NEWS RELEASE

American Eagle Outfitters Announces the Promotion of Michael Rempell to Senior Vice President, Chief Supply Chain Officer, and Rick Milazzo to Vice President, Chief Information Officer

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WARRENDALE, Pa., Mar 31, 2006 (BUSINESS WIRE) -- American Eagle Outfitters, Inc. (NASDAQ:AEOS) today announced the promotion of Michael Rempell to Senior Vice President, Chief Supply Chain Officer, reporting to Chief Executive Officer Jim O'Donnell. In addition to Information Technology, Mr. Rempell will assume responsibility for Imports, Custom Compliance and all of Logistics. This change provides a strategic focus and integrated approach across the teams that are responsible for the speed, flexibility, and efficiency of the entire supply chain process. The company also announced the promotion of Rick Milazzo to Vice President and Chief Information Officer, who will report to Mr. Rempell.

Chief Executive Officer, Jim O'Donnell commented, "Since joining American Eagle in 2000, Michael has shown strong leadership and vision for the organization. Throughout his career, Michael has demonstrated an ability to build great teams, implement creative ideas and solutions, execute financial disciplines and deliver results which have enabled American Eagle to achieve our goals." O'Donnell continued, "Rick's contributions have been significant, including the implementation of new software solutions, and driving key initiatives within our Information Technology group."

American Eagle Outfitters (NASDAQ:AEOS) is a leading retailer that designs, markets and sells its own brand of laidback, current clothing for 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic T's as well as essentials like accessories, outerwear,

footwear, basics and swimwear. American Eagle Outfitters currently operates 799 stores in 50 states, the District of Columbia, Puerto Rico, and 71 AE stores in Canada. AE also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The company plans to open MARTIN + OSA, a new sportswear concept targeting 25 to 40 year old women and men, in the fall of 2006. For additional information and updates, visit **www.martinandosa.com**.

SOURCE: American Eagle Outfitters, Inc.

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