Navigating IR Challenges in 2022

Tips on Planning & Executing a Successful IR Program



NIRI Virtual Chapter Professional Development Series

Wednesday, December 8, 2021
Noon – 1pm EST

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CPE Credit and Q&A

CPE Credit

- NIRI Virtual offers Continuing Professional Education (CPE) credit for attending and participating in our monthly programs.

- For CPE Credit, you must answer all three (3) of the polling questions AND you must complete the program survey that is provided at the end of this presentation.

Q&A

- If you are participating via the live webinar, you can type your question in the “chat box” at the bottom of your computer screen

Professional Development Unit (PDU)

- Holders of the NIRI IRC® credential can earn 1 professional development unit (PDU) per meeting/webinar. IRC-credentialed speakers may also earn PDUs. More information is available at www.niri.org/certification.

Agenda

Learning Objectives

At the conclusion of this program, participants will be able to:

- Develop plans for when to return to in-person conferences and NDRs
- Assist in the decision-making process for returning to international travel
- Recommend in-person vs. virtual engagement for CEO/CFO/others
- Identify how Investor Days will change in the future

Today's Speakers

Moderator



Michael Miller
Executive Director, Global Client Advisory & Thought Leadership
IHS Markit

Guest Speakers



Daniel E. Cravens
Managing Director, Global Investor Relations
American Airlines Group Inc.

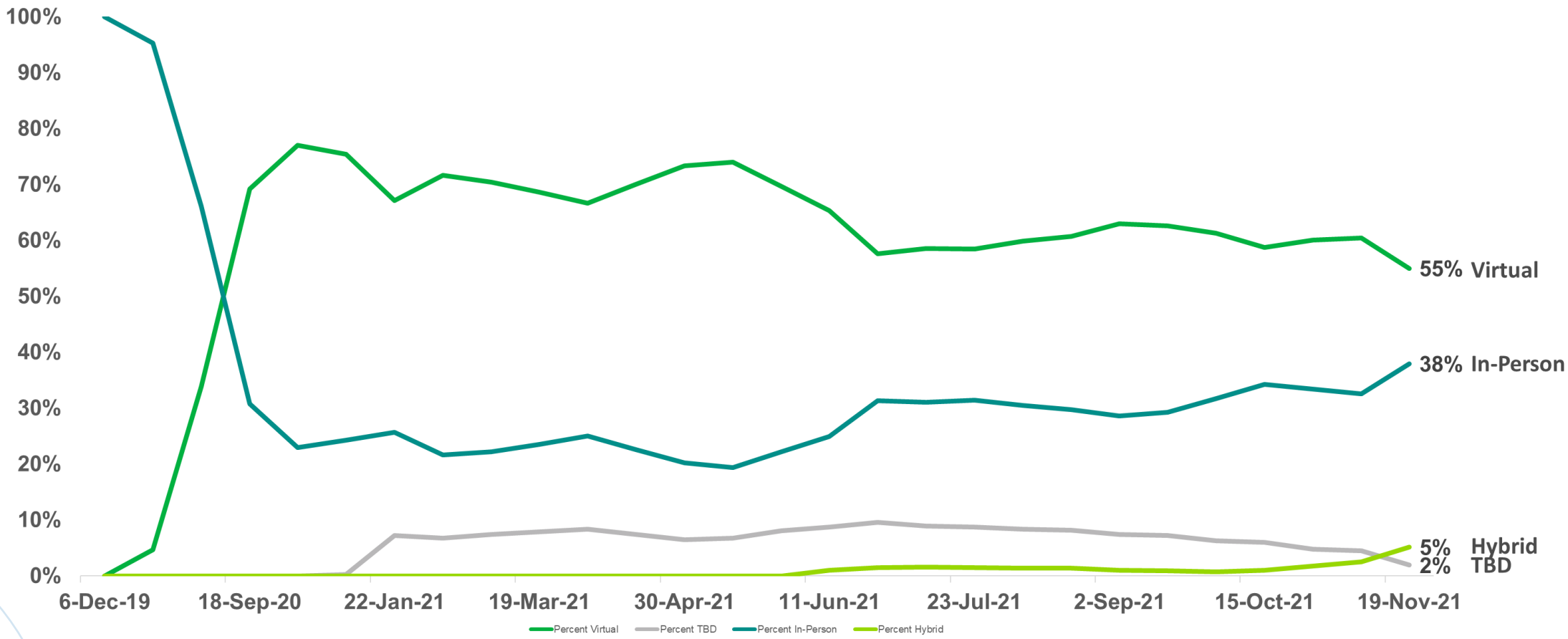


Chandler Salisbury
VP, Head of Investor Relations & Corporate Development
WeWork



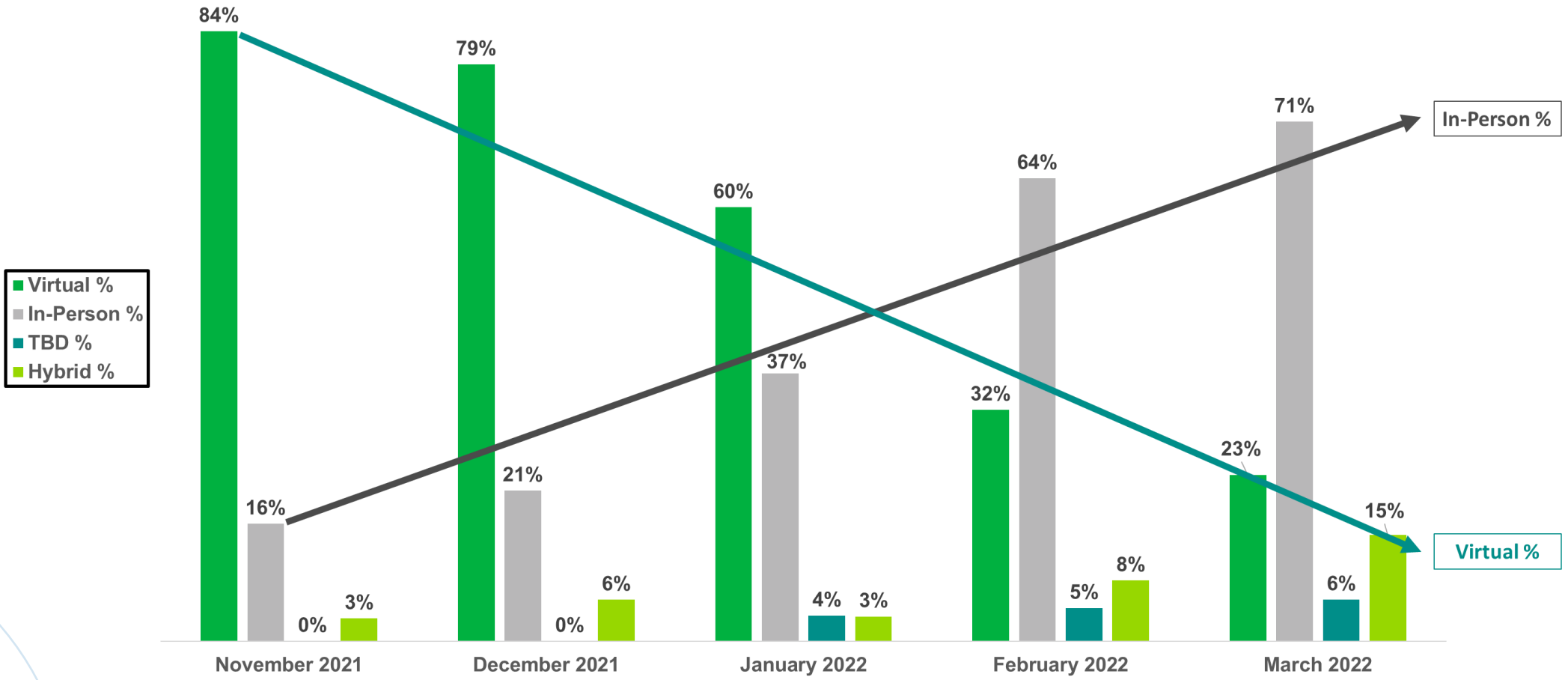
Kim Watkins
Vice President, Investor Relations
Intuit

Global Event Schedules: Dec 2019 – Nov 2021



Source: IHS Markit Research & Analysis

Global Investor Events Schedule Breakdown



Source: IHS Markit Research & Analysis

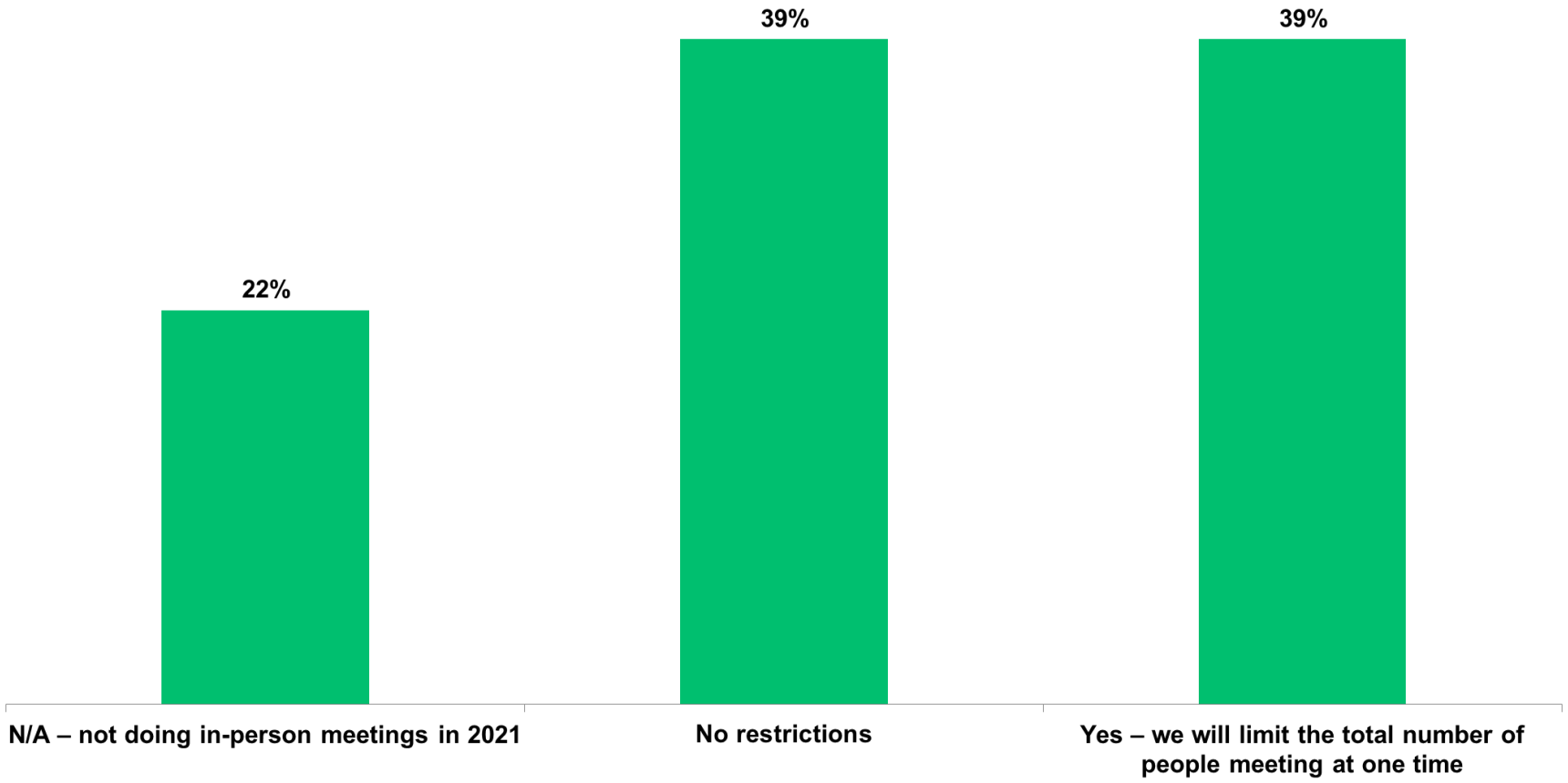
Polling Question #1



When do you expect to return to in-person meetings?

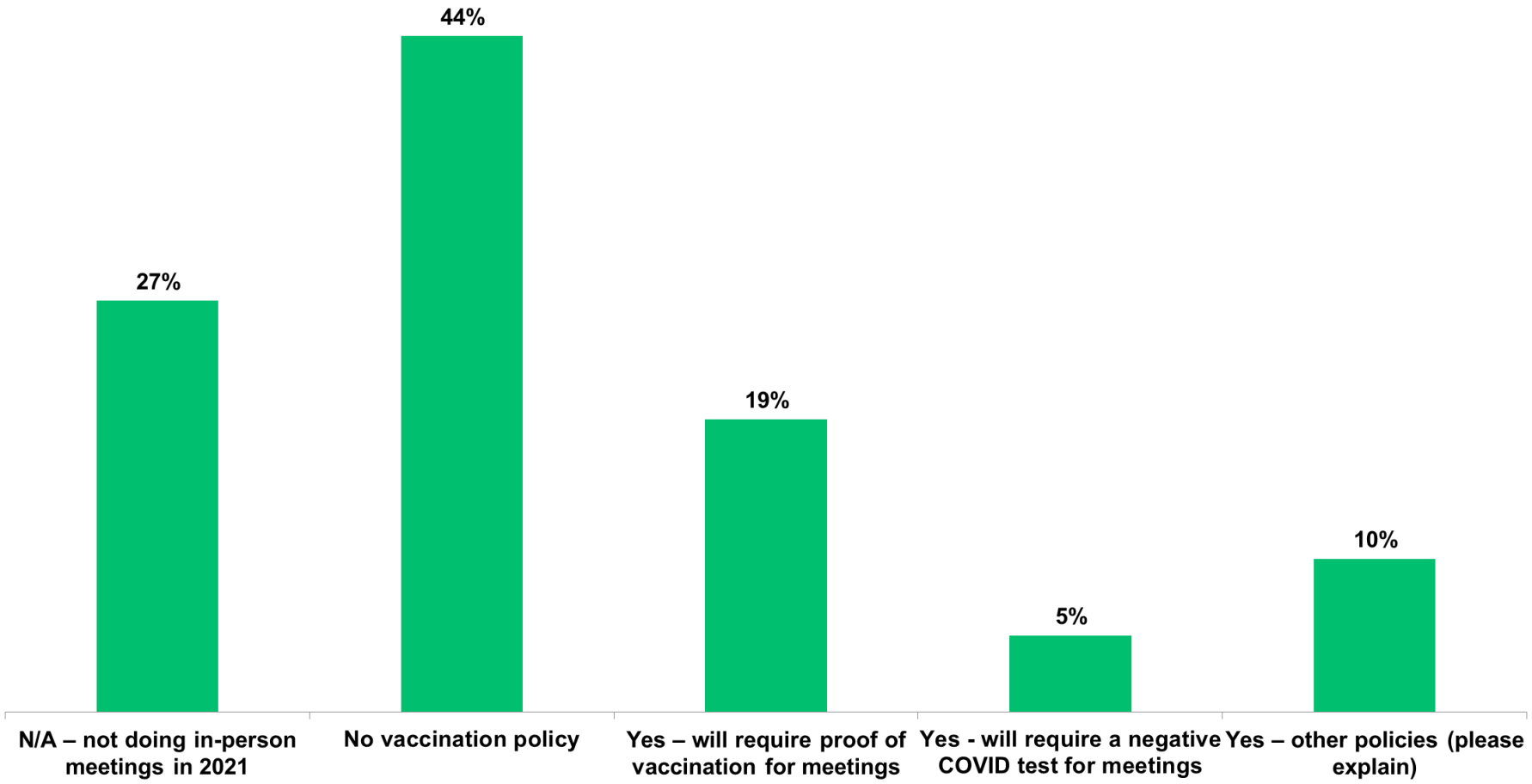
A. Already attending in-person
B. Year-end 2021
C. 1H 2022
D. 2H 2022
E. No plan to return in 2022

Do you envision implementing restrictions on the size of in-person meetings?



Source: IHS Markit Survey (200+ respondents)

Do you envision implementing any vaccination mandates for meetings?



Source: IHS Markit Survey (200+ respondents)

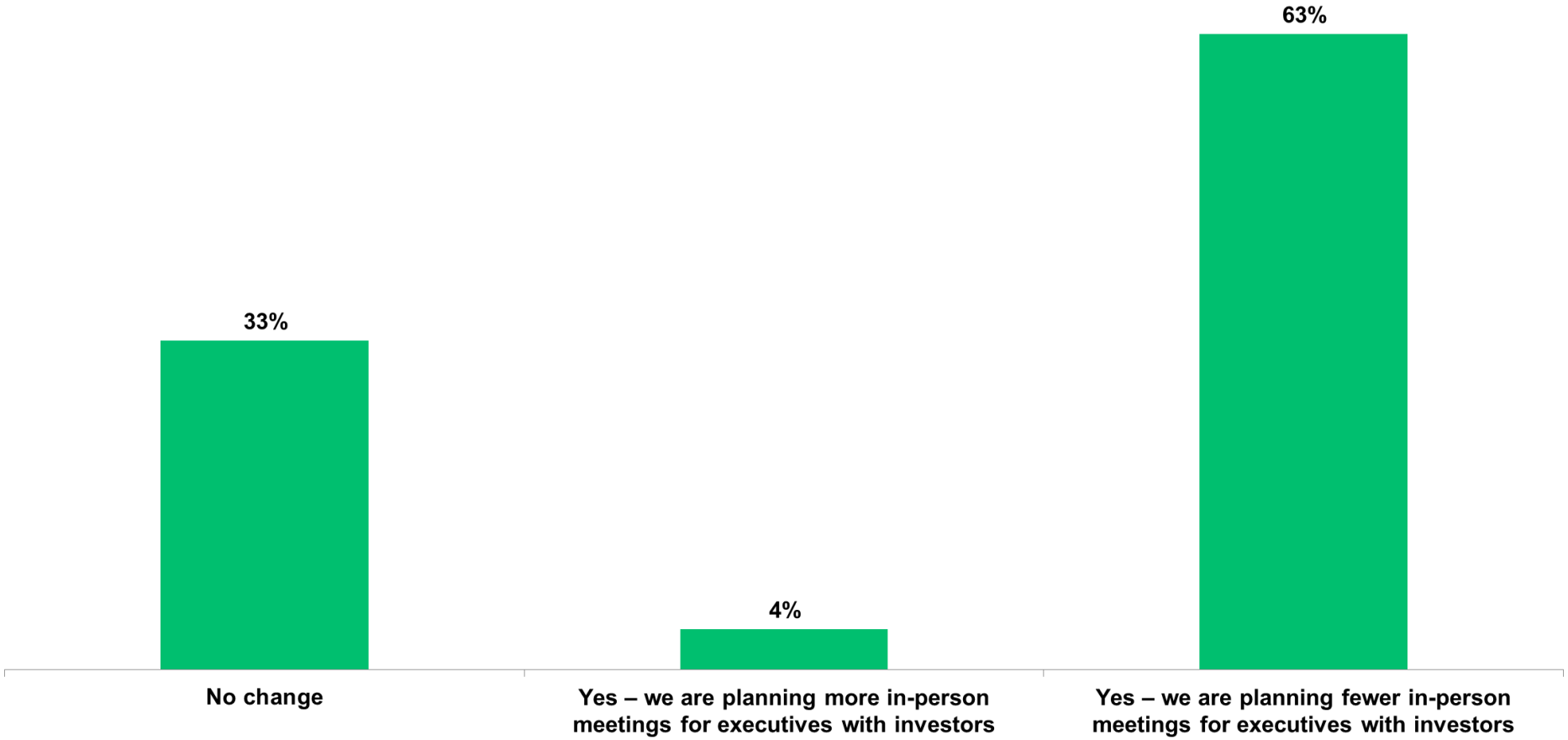
Polling Question #2



Are you planning to travel for international IR activities in 2022?

A. Yes – Roadshow(s)
B. Yes – Conference(s)
C. Yes – Both NDR(s) & Conference(s)
D. No international travel planned

Do you expect the frequency with which executives meet with investors to change relative to pre-pandemic levels?



Source: IHS Markit Survey (200+ respondents)

Polling Question #3



Have you recently had (past 12 months) - or are you planning to host - an Investor Day (next 12 months)?

A. Yes – 100% In-person
B. Yes – 100% Virtual
C. Yes – Hybrid
D. No recent or planned Investor Day

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Virtual Chapter Program Calendar

Date	Program
December 16	Café Chat

Please check the NIRI Virtual Chapter website, www.nirivirtual.org, for updated program information.

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