NIRI Virtual Chapter
Targeting Program
May 22, 2019

Speaker Bios

MARILYN MORA

HEAD OF INVESTOR RELATIONS - CISCO

As Head of Investor Relations, Marilyn oversees Cisco's Global Investor Relations program. She is responsible for defining and shaping Cisco's IR strategy along with managing Wall Street relationships and the development of financial and corporate communication materials. She currently leads a team of skilled IR professionals with responsibility for buy-side and sell side relationships, and closely partners with the executive management team, Finance, Legal, Marketing, Corporate Communications and Cisco's technology business unit leaders. She also oversees Cisco's Corporate Governance program partnering closely with Legal.

Marilyn has been recognized in her efforts in Investor Relations as she won the 2011 and 2015 Institutional Investor Award for "Best IR professional" by the sell side and buyside. Additionally, her team has been highly ranked on an annual basis for an outstanding Investor Relations program and winning in the best Analyst Day category.

She brings more than fifteen years of Investor Relations experience having held roles at a variety of companies ranging from micro-cap to mega cap. Before joining Cisco in 2007 in her current role, Marilyn was Head of Investor Relations at WebEx Communications. Prior to that, she held similar roles at Symantec, VERITAS Software, Callaway Golf and a consultant role at a San Francisco-based Investor Relations Agency.

NEAL GOLDNER

VICE PRESIDENT INVESTOR RELATIONS – MARRIOTT VACATIONS WORLDWIDE

Neal Goldner serves as vice president, Investor Relations for Marriott Vacations Worldwide Corporation since April 2019.

Mr. Goldner began his career at Ernst & Young in New York where he specialized in the taxation of investment companies and high net-worth individuals. While attending business school Mr. Goldner began his nearly 12 year buy-side equity research career at DLJ Asset Management in New York, remaining there after graduation. In 1997, Mr. Goldner transitioned to NCM Capital in Durham, North Carolina as the vice president, senior equity analyst where he delivered investment recommendations to portfolio managers within several different industries including consumer goods, healthcare, technology and telecommunications, while also managing a midcap value portfolio. In 2000 he joined State Street Capital in Boston where he continued his analyst work focusing on the global consumer and healthcare sectors.

In 2006 Mr. Goldner left the buy-side, transitioning to Investor Relations. He joined Kellogg Company in Battle Creek, Michigan as the director, Investor Relations and competitor analysis where he managed the Investor Relations department and was the primary contact for the investment community. He returned to the New York area in 2007 as the vice president of Investor Relations at Henry Schein, a global distributor of dental and medical products. In this role, he developed a strategic plan for the Investor Relations

department of this Fortune 500 healthcare services company and was the primary contact for the investment community. Most recently, Mr. Goldner worked for Avis Budget Group, Inc. in Parsippany, New Jersey as the vice president of Investor Relations. In this role, he led the Investor Relations program, a $9 billion global provider of mobility services since 2010.

Mr. Goldner holds a Bachelor of Business Administration degree in accounting from Baruch College in New York and a Master of Business Administration degree in finance and marketing from Columbia Business School also in New York. Mr. Goldner is currently serving as a director of NIRI-Virtual and is a past director of NIRI New York, a professional association of investor relations officers.

LOREN MORTMAN

PRESIDENT, THE EQUITY GROUP

Loren is President of The Equity Group, an investor relations consulting firm specializing in strategic communications, investor/analyst outreach and relations, market intel and analysis, and IR advisory for micro through mid-cap companies.

- Joined the firm in 1997; provided full scope IR services to publicly listed clients in various industries.
- 2007: became a Senior Vice President focusing on corporate development.
- 2013: appointed President.
- Prior… Analyst at Brenner Securities, an Investment Bank. BBA in Finance from the Goizueta Business School at Emory University.

Member of the National Investor Relations Institute and the Public Relations Global Network; Communications Chair of The Dalton School Alumni Council.