NEWS RELEASE

American Eagle Outfitters Announces that Joe Kerin, EVP Store Operations, Assumes Responsibility for Real Estate and Construction

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WARRENDALE, Pa.--(BUSINESS WIRE)--March 23, 2006--American Eagle Outfitters, Inc. (NASDAQ:AEOS) today announced that Joe Kerin, EVP Store Operations, will add Real Estate and Construction to his responsibilities. These areas previously reported to Dennis Parodi, who was recently appointed EVP/Chief Operating Officer of the New York Design Center, where his responsibilities now include Design Operations, Global Sourcing and Production.

Chief Executive Officer, Jim O'Donnell commented, "Real Estate and Construction align nicely with Joe's current position as the head of Store Operations. His vast retail experience and deep knowledge of the AE brand and our company give me tremendous confidence that Joe will successfully lead these important areas of our business."

American Eagle Outfitters (NASDAQ:AEOS) is a leading retailer that designs, markets and sells its own brand of laidback, current clothing for 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic T's as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle Outfitters currently operates 799 stores in 50 states, the District of Columbia, Puerto Rico, and 71 AE stores in Canada. AE also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The company plans to open MARTIN + OSA, a new sportswear concept targeting 25 to 40 year old women and men, in the fall of 2006. For additional information and updates, visit www.martinandosa.com.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements, which represent our expectations or beliefs concerning future events, specifically regarding

successful implementation of our real estate strategy. All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors beyond the Company's control. Such factors include, but are not limited to the risk that we will not be able to secure sufficient real estate locations that meet our goals and those other risks described in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section of the Company's filings with the Securities and Exchange Commission. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. The Company does not undertake to publicly update or revise its forward-looking statements even if future changes make it clear that projected results expressed or implied will not be realized.

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