

NEWS RELEASE

American Eagle Outfitters, Inc. Appoints Deb Henretta to Its Board of Directors

2/15/2019

PITTSBURGH--(BUSINESS WIRE)-- American Eagle Outfitters, Inc. (NYSE: AEO) today announced the appointment of Deb Henretta to the company's board of directors as an independent director, effective February 14, 2019. With this appointment, the company's board of directors expands to eight directors, including three women.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20190215005048/en/>

Deb Henretta (Courtesy AEO Inc.)

Ms. Henretta brings an extensive, proven track record of building iconic consumer brands through her 30-year career with Procter & Gamble Company, where she most recently served as Group President of Global E-commerce and President of Global Beauty Care. Previously, Ms. Henretta held a number of executive positions, leading businesses ranging in size from \$5 to \$20 billion across the globe, including emerging markets. Her end-to-end operating experience includes product innovation, supply chain management, marketing and go-to market strategies.

"Deb's passion for innovation and transforming the customer experience is perfectly aligned with our strategic vision as we continue to grow our leading brands worldwide. Her wealth of consumer brand experience will add tremendous value to the team, and we look forward to benefiting from her insights," said Jay Schottenstein, Executive Chairman of the Board and Chief Executive Officer of American Eagle Outfitters, Inc.

Ms. Henretta serves as a Senior Advisor to G100, a C-Suite leadership, learning and development company. She currently sits on a number of boards, including Corning Inc., since 2013; Meritage Homes, since 2016; and NiSource, since 2016. Ms. Henretta also serves on the Board of Trustees at St. Bonaventure University.

Over the course of her career, Ms. Henretta appeared on Fortune's List of 50 of the Most Powerful Women in Business for seven consecutive years. She holds a master's degree in advertising research from Syracuse University and a bachelor's degree in communications from St. Bonaventure.

For more information about AEO's board of directors, please visit www.aoe-inc.com.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc. (NYSE: AEO) is a leading global specialty retailer offering high-quality, on-trend clothing, accessories and personal care products at affordable prices under its American Eagle® and Aerie® brands. The company operates more than 1,000 stores in the United States, Canada, Mexico, China and Hong Kong, and ships to 81 countries worldwide through its websites. American Eagle and Aerie merchandise also is available at more than 200 international locations operated by licensees in 25 countries. For more information, please visit www.aoe-inc.com.

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