



**AMERICAN EAGLE
OUTFITTERS**

NEWS RELEASE

American Eagle Outfitters Expands Global Presence with New License Agreements in Central and South America and Thailand; First Stores to Open in 2014

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PITTSBURGH--(BUSINESS WIRE)--Dec. 4, 2013-- American Eagle Outfitters, Inc. (NYSE:AEO) further expands its global presence in the Americas and Asia Pacific markets with three exclusive multi-store licensing agreements as follows:

- Venezuela, Caribbean Islands and Central America, including the regions of Panama, Costa Rica, Honduras, Guatemala, El Salvador, Nicaragua and Belize with Grupo David Enterprises
- Columbia with Grupo Comercializadoras
- Thailand with Pacifica Lifestyle Co.

“We are excited to introduce our brands into these high growth and vibrant international markets as we continue to expand our global presence and build on our success to date,” said Robert Hanson , Chief Executive Officer. “Our partners bring deep customer insights and knowledge of their markets as well as proven operational experience. We look forward to successful and prosperous partnerships.”

Stores will open beginning in the summer of 2014. American Eagle Outfitters currently has licensed stores in 12 countries including the United Arab Emirates, Kuwait, Russian Federation, Kingdom of Saudi Arabia, Lebanon, Jordan, Morocco, Egypt, Israel, Japan, Poland, and the Philippines. In 2014, the company currently expects to open approximately 40 additional licensed stores.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc. (NYSE: AEO) is a leading global specialty retailer offering high-quality, on-trend clothing, accessories and personal care products at affordable prices under its American Eagle Outfitters® and Aerie® brands. The company operates more than 1,000 stores in the United States, Canada, Mexico, China, and Hong Kong, and ships to 81 countries worldwide through its websites. American Eagle Outfitters and Aerie merchandise also is available at 62 licensed international franchise stores in 12 countries. For more information, please visit www.ae.com

Source: American Eagle Outfitters, Inc.

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