



AMERICAN EAGLE
OUTFITTERS

NEWS RELEASE

American Eagle Outfitters Appoints Kitty Yung to EVP/President of Asia Pacific, Promotes Simon Nankervis to SVP Americas and Global Country Licensing

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New Appointments Build Global Capabilities; Aligning With Strategic Vision

PITTSBURGH--(BUSINESS WIRE)--Apr. 10, 2013-- American Eagle Outfitters, Inc. (NYSE: AEO) today announced the appointment of Kitty Yung to Executive Vice President/President of Asia Pacific and Simon Nankervis has been promoted to Senior Vice President, Americas and Global Country Licensing.

“Kitty and Simon are proven retail executives with extensive brand management, retail development and multi-national operations experience, each spanning over 20 years. These appointments support our global geographic and channel growth, while aligning with our strategic plan of fortifying core assets, growing North America and transforming to a global omni-channel competitor focused on delivering top-tier shareholder returns,” said CEO, Robert Hanson .

Previously, Kitty Yung was President, Asia Pacific at Guess Inc., with responsibility across the region, including China, India, South East Asia and Australia/New Zealand. While at Guess Inc., she grew the business to over 200 stores in Greater China. Kitty previously held a number of leadership roles in apparel general management, supply chain and consumer goods in the Asia Pacific region. With in-depth experience and business development skills, Kitty will be instrumental in the expansion of AEO’s brands and company-operated stores across China.

In his new role, Simon Nankervis will assume responsibility for the company’s U.S., Canada and Mexico stores, as

well as real estate and country licensing. Simon has extensive management, business development and global store experience and has been the leading architect of AEO's successfully growing country-licensing program. Additionally, he launched AEO's company-owned and operated stores in Mexico. Simon is an accomplished apparel leader, having led businesses for Guess, Gap, Aldo and Tumi in his native Australia after an earlier career in apparel general management and consultancy.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc. (NYSE: AEO) is a leading global specialty retailer offering high-quality, on-trend clothing, accessories and personal care products at affordable prices under its American Eagle Outfitters® and Aerie® brands. The company operates more than 1,000 stores in North America, and ships to 81 countries worldwide through its websites. American Eagle Outfitters and Aerie merchandise also is available at approximately 55 international franchise stores in 14 countries. For more information, please visit www.ae.com.

Source: American Eagle Outfitters, Inc.

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Kristen Zaccagnini, 412-432-3300