NEWS RELEASE

American Eagle Outfitters Introduces New Line of Dormwear and Intimates

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aerie by American Eagle Now Available in American Eagle Outfitters Stores Across the Country

NEW YORK, Aug. 17 /PRNewswire-FirstCall/ -- American Eagle Outfitters (Nasdaq: AEOS) today announced the launch of aerie by American Eagle, a new collection of dormwear and intimates. The aerie collection is now available in American Eagle stores across the country and on www.aerie.com. It includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the 15- to 25-year-old AE girl. Designed to be sweetly sexy, comfortable and cozy, aerie offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

"aerie by American Eagle fits the AE girl's lifestyle from the inside out," said Susan McGalla, president and chief merchandising officer. "Our customers will love aerie for the same reasons they love AE sportswear and accessories-excellent fit, value and style."

In addition to being available within existing American Eagle stores, today marks the grand opening of a stand-alone aerie store in Haywood Mall in Greenville, South Carolina. Two additional stand-alone stores are slated to open this year. The stand-alone stores will range from 2,200 to 2,800 square feet and combine blue and white interior design elements to create a feminine and warm environment that complements the collection.

Reflecting current and vintage sportswear trends, aerie combines iconic menswear patterns, prints, stripes, and sporty styling with a feminine touch. Fabrics include soft cottons with stretch for comfort and ease. Colors range from rich fall hues, to classics and pastels with pops of bright shades.

aerie by American Eagle:

- aerie Intimates - Offers a variety of underwear and bras in many fits, colors and patterns. Undies come in seven styles: hipster, cheeky, bikini, string bikini, skinny bikini, string thong, skinny thong or aerie boy brief. Bras come in five fits (Katie, Hannah, Sarah, Ella, Sophie) and are adorned with feminine details such as buttons or bows. Colors are neutral or bright, and patterns are subtle or bold with polka dots, stripes, plaids, solids or lace.
- aerie Dormwear - Features staple items from camis, tees and robes to boxers, sweats and leggings. Designed for layering, items such as the aerie heart print boxer can be worn over the aerie lace trim leggings, or the aerie floral-printed thermal henley can be worn under the aerie empire nighty. Dormwear also provides seasonal fashion items - the aerie plaid cami, the aerie zip-up hoodie and the aerie cropped sweat pant - all of which are perfect for layering with other American Eagle favorites.

About American Eagle Outfitters

American Eagle Outfitters (Nasdaq: AEOS) is a leading retailer that designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle Outfitters currently operates 815 stores in 50 states, the District of Columbia and Puerto Rico, and 71 AE stores in Canada. A new branded intimates line under the name "aerie by American Eagle" arrives in American Eagle stores this Fall. The assortment includes a complete line of bras, panties, and dormwear designed for American Eagle's core 15-to-25-year- old customer.

AE also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The company plans to open MARTIN + OSA, a new sportswear concept targeting 25-to-40-year-old women and men, in the fall of 2006. For additional information and updates, visit **www.martinandosa.com**.

SOURCE American Eagle Outfitters

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