



**AMERICAN EAGLE
OUTFITTERS**

NEWS RELEASE

American Eagle Outfitters Invites You to Listen to Its Holiday 2009 Management Presentation

10/13/2009

PITTSBURGH--(BUSINESS WIRE)--Oct. 13, 2009-- American Eagle Outfitters' (NYSE: AEO) invites you to listen to a broadcast of its holiday 2009 management presentation live over the Internet on Thursday, October 15, 2009 at approximately 2:30 p.m. ET.

- What: American Eagle Outfitters' Holiday 2009 Management Presentation
- When: 2:30 p.m. ET, October 15, 2009
- Where: <http://www.ae.com> (Click on About AEO Inc., Investment Info)
- How: Live over the Internet - Simply log on to the Internet at the address above

A replay will be made available at <http://www.ae.com>.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters® brand targets 15 to 25 year old girls and guys, with 953 stores in the U.S. and Canada and online at www.ae.com. aerie® by american eagle offers Dormwear® and intimates collections for the AE® girl, with 133 standalone stores in the U.S. and Canada and online at www.aerie.com. MARTIN + OSA® provides clothing and accessories in the tradition of hip, classic American style for 28 to 40 year old men and women at its 28 stores and online at www.martinandosa.com. The latest brand, 77kids™ by american eagle™, is available online only at www.77kids.com. 77kids offers "kid cool," durable clothing and accessories for kids ages two to 10. AE.COM®, the online home of the brands of AEO, Inc. ships to more than 60 countries worldwide.

Source: American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc.

Greg Gerson, 412-432-3300