



**AMERICAN EAGLE  
OUTFITTERS**

NEWS RELEASE

## American Eagle Outfitters Invites You to Listen to Its Second Quarter 2010 Earnings Conference Call

8/17/2010

PITTSBURGH, Aug 17, 2010 (BUSINESS WIRE) --

In conjunction with American Eagle Outfitters' (NYSE: AEO) second quarter 2010 earnings release, you are invited to listen to a broadcast of the conference call live over the Internet on Wednesday, August 25, 2010 at 9:00 a.m. ET.

- What: American Eagle Outfitters' Second Quarter 2010 Earnings Conference Call
- When: 9:00 a.m. ET, Wednesday, August 25, 2010
- Where: <http://www.ae.com> (Click on About AEO Inc., Investment Info)
- How: Live over the Internet - Simply log on to the Internet at the address above, or call:
  - Domestic Dial-In Number: (877) 407-0789
  - Domestic Replay Number: (877) 660-6853, account number 3055, conference ID number 348836
  - International Dial-In Number: (201) 689-8562
  - International Replay Number: (201) 612-7415, account number 3055, conference ID number 348836

The call will be archived and made available online at [www.ae.com](http://www.ae.com).

### About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters(R) brand targets 15 to

25 year old girls and guys, with 934 stores in the U.S. and Canada and online at [www.ae.com](http://www.ae.com). aerie(R) by american eagle offers Dormwear(R) and intimates collections for the AE(R) girl, with 144 standalone stores in the U.S. and Canada and online at [www.aerie.com](http://www.aerie.com). The latest brand, 77kids(R) by american eagle(R), is available online at [www.77kids.com](http://www.77kids.com), as well as at five stores across the nation. The 77kids brand offers "kid cool," durable clothing and accessories for kids ages two to 10. AE.COM(R), the online home of the brands of AEO, Inc. ships to 76 countries worldwide.

SOURCE: American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc.  
Judy Meehan, 412-432-3300