The Impact of MiFID and the Changing Sell-side Landscape
Wednesday, October 9, 2019

MODERATOR

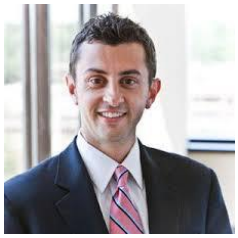


Matt Tractenberg, Investor Relations Partner, Q4, Former IRO, Cisco

Matt Tractenberg has been a senior executive providing finance and Investor Relations services to public companies, including Cisco Systems and Belden, for more than 20 years. Currently, Matt is an Investor Relations Partner at Q4, delivering IR advisory services to clients through an innovative solution titled *The IR Success Platform*. Previously, he served as the Vice President of Investor Relations at WestRock, a U.S. based provider of paper and packaging solutions with sales exceeding $20 billion annually.

Mr. Tractenberg has held a variety of finance roles and IR roles at companies across a variety of sectors including technology, industrial, and basic materials. He is a regular public speaker on corporate strategy, financial market structure, and corporate positioning. He holds a B.S. in Accountancy and an MBA specializing in Financial Management & Markets. Born and raised in New York, he now lives in Atlanta with his wife Paige and two children.

PANELISTS



Shawn Harrison, Associate Director of Research, Longbow

Shawn Harrison is the Associate Director of Research, Vice President, and a Senior Research Analyst covering the technology and industrial supply chain at Longbow Research, a boutique research investment provider based in Cleveland, OH. Shawn began his career at Martin Capital Management, a high net worth wealth management research and services institution, and FTN Midwest, a leading independent research firm, before joining Longbow Research and becoming a senior analyst in the mid 2000's. Shawn's research focuses on technology leaders including Apple, global semiconductor and component manufacturers, technology distributors, EMS providers, and industrial technology companies. Shawn makes regular TV appearances on CNBC, Bloomberg TV, and Yahoo TV as well as is often cited in publications including the Wall Street Journal, Barron's, Bloomberg, and Reuters. Shawn was named in 2007 and 2010 to the Wall Street Journal's Best on the Street Survey and Starmine's Best Brokerage Analysts and is a consistent recipient of II investor votes. He holds a BS in Finance from Penn State University.



Shawn Bevec, Vice President, Investor Relations, Quest Diagnostics

Shawn Bevec joined Quest Diagnostics in 2016 to lead the investor relations function for the company. Prior to joining Quest, he was a sell side analyst for over 8 years at Deutsche Bank and Susquehanna International Group with coverage across a number of health care sub sectors including medical devices, managed care, and life science & diagnostic tools. Prior to Wall Street, Mr. Bevec was an analytical chemist at Pfizer and Johnson & Johnson. Mr. Bevec earned an MBA from The Stern School of Business at New York University, and a bachelor's degree in chemistry from the University of Arizona.



Alan Bezoza, Portfolio and Risk Manager, Meleke Capital Partners

Alan Bezoza is a Portfolio Manager and Risk Manager of Meleke Capital Partners, a investment firm focused on public equity securities. Prior to founding the firm in 2019, he has spent 20 years researching and investing in the Technology, Media and Telecom sector. He has a total 14 years experience on the buyside and 9 years on the sell side focusing on Media and Telecom companies in addition to those within the supply chain (towers, data centers, networking, communications technology, components, etc.). Alan was previously a Partner and Sector Head at Dorsal Capital focused on Media, Telecom and Communications Technology sectors for 4+ years. Prior to Dorsal, Alan spent 7 years at Janus Capital where he was a Senior Analyst and Co-Sector Head of the Communications and Media team. He had stints at Oppenheimer and Co and FBR on the sell side and was considered a thought leader in his universe appearing numerous times on CNBC, Bloomberg TV, as well as printed media outlets. He first started his career at Lazard Asset Management. He received a Bachelor of Finance from Lehigh University.