



**Sponsorship Benefits**

		Sponsorship Levels		
		Gold	Silver	Bronze
		\$5,000/year; In-kind webcast services	\$3,000/year	\$1,000/year; All other in-kind services
Website	-Company logo posted on the home page of the website with click-throughs to Company's landing page	★	★	n/a
	-Company logo and summary posted on the Sponsorship page of the website with click-throughs to Company's landing page	100-word	50-word	50-word
	-Access to members-only section of the website	★	★	n/a
	-Thought leadership consideration for Virtual Vault	★	n/a	n/a
Programming	-Sponsorship acknowledgement at beginning of all programs	★	★	n/a
	-Inclusion of Company logo on Sponsorship slide for webcast programming. Logo included on all promotional materials distributed electronically for Chapter events	★	★	★
	-Exclusive sponsor and marketing privileges for Café Chat program, including introductory remarks	2 sessions	1 session	n/a
	-Consideration for panel participation	1 webcast	n/a	n/a
Communication	-Thought leadership consideration for blog post, LinkedIn, Twitter or quarterly newsletter distributed to members	★	★	★
	-Participation in Chapter's annual member survey	2 questions	n/a	n/a
	-Promote sponsorship on Chapter's social media platforms	★	★	★
Membership	-Complimentary annual membership to the Virtual Chapter	2 memberships	1 membership	n/a
	-Participation on Board committee	★	n/a	n/a

*Some notes about our unique programming and content*

- Café Chat sessions are intimate forums that allow members to connect by phone in a virtual "coffee house" environment to discuss and exchange ideas and experiences relevant to IR. Sessions are moderated and not recorded or transcribed.
- The Virtual Vault is a repository of useful materials on some of the key topics relevant to the practice of investor relations today. Just like a real vault, we include only materials with true value and we update the Vault regularly to ensure the content is timely and appropriate.