



**AMERICAN EAGLE  
OUTFITTERS**

NEWS RELEASE

## American Eagle Outfitters, Inc. Announces Promotions and Expansion of Leadership Team

3/29/2007

Susan McGalla Promoted to Oversee American Eagle Inc.'s Portfolio of Brands; Laura Dubin Wander Named President of MARTIN + OSA

WARRENDALE, Pa.--(BUSINESS WIRE)--March 29, 2007--American Eagle Outfitters, Inc. (NYSE:AEO) today announced key promotions and an expansion of its leadership team. On the heels of record annual earnings and profits, the new structure is designed to fuel ongoing growth and maintain the company's ability to deliver outstanding results through on-trend assortments, a high quality to price value ratio, and operational discipline.

Susan McGalla is promoted to president and chief merchandising officer of American Eagle Outfitters, Inc. In this new role, Ms. McGalla will add MARTIN + OSA, the company's new sportswear concept targeting 25- to 40-year-old women and men, to her accountabilities. While Ms. McGalla's responsibilities have expanded, the majority of her time will remain with the core AE brand and on aerie by American Eagle.

New to American Eagle Outfitters, Inc., Laura Dubin Wander will join the company as president of MARTIN + OSA this April, reporting directly to Susan McGalla. Ms. Wander will lead the design, merchandising, and marketing, as well as all operational functions for MARTIN + OSA. Most recently, Ms. Wander was president of Dana Buchman and Laundry by Shelli Segal, both divisions of Liz Claiborne Inc. Prior to Liz Claiborne, Ms. Wander worked at Victoria's Secret Catalogue as a director of merchandising, and as a buyer at J.Crew Inc.

"This is an exciting time for American Eagle Outfitters. As we continue to grow as a corporation, it's important that we leverage the talent of our world-class leaders across all aspects of the business, while making strategic additions

to complement the existing team," said Jim O'Donnell, chief executive officer of American Eagle Outfitters, Inc. "The promotion of Susan McGalla and the addition of Laura Dubin Wander, along with other key promotions, put our company in an even stronger position for the future." Mr. O'Donnell's position as CEO will remain unchanged.

Other key promotions to set the stage for the company's next level of growth include:

- Henry Stafford is promoted to senior vice president and chief merchandising officer for the AE Brand, including the men's, women's and accessories divisions, reporting to Ms. McGalla. Over the past three-plus years as vice president and general merchandising manager of AE's men's business, Mr. Stafford has delivered outstanding, consistent results, as well as demonstrated strong leadership at the company. He has led a number of large-scale, cross-functional brand and corporate initiatives, including the implementation of a new product development structure and AE's expansion in Canada. Reporting to Mr. Stafford are women's general merchandise managers, Roberto Croce and Janet Hayes-Daniel, as well as a men's general merchandising manager, who has yet to be selected.
- Betsy Schumacher is promoted to senior vice president and chief merchandising officer for aerie, reporting to Ms. McGalla. Ms. Schumacher spearheaded the highly successful launch of the aerie brand and will oversee the brand's aggressive expansion in 2007 and beyond.
- Kathy Savitt will assume the title of executive vice president and chief marketing officer for American Eagle Outfitters, Inc. In this new role, Savitt will oversee multi-channel marketing and the AE Direct (online) business for the company's portfolio of brands, including American Eagle, aerie and MARTIN + OSA. She will continue to report directly to Susan McGalla.

About American Eagle Outfitters Inc.

American Eagle Outfitters (NYSE:AEO) is a leading retailer that operates under the American Eagle Outfitters and MARTIN + OSA brands.

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like

jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 833 stores in 50 states, the District of Columbia and Puerto Rico, and 72 AE stores in Canada. American Eagle also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The American Eagle brand also includes a new collection of dormwear and intimates, "aerie by American Eagle." aerie is available in American Eagle stores across the country and at aerie.com. It includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, aerie offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

The company also introduced MARTIN + OSA, a new sportswear concept targeting 25 to 40 year-old women and men. MARTIN + OSA carries apparel, accessories and footwear, using denim and sport inspiration to design fun and sport back into sportswear. MARTIN + OSA currently operates seven stores. For additional information and updates, visit [www.martinandosa.com](http://www.martinandosa.com).

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements, which represent our expectations or beliefs concerning future events, specifically regarding future growth and results. All forward-looking statements made by the company involve material risks and uncertainties and are subject to change based on factors beyond the company's control. Such factors include, but are not limited to the risk that future growth plans or earnings expectations may not be achieved and those other risks described in the Risk Factor Section of the company's Form 10-K and Form 10-Qs filed with the Securities and Exchange Commission. Accordingly, the company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. The company does not undertake to publicly update or revise its forward-looking statements even if future changes make it clear that projected results expressed or implied will not be realized.

CONTACT: American Eagle Outfitters Inc.

Jani Strand, 724-779-6149

**strandj@ae.com**

OR

Judy Meehan, 724-776-4857

**meehanj@ae.com**

SOURCE: American Eagle Outfitters Inc.