NEWS RELEASE

Fergie, Ludacris to Headline American Eagle Outfitters Spring Break 2007

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AE Bringing Spring Break Experience to Millions in Stores and on ae.com with Exclusive Performance Footage, Photos and Video Confessions from Actual Spring Breakers

NEW YORK, March 5, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- American Eagle Outfitters, Inc. (Nasdaq: AEOS) today announced its Spring Break 2007 lineup with performances by Fergie and Grammy-winning artist Chris "Ludacris" Bridges, as well as Cute Is What We Aim For and The Academy Is ... in Cancun. DJ AM will spin on Thursday Club Nights in Acapulco. Millions can log onto ae.com or visit American Eagle stores to see selected exclusive video and photos of performances as well as AE Web Confessionals from actual Spring Breakers in Mexico.

In both Cancun and Acapulco, American Eagle will regale the beach with DJs and contests on the daytime stages, dodge-ball arenas, and free AE Spring Break totes. AE Cabanas will provide a place to relax, cool down and lounge in hammocks and daybeds. Spring Breakers will also be able to customize their own Spring Break t-shirts and sample REAL, American Eagle's signature scent. A limited edition AE Spring Break 07 tee is available while supplies last on ae.com.

"AE is bringing the spirit and fun of Spring Break to its customers since not everyone can travel to a Spring Break destination" said Kathy Savitt, chief marketing officer, American Eagle Outfitters. "Whether it's picking up a free AE tote bag with other Spring Break essentials, checking out exclusive performances on ae.com or in our stores, or uploading your own Spring Break videos, we're excited to give our customers a great way to celebrate."

The party kicks off with Fergie on March 6 at The City in Cancun. Ludacris takes The City stage on March 20. Complete performance schedule as follows:

Cancun
March 6: Fergie
March 20: Chris "Ludacris" Bridges
March 13: The Academy Is ... *AND* Cute Is What We Aim For
March 21: Jasper Redd and AE Campus Comedy Challenge Winners

Acapulco
March 8, 15 and 22: DJ AM

Anytime, Everywhere
www.ae.com

About American Eagle Outfitters

American Eagle Outfitters (Nasdaq: AEOS) is a leading retailer that operates under the American Eagle Outfitters and MARTIN + OSA brands.

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high- quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 833 stores in 50 states, the District of Columbia and Puerto Rico, and 72 AE stores in Canada. American Eagle also operates ae.com , which offers additional sizes and styles of favorite AE merchandise and ships around the world. The American Eagle brand also includes a new collection of dormwear and intimates, "aerie by American Eagle." aerie is available in American Eagle stores across the country and at aerie.com . It includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, aerie offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

The company also introduced MARTIN + OSA, a new sportswear concept targeting 25 to 40 year-old women and men. MARTIN + OSA carries apparel, accessories and footwear, using denim and sport inspiration to design fun and sport back into sportswear. MARTIN + OSA currently operates five stores. For additional information and updates, visit **www.martinandosa.com** .

SOURCE American Eagle Outfitters, Inc.

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http://www.ae.com