Crisis Communications in a COVID-19 Era

Wednesday, February 10, 2021

Speaker Biographies

Moderator:



Chris Kettmann
Partner and Co-Founder
Lincoln Churchill Advisors
Email: ckettmann@lincolnchurchilladvisors.com

Chris Kettmann is a co-founder and partner of Lincoln Churchill Advisors. Throughout his career, Mr. Kettmann has advised public and private companies of all sizes and geographies on developing and executing comprehensive, strategic communications programs. His clients have spanned a variety of industries – with a particular focus in the industrials, energy and natural resources sectors.

Mr. Kettmann's work has included extensive messaging, crisis management, shareholder activism and market intelligence counsel, incorporating in-depth research and analysis and a network of relationships built throughout his approximately 17 years in the financial communications industry.

Panelists:



Daniel Briggs
Sr Vice President, Investor Relations
Las Vegas Sands
Email: **Daniel.Briggs@sands.com**

Mr. Daniel Briggs is the Senior Vice President of Investor Relations at Las Vegas Sands, the world's leading developer and operator of Integrated Resorts. Mr. Briggs joined Las Vegas Sands in 2006 and is based at the company's global headquarters in Las Vegas, Nevada. Before joining Las Vegas Sands, Mr. Briggs was the Vice President of Finance at The BISYS Group, a provider of business services to the banking, insurance and asset management industries. Previously, Mr. Briggs was the Vice President of Finance at Winstar Communications, a telecommunications network and services provider. Mr. Briggs began his career in the accounting and assurance group at Deloitte and Touche.

Mr. Briggs is a graduate of the McCombs School of Business at the University of Texas at Austin.

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John Hulbert
Vice President Investor Relations
Target
Email: John.Hulbert@target.com

John Hulbert is Vice President of Investor Relations at Target. In 2000, John joined Target as a Financial Analyst. Before moving to the Communications team in 2007, John held a variety of positions within Target's Finance team. John was named Director, Investor Communications in 2008 and Vice President, Investor Relations in 2014. At multiple times during his tenure on Target's Investor Relations team, John and Target's IR program have appeared on Institutional Investor Magazine's "All America Executive Team" based on survey responses from buy-side and sell-side analysts, most recently in 2018.

John graduated from Haverford College with a BA in Economics and received an MA in Economics and an MBA in Finance from the University of Wisconsin in Madison. John is a member of the Board of Directors of the Nicholas Center for Corporate Finance and Investment Banking at the University of Wisconsin School of Business, and a member of the Board of Directors of the Minnesota Council on Economics Education.



James Marsh
Head of Investor Relations
Lionsgate
Email: jmarsh@lionsgate.com

As Executive Vice President of Investor Relations, James Marsh spearheads the company's investor relations efforts with sell side analysts and buy side investors.

Prior to joining Lionsgate in 2016, Mr. Marsh served as Managing Director and Senior Research Analyst at Piper Jaffray, following entertainment, radio and television broadcasting, outdoor advertising, and publishing companies. Previous to that, Marsh covered the radio and television broadcasting, publishing and outdoor advertising sectors at Cowen & Co., Robertson Stephens and Prudential Securities. He has also co-founded Hanover Square Capital Management, LLC., a hedge fund focused on the Consumer and Media sectors. Marsh has received numerous accolades for his stock picking and forecasting, including The Wall Street Journal's "Best on the Street" analyst survey.

Marsh holds an MBA in Finance and International Business from New York University and a B.S.B.A. in Accounting from John Carroll University. He is a Chartered Financial Analyst, as well as a Certified Public Accountant.