NIRI Virtual Chapter
Award Winning IR: Perspectives from the Winner's Circle
May 7, 2020 12:00 pm – 1:00 pm ET

Speaker Biographies



Ben Ashwell is the editor at IR Magazine and Corporate Secretary, Ben Ashwell is the editor at IR Magazine and Corporate Secretary, covering investor relations, governance, risk and compliance. Prior to this, he was the founder and editor of Executive Talent, the global quarterly magazine from the Association of Executive Search and Leadership Consultants.

Before moving to the US, Ben was the vice president and editor at Executive Grapevine, overseeing the UK's leading HR and talent management magazine. In 2019, Ben was included in the inaugural NIRI 40 Under 40 list.



Carol DiRaimo most recently served as Chief Investor Relations & Corporate Communications Officer at Jack in the Box Inc. from July 2008 until August 2019. Previously, she was Vice President of Investor Relations for Applebee's International, Inc., where she was employed for 14 years and served in a variety of capacities, including financial planning & reporting, treasury and corporate analysis, before heading the investor relations function. Carol has over 30 years of experience in the restaurant industry and six years of public accounting experience at Deloitte.

Carol has received numerous awards, including being named one of the top 30 global investor relations professionals over the past 30 years by ***IR Magazine*** in 2018. ***IR Magazine*** has honored Carol six times as Best Investor Relations Officer in the U.S. for a small- to mid-cap company. In 2017, Jack in the Box received awards for Best Overall Investor Relations Program (mid-cap) and Best in Sector: Consumer Discretionary by ***IR Magazine***. In 2017 and 2018, Jack in the Box Inc. was recognized as one of the magazine's Global Top 50 IR programs. ***Institutional Investor*** has named Carol to its All-America Executive Team 12 times, ranking her as the Best Investor Relations Officer by the sell-side for six consecutive years (2013 – 2018) as well as the Best Investor Relations Officer by the buy-side in 2016 and 2017. ***Institutional Investor*** also recognized Jack in the Box Inc. as one of America's Most Honored Companies for five consecutive years (2015 – 2019).

Carol graduated summa cum laude from the University of Missouri with a BS in accountancy, and received a Bronze Medal on the CPA exam in 1983. She also earned an Executive Fellows MBA from Rockhurst University in Kansas City in 2004.

From 2006 to 2011, Carol served on the Board of Directors of the National Investor Relations Institute. She has also served on the Board of Trustees of Rockhurst University from 2010 until 2019, and continues to serve on its audit committee.