NEWS RELEASE

American Eagle Outfitters Announces Second Quarter Earnings Results Conference Call

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PITTSBURGH, Pa., Aug 12, 2008 (BUSINESS WIRE) -- American Eagle Outfitters (NYSE:AEO) will report second quarter earnings on the morning of Wednesday, August 27th.

At 9:00 a.m. Eastern Time on August 27, 2008, the company's management team will host a conference call to review the financial results. To listen to the call, dial 1-877-407-0789 or internationally dial 1-201-689-8562 five to seven minutes prior to the scheduled start time. The conference call will also be simultaneously broadcast over the Internet at **www.ae.com** or **www.streetevents.com**.

Anyone unable to listen to the call can access a replay beginning August 27, 2008 at 12:00 p.m. Eastern Time through September 10, 2008. To listen to the replay, dial 1-877-660-6853, or internationally dial 1-201-612-7415, and reference account 3055 and confirmation code 293578. An audio replay of the conference call will also be available at **www.ae.com**.

About American Eagle Outfitters:

American Eagle Outfitters, through its subsidiaries ("AEO"), designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. The original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. AEO currently operates 875 stores in 50 states, the District of Columbia and Puerto Rico, and 76 AE stores in Canada. AEO also operates ae.com(R), which offers additional sizes and styles of favorite AE(R) merchandise and ships to more than sixty countries around the world. The American Eagle(R) brand also includes a

Dormwear(R) collection, aerie(TM), which is available in 81 standalone stores, AE stores and at aerie.com. The collection includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AEO girl. Designed to be sweetly sexy, comfortable and cozy, the aerie brand offers AEO customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

MARTIN + OSA(R), a concept targeting 28 to 40 year-old women and men, offers Refined Casual(TM) clothing and accessories, designed to be valuable, irresistible, inspiring, authentic and adventurous. AEO currently operates 22 MARTIN + OSA stores. For additional information and updates, visit **www.martinandosa.com**.

AEO plans to launch a children's apparel brand, 77kids by american eagle(TM), offering on-trend, high-quality clothing and accessories for kids age two to 10. The 77kids(TM) line will debut online at **www.77kids.com** during Fiscal 2008, with brick-and-mortar stores in the U.S. planned for 2010.

SOURCE: American Eagle Outfitters

American Eagle Outfitters
Judy Meehan, 412-432-3300