NEWS RELEASE

American Eagle Outfitters and Warner Bros. Pictures Team up for ''Fred Claus'' Red Carpet Event and Screening

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Special Screening Event with Vince Vaughn Tonight in His Hometown of Chicago

Exclusive "Fred Claus" Content Now Available at 77E(TM) on ae.com

PITTSBURGH--(BUSINESS WIRE)--Nov. 5, 2007--American Eagle Outfitters, Inc. (NYSE:AEO) today announced its holiday campaign with Warner Bros. Pictures in support of the new holiday comedy "Fred Claus," starring Vince Vaughn ("The Break-Up," "Wedding Crashers") and Paul Giamatti ("Cinderella Man," "Sideways") and directed by David Dobkin ("Wedding Crashers," "Shanghai Knights").

Tonight, American Eagle Outfitters and Warner Bros. Pictures will co-host a red carpet screening event and after party, in Vince Vaughn's hometown of Chicago, to celebrate the upcoming nationwide release of "Fred Claus" on November 9. Vaughn will be present to kick off the screening at the AMC East River theater.

"Our customers tell us that going to the movies is their favorite pastime--even ahead of dating and shopping," says Kathy Savitt, executive vice president and chief marketing officer of American Eagle Outfitters. "Fred Claus is exactly the right movie for our customers this time of year--festive, hilarious and a bit irreverent. We're thrilled to be working with Warner Bros. Pictures on what is sure to be the holiday hit of the season."

"We are excited to partner with American Eagle Outfitters on the film," said Mimi Slavin, Senior Vice President of National Promotions for Warner Bros. Pictures. "They have a cool brand that resonates with an audience that can be hard to reach, particularly at holiday when there is so much happening. Being featured in all of their locations

and on their website is great exposure for the film."

AE customers can now visit 77E(TM) at www.ae.com to watch the movie trailer and access exclusive footage from the film. "Fred Claus" limited-edition T-shirts will be available for purchase online at ae.com and at participating American Eagle Chicago stores. Net proceeds from the sale of the T-shirt will benefit Big Brothers Big Sisters of Chicago.

About FRED CLAUS:

Fred Claus (Vince Vaughn) has lived his entire life in his brother's very large shadow. Fred tried, but could hardly live up to the example set by the younger Nicholas (Paul Giamatti), who was just a perfect...well...saint. True to form, Nicholas grew up to be the model of giving, while Fred became the polar opposite: a fast-talking repo man who's run out of luck and money. Over Mrs. Claus' objections, Nicholas agrees to help his brother on one condition: that he come to the North Pole and earn the money he needs by working in Santa's workshop. The trouble is that Fred isn't exactly elf material and, with Christmas fast approaching, Fred could jeopardize the jolliest holiday of the year.

Warner Bros. Pictures presents a Silver Pictures Production, in association with David Dobkin Pictures and Jessie Nelson Productions, a Film by David Dobkin, "Fred Claus." The film is directed by David Dobkin ("Wedding Crashers") from a screenplay by Dan Fogelman ("Cars"), story by Jessie Nelson ("I Am Sam") and Dan Fogelman. Joel Silver, Jessie Nelson and David Dobkin produced the film, with Paul Hitchcock serving as executive producer and Vince Vaughn co-producing. "Fred Claus" stars Vince Vaughn ("Wedding Crashers"), Paul Giamatti ("Sideways"), Miranda Richardson ("Harry Potter and the Goblet of Fire"), John Michael Higgins ("The Break-Up"), Elizabeth Banks ("Spider-Man 3"), with Rachel Weisz ("The Constant Gardener"), with Kathy Bates ("Failure to Launch") and Kevin Spacey ("Superman Returns"). "Fred Claus" will be released by Warner Bros. Pictures, a Warner Bros. Entertainment Company. This film has been rated "PG" by the MPAA for "mild language and some rude humor." Soundtrack Album on Warner Bros. Records. **www.fredclaus.net** For downloadable information and photos from "Fred Claus," please visit **press.warnerbros.com**.

About American Eagle Outfitters:

American Eagle Outfitters, Inc. (NYSE:AEO) is a leading retailer that operates under the American Eagle Outfitters(R) and MARTIN + OSA(TM) brands.

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 853 stores in 50 states, the District of Columbia and Puerto Rico, and 74 AE stores in

Canada. American Eagle also operates ae.com(R), which offers additional sizes and styles of favorite AE(R) merchandise and ships to more than forty countries around the world. The American Eagle(R) brand also includes a Dormwear(R) collection, aerie(TM), which is available in 32 standalone stores, American Eagle stores and at aerie.com. The collection includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, the aerie brand offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

MARTIN + OSA, a new sportswear concept targeting 25 to 40 year-old women and men, carries apparel, accessories and footwear, using denim and sport inspiration to design fun and sport back into sportswear. MARTIN + OSA currently operates 14 stores. For additional information and updates, visit **www.martinandosa.com**.

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