**NIRI Virtual Chapter**
**Understanding and Managing Your ESG Performance**
**October 14, 2020**

## SPEAKER BIOGRAPHIES



**Jonas Kron**
**Chief Advocacy Officer**
**Trillium**

Jonas D. Kron is Trillium's Chief Advocacy Officer. With over twenty years of experience in shareholder advocacy, Jonas is responsible for leading and coordinating Trillium's extensive advocacy program, which works to engage companies on their environmental and social performance. His advocacy work includes direct communications with company leadership, investor education and awareness, shareholder proposals, and public policy advocacy at the municipal, state, and federal levels. As a recognized legal expert in the field and a leader in shareholder advocacy, Jonas regularly represents Trillium in the media, at public events, and with clients. Jonas currently serves as the Secretary of the US SIF board and as co-chair of the organization's public policy committee. Prior to joining Trillium, Jonas was an environmental attorney and public defender as well as outside counsel to many socially responsible investment organizations. Jonas holds J.D. and masters degrees from Vermont Law School.



**Suzanne Fallender**
**Director, Corporate Responsibility**
**Intel Corporation**

Suzanne has more than 20 years of experience in the field of corporate responsibility and sustainable investing and currently serves as the director of Intel's global corporate responsibility office. In her role, Suzanne leads efforts across the company to integrate corporate responsibility into company strategy, policies, communications, and stakeholder engagement processes in order to create positive social impact and business value—including the recent development and launch of Intel's new 2030 strategy and goals. She leads a team of experienced professionals who collaborate with internal and external groups on Intel's corporate responsibility and human rights programs, and identify opportunities to apply Intel's technology and expertise to address social and environmental challenges. She also works closely with Intel's investor relations and corporate governance groups to drive an integrated outreach approach with investors on environmental, social and governance issues. During her time at Intel, Suzanne has held a number of corporate responsibility-related roles, including leading Intel's global programs to empower girls and women through technology. Prior to her time at Intel, she served as vice president at Institutional Shareholder Services where she managed the firm's socially responsible investing division. She holds an M.B.A. from the W.P. Carey School of Business at Arizona State University and a B.A. from Trinity College in Hartford, CT. Suzanne has also served on a number of leading industry advisory boards and committees on sustainability and corporate responsibility over the past decade and currently serves on the board of directors of the non-profit, Net Impact.

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**Ben Kruse**
**Director, Global ESG Reporting & Insights**
**AT&T**

Ben Kruse is director of global ESG reporting & insights at AT&T. He is responsible for AT&T's corporate responsibility reporting strategy, including alignment to leading ESG reporting standards and frameworks, and collaboration with major data aggregators and rating/ranking organizations. In addition to optimizing AT&T's proactive non-financial reporting systems and performance, Ben's team works to apply key learnings and best practice benchmarks from the reporting process, to advance corporate policy and programmatic impact. His team also leads AT&T's biennial CSR stakeholder engagement process, to stay abreast of leading and emerging issues, and to help inform the company's long-term strategy and goal setting. Ben has nearly 22 years of experience at AT&T with a diverse background in sales, marketing, and public affairs leadership. He holds an undergraduate degree in marketing and international business from Kansas State University, and a Master of Business Administration in marketing from the University of Kansas.



**Mack Abbot**
**Vice President, Investment Stewardship**
**BlackRock**

Mack is a Vice President in BlackRock's Americas Investment Stewardship group. Mack is the lead analyst for the REIT and Software sectors in BlackRock's Americas Investment Stewardship group and is responsible for the evaluation of corporate governance, proxy voting and engagement with boards and management across this portfolio.

Mack has a particular expertise in shareholder activism and capital return strategy. Prior to joining BlackRock, Mack worked at Deutsche Bank as an Associate within the Equity-Linked Origination team; he served as junior structurer heading coverage of sponsors, hedge funds and sovereign wealth funds. In this role, Mack worked to structure bespoke equity derivatives, convertible bond offerings and share repurchase programs. Prior to Deutsche, Mack was an Associate within Nomura's Corporate Equity Derivatives team where we structured products for activist investors, sponsors and corporates.

Mack earned an MBA from the Darden Graduate School of Business Administration at University of Virginia and a BA from Georgetown University.