

Sponsorship Benefits 2025-2026

		Sponsorship Levels		
		GOLD	SILVER	BRONZE
		\$5,000/year In-kind services	\$3,000/year	\$1,000/year
Website	Company logo posted on the home page of the Virtual Chapter (VC) website with click-throughs to the Company's landing page.	★	★	N/A
	Company logo and summary posted on the Sponsorship page of the VC website with click-throughs to the Company's landing page.	100-words	50-words	50-words
Programming		Webcasts/Cafe Chats	Webcasts	N/A
	Sponsorship acknowledgement at beginning and end of all programs.	★	★	★
	Inclusion of Company logo on Sponsorship slide for webcast programming.	★	★	★
	Logo included on all promotional materials distributed electronically for Chapter Events.	★	★	N/A
	Exclusive sponsor and marketing privileges for Cafe Chat program including introductory remarks.	1 Session	1 Session	★
Communication	Consideration for panel participation as a subject matter expert.	★	N/A	N/A
	Thought leadership consideration for quarterly newsletter distributed to VC membership.	★	★	★
	Consideration for VC's membership survey.	★	N/A	N/A
	Promote Sponsorship on VC's social media platforms.	★	★	★
Membership	Complimentary annual membership to the Virtual Chapter*	3 memberships	2 memberships	1 membership
	Consideration to participate on a VC Board Committee**	★	N/A	N/A

Some notes about our unique programming and content:

-Cafe Chat sessions are intimate "coffee house" forums that allow members to connect over Zoom to discuss and exchange ideas and experiences relevant to IR. Sessions are moderated and not recorded or transcribed.

*The individual MUST BE A NIRI MEMBER before this can apply. The Virtual Chapter will not pay for a sponsor's NIRI National membership.

** Individuals nominated for Board positions or those wishing to serve on a Board Committee MUST BE A NIRI VIRTUAL CHAPTER MEMBER.