ESG: Driving Effective ESG engagement with the Investment and Broader Stakeholder Community

Thursday, May 20, 2021

Speaker Biographies

Moderator:



Mike Wallace
Partner
ERM

As an ERM Partner, Mike is responsible for expanding ERM's strategic market engagement, developing strategic partnerships, providing innovative corporate sustainability solutions and helping shape the strategic direction of the Firm.

Mike is internationally recognized in the field for his expertise in ESG Ratings & Rankings. This experience began in 2003/2004 when he facilitated his first corporate working group on the topic of survey fatigue for BSR. Mike went on the help create the Global Initiative for Sustainability Ratings (GISR) in 2005, as well as chair ESG Ratings & Rankings working groups for the Corporate Responsibility Association (CRA) (2014-2016) and the World Business Council for Sustainable Development (WBCSD) (2016-2018). He also helped create and co-chair the Committee on Supplier Ratings (COSR) (2015) with Microsoft, which helps companies leverage the ESG Ratings & Rankings field to assess and manage large supply chains. Prior to ERM, Mike was a Director at the Global Reporting Initiative (GRI) and was responsible for re-establishing GRI in North America (2009-2014). GRI reporting grew from 20% of the S&P500 to over 70%, during Mike's tenure.

Mike has given expert testimony to the European Commission, U.S. Securities Exchange Commission, Environmental Protection Agency and the General Services Administration, and has presented on the topic of ESG at an array of executive level conferences and meetings, including the Business Roundtable, the National Association of Corporate Directors (NACD), the Society for Corporate Governance and the National Investor Relations Institute (NIRI), as well as at the New York Stock Exchange, Nasdaq, the Toronto Stock Exchange, the Stock Exchange of Thailand and the Hong Kong Stock Exchange.



Sharon Basel
Senior Manager of Sustainability
General Motors

Sharon Basel is the senior manager of sustainability at General Motors. She is responsible for developing the company's sustainability strategy, ensuring alignment with its business model and identifying key performance indicators and goals for business planning.

Sharon leads the global reporting and non-financial disclosure strategy for the company's sustainability initiatives worldwide, including development of the company's annual sustainability report and its investor rating, ranking and assessment responses. In addition, she is responsible for cultivating the company's internal and external community around sustainability to embed and integrate sustainability into business processes in all the various internal functions and leading General Motors' stakeholder engagement process through its partnership with Ceres and managing other stakeholder relationships globally.

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Sharon has built her expertise by working in a variety of functions at GM in her 38 years with the company including manufacturing, product development, vehicle safety, and product and sustainability communications. She earned a Bachelor of Science degree in Industrial Management and Engineering from Purdue University in 1981.



Eileen Durey
Hemenway Trust Company

Eileen Durey develops tailored investment strategies for high-net-worth individuals, families, foundations and endowments. She has more than 20 years of experience performing research and due diligence across multi-asset classes, including traditional equities, socially responsible/impact investing, private equity/early stage and venture capital allocation.

Working closely with the Investment and Trust Committees and HTC's Chief Investment Officer, Eileen assists with the oversight of investment portfolios, recommends portfolio changes and monitors existing holdings. She develops and integrates financial plans that are aligned with the client's current and future goals and risk tolerance. Eileen also heads the firm's environmental, social and governance (ESG) research and counsels clients on ESG and Impact Investing.

Before joining Hemenway Trust Company, Eileen was a portfolio manager and research analyst at Boston-based investment management firms.

Eileen is a CERTIFIED FINANCIAL PLANNER ™.



Tammy Perry
Director, Corporate Sustainability
Edwards Lifesciences

Tammy Perry is Director, Corporate Sustainability at Edwards Lifesciences (NYSE: EW), a global medical device company. She is responsible for the enterprise-wide sustainability strategy, goals and initiatives, integration into overall business strategy and measuring impact. She serves in an advisory role to senior leadership on corporate sustainability measures and best practices. In collaboration with both internal and external stakeholders, she leads all aspects of ESG analysis including external reporting and assessments, stakeholder inquiries and engagement, and relationship management.

With more than 20 years of investor relations and corporate communications experience, Tammy has delivered value-added services and creative solutions in IR and corporate communications for micro to large cap companies, pre- and post-IPO, in a variety of industries encompassing healthcare,

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manufacturing, media, oil & gas, and software technology, including the IR departments of Edwards Lifesciences and Fluor Corporation.

Tammy is an active member of The Conference Board's Sustainability Council, ERM's ESG Ratings Working Group and a long-standing member of the National Investor Relations Institute (NIRI). A native of Southern California, she earned a bachelor's degree in communications from California State University, Fullerton.