



**AMERICAN EAGLE
OUTFITTERS**

NEWS RELEASE

American Eagle Outfitters Declares Quarterly Cash Dividend

10/2/2009

PITTSBURGH--(BUSINESS WIRE)--Oct. 2, 2009-- American Eagle Outfitters, Inc. (NYSE: AEO) announced a quarterly cash dividend of \$0.10 per share, marking the company's 21st consecutive quarterly dividend. The dividend is payable on October 16, 2009 to stockholders of record at the close of business on October 9, 2009.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters® brand targets 15 to 25 year old girls and guys, with 953 stores in the U.S. and Canada and online at www.ae.com. aerie® by american eagle offers Dormwear® and intimates collections for the AE® girl, with 133 standalone stores in the U.S. and Canada and online at www.aerie.com. MARTIN + OSA® provides clothing and accessories for 28 to 40 year old men and women at its 28 stores and online at www.martinandosa.com. The latest brand, 77kids™ by american eagle™, is available online only at www.77kids.com. 77kids offers "kid cool," durable clothing and accessories for kids ages two to 10. AE.COM®, the online home of the brands of AEO, Inc. ships to more than 60 countries worldwide.

Source: American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc.
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