Businesses approx. 97,000
  - ✓ Workforce 1.2 million
- Marketwatch 6<sup>th</sup> best location for business of 50 largest metro areas.
- Highly desirable quality of life.
- Economic indicators better than national average.
- Denver International Airport 5<sup>th</sup> busiest in the United States.
- Colorado is a leader in developing alternative energy solutions.



### 3-Mile Radius from Solera



- 7,250 Businesses
- 97,000 Employees
- 52% Hispanic Households
- 198,000 Residents
- 140,000 vehicles per day at branch intersection



NATIONAL BANCORP, INC.

## 3-Mile Radius from Solera

Zip Codes*		As of June 30,				
80204, 80214, 80219, 802 <mark>2</mark>	3, 80226, 80232	2010		2009	2008	
		\$ of	Market	Market	Market	
Institution Name		Deposits	Share	Share	Share	
FIRSTBANK OF LAKEWOOD		339,460	25.24%	26.66%	24.92%	
WELLS FARGO BANK NA		227,003	16.88%	11.83%	12.76%	
WACHOVIA BANK NATIONA	L ASSN	-	-	9.07%	11.77%	
U S BANK NATIONAL ASS <mark>N</mark>		116,308	8.65%	4.01%	4.29%	
SOLERA NATIONAL BANK		115,068	8.56%	5.80%	2.08%	
BANK OF THE WEST		110,671	8.23%	8.12%	10.72%	
JPMORGAN CHASE BANK N	IA	74,056	5.51%	6.56%	5.65%	
KEYBANK NATIONAL ASS <mark>N</mark>		68,004	5.06%	6.67%	5.56%	
VECTRA BANK COLORADO	NA	63,292	4.71%	5.85%	6.22%	
CITYWIDE BANKS		57,633	4.29%	3.38%	2.96%	
TCF NATIONAL BANK		56,148	4.17%	4.42%	4.09%	
LIBERTY SAVINGS BANK F	B	52,423	3.90%	2.51%	2.33%	
WASHINGTON MUTUAL BA	<mark>/</mark> K	-	-	-	1.58%	
COLORADO STATE B&T N A		27,380	2.04%	2.38%	0.69%	
FIRSTBANK OF WHEAT RID	GE	15,651	1.16%	1.23%	1.36%	
PREMIER BANK		14,018	1.04%	1.15%	1.40%	
BANK OF CHOICE COLORA	D <mark>O</mark>	-	-	-	1.31%	
ACADEMY BANK NATIONAL	ASSN	5,203	0.39%	0.23%	0.20%	
BANK OF DENVER		2,601	0.19%	0.13%	0.13%	
Number of Institutions in th	e Market17	2,263,671	100	100	100	

<sup>\*</sup> Data from FDIC Summary of Deposits Inside of Market statistics



## First Quarter 2011 Highlights

**Core Deposit Growth** 

Core Deposit Growth						
Bank Name	Actual	Percentile				
Verus Bank Of Commerce	<mark>8</mark> 4.55	100%				
Home Loan State Bank	<mark>1</mark> 1.95	98%				
Cobiz Bank	7.33	97%				
Redstone Bank	7.13	95%				
North Valley Bank	<b>6</b> .17	94%				
Solera National Bank	6.00	92%				
Colorado Bank And Trust Company O	<b>5</b> .74	90%				
Timberline Bank	<b>5</b> .44	89%				
Valley Bank & Trust	<b>5</b> .30	87%				
Fort Morgan State Bank	<b>5</b> .11	85%				
Alamosa State Bank	<mark>3</mark> .80	84%				
Pikes Peak National Bank	<mark>2</mark> .63	82%				
Yampa Valley Bank	<mark>2</mark> .20	81%				
Steele Street Bank & Trust	<mark>1.</mark> 73	79%				
Montrosebank	1 <mark>.</mark> 66	77%				
Pueblo Bank And Trust Company	1 <mark>.</mark> 63	76%				
Citywide Banks	1. <mark>5</mark> 0	74%				
Legacy Bank	1. <mark>3</mark> 7	73%				
Millennium Bank	1. <mark>3</mark> 4	71%				
First National Bank Of Estes Park	1.3 <mark>0</mark>	69%				

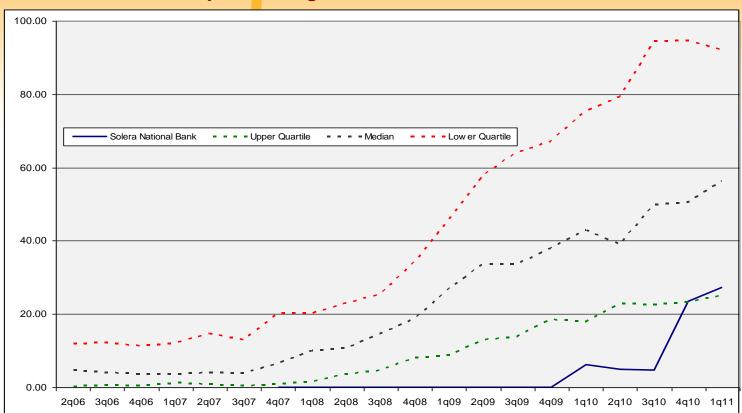
**Loan Growth** 

Bank Name	Actual	Percentile
Verus Bank Of Commerce	134.20	100%
5star Bank	5.58	98%
Fort Morgan State Bank	5.40	97%
Mountain View Bank Of Commerce	4.37	95%
Peoples National Bank	1.50	94%
Umb Bank Colorado	1.29	92%
Cache Bank & Trust	0.96	90%
Steele Street Bank & Trust	0.66	89%
Citywide Banks	0.66	87%
New West Bank	0.11	85%
Cobiz Bank	-0.46	84%
First Western Trust Bank	-0.55	82%
Redstone Bank	-0.81	81%
High Country Bank	-1.05	79%
Solera National Bank	-1.18	77%
First National Bank Of Estes Park	-1.56	76%
Signature Bank	-1.63	74%
Premier Bank	-1.70	73%
Bank Of The San Juans	-1.71	71%
Integrity Bank & Trust	-2.01	69%



## Peer Group Comparison

Nonperforming Assets to Tier 1 + ALLL





## Stock Price Change

Solera vs. SNL Index of US Banks with less than \$250 Million in Assets





## Executing on Plan

Our strong balance sheet, general conservatism and constant focus on risk management has served us well. We have continuously invested in systems, infrastructure, people and products

- Platform for growth in place
- Prudent risk management policies and procedures
- Rising net interest income
- Growing market share
- "Big Bank" products; community bank service
- Higher visibility through marketing initiatives



## Committed to the Fundamental Tenets of Banking

Solera is benefiting from an increasing number of customers who embrace the "Back to Basics of Banking." We have gained many new customers who seek the personalized services and localized decision making that a community bank like ours consistently provides.

- Human Capital
- Strong Capital Ratios
- Ample Liquidity
- Prudent Risk Management
- Exceptional Client Service

- Quality Products and Services
- Effective Pricing
- Measured Growth
- Operational Efficiency
- Profitability



#### **COMMUNITY SUPPORT**

- Extensive support for community based organizations
- President's Community Advisory Council
- Sponsoring financial literacy
- Banking expertise for non-profits
- Promoting volunteerism
- Building reputation
- Generating community goodwill





## Market Opportunities, Expansion Potential





## Key Strengths: Investment Highlights

- Growth in assets, deposits and loans demonstrate market opportunity and our ability to effectively win customers.
- Well-capitalized status is key.
- Experienced senior management and an active, highly visible Board of Directors and President's Community Advisory Council.
- Achieved profitability in third full year of operations validating our business model and mission.
- Fast growing and large market.
- Rapidly growing and increasingly affluent Hispanic market.



The Light of a New Banking Era

Thank you for your time and interest!