NEWS RELEASE

American Eagle Outfitters Announces Participation in the 11th Annual ICR XChange Conference

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PITTSBURGH, Jan 12, 2009 (BUSINESS WIRE) -- American Eagle Outfitters, Inc. (NYSE: AEO) today announced that the Company will be presenting at the 11th Annual ICR XChange Conference held at the St. Regis Monarch Beach Resort & Spa in Dana Point, California on Thursday, January 15, 2009 at 8:15 am Pacific Standard Time. James O'Donnell, President and Chief Executive Officer and Joan Holstein Hilson, Chief Financial Officer will host the presentation.

The audio portion of the presentation will be webcast live. To access the presentation, log onto http://investor.shareholder.com/icr/eventdetail.cfm?eventid=63846.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters(R) brand targets 15 to 25 year old girls and guys, with 958 stores in the U.S. and Canada and online at www.ae.com. aerie(R) by american eagle offers Dormwear(R) and intimates collections for the AE(R) girl, with 116 standalone stores in the U.S. and Canada and online at www.aerie.com. MARTIN + OSA(R) provides Refined Casual(TM) fashions for 28 to 40 year old men and women at its 28 stores and online at www.martinandosa.com. The latest brand, 77kids(TM) by american eagle(TM), is available online only at www.77kids.com. 77kids offers "kid cool," durable clothing and accessories for kids ages two to 10. AE.COM(R), the online home of the brands of AEO, Inc. ships to more than 60 countries worldwide.

SOURCE: American Eagle Outfitters, Inc.

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