NEWS RELEASE

American Eagle Outfitters Invites You to Listen to Its Fourth Quarter 2010 Earnings Conference Call

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PITTSBURGH, Mar 02, 2011 (BUSINESS WIRE) -- In conjunction with American Eagle Outfitters' (NYSE: AEO) fourth quarter 2010 earnings release, you are invited to listen to a broadcast of the conference call live over the Internet on Wednesday, March 9, 2011 at 9:00 a.m. ET.

-- What: American Eagle Outfitters' Fourth Quarter 2010 Earnings Conference Call

-- When: 9:00 a.m. EST, Wednesday, March 9, 2011

-- Where: **www.ae.com** (Click on About AEO Inc., Investment Info)

-- How: Live over the Internet - Simply log on to the Internet at the address above, or call:

o Domestic Dial-In Number: (877) 407-0789

o Domestic Replay Number: (877) 660-6853, account number 3055, conference ID number 348838

o International Dial-In Number: (201) 689-8562
o International Replay Number: (201) 612-7415, account number 3055, conference ID number 348838

The call will be archived and made available online at **www.ae.com**.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.")offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters® brand targets 15 to 25 year old girls and guys, with 929 stores in the U.S. and Canada and online at **www.ae.com**. aerie® by american eagle offers Dormwear® and intimates collections for the AE® girl, with 148 standalone stores in the U.S. and Canada and online at **www.aerie.com**. The latest brand, 77kids® by american eagle®, is available online at **www.77kids.com**, as well as at nine stores across the nation. The 77kids brand offers "kid cool," durable clothing and accessories for kids ages zero to 14. AE.COM®, the online home of the brands of AEO, Inc. ships to 76 countries worldwide.

SOURCE: American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc.
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